



Application for the conditional grant of a Tavern Restricted Licence

Premises Name: Last Slice Kwinana
Applicant: Last Slice Kwinana Pty Ltd
Location: Tenancy T68, Kwinana Marketplace 4 Chisham
Avenue Kwinana Town Centre WA 6167

LAST SLICE

S P O R T S . B A R . P I Z Z A

Prepared by:



**HOSPITALITY
TOTAL SERVICES**
EST 1992

Office 2, 48 Kishorn Road, Applecross WA 6153 Ph 08 9316 8699 Fax 08 9316 9699

admin@hospitalitytotalservices.com.au

www.hospitalitytotalservices.com.au

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1. Introduction

- 1.1 Last Slice Kwinana Pty Ltd (the Applicant) seeks approval from the Director of Liquor Licensing for the conditional grant of a Tavern Restricted Licence for the premises to be known as Last Slice Kwinana, to be located at Tenancy T68, Kwinana Marketplace, 4 Chisham Avenue, Kwinana Town Centre WA 6167.
- 1.2 The Applicant forms part of the award-winning Last Slice Group, a Western Australian hospitality operator currently responsible for the successful Last Slice Bunbury, Last Slice Dalyellup and Last Slice Midland venues. The proposed Kwinana premises represents the Group's continued growth and commitment to establishing high-quality, food-driven hospitality venues across the State.
- 1.3 This Public Interest Assessment (PIA) has been prepared by Hospitality Total Services (Aus) Pty Ltd on behalf of the Applicant. The application is lodged in accordance with Section 41 of the Liquor Control Act 1988 (the Act), which provides for the granting of a hotel-type licence and its subcategories, including a Tavern Restricted Licence. Section 41 relevantly states:

LIQUOR CONTROL ACT 1988 - SECT 41

Section 41 of the Act provides for a Hotel License which has subcategories including a Hotel License, a Hotel Restricted license, a Tavern License, a Tavern Restricted License and a Small Bar License. These types of licenses have different types of restricted trading conditions which differentiate them from each other.

41. Hotel licence, kinds, conditions and effect of

[(1aa) deleted]

(1) For the purposes of this Act —

- (a) where a hotel licence is not subject to any condition referred to in subsection (4) it shall be referred to as a Tavern Licence; and***
- (b) where a hotel licence is subject to a condition —***
- (i) prohibiting the sale of packaged liquor to persons other than lodgers; and***
- (ii) restricting the sale of liquor to be consumed on the licensed premises, it shall be referred to as a hotel restricted licence; and***
- (c) where a Tavern Restricted Licence is subject to a condition —***
- (i) prohibiting the sale of packaged liquor; and***
- (ii) restricting the sale of liquor to be consumed on the licensed premises, it shall be referred to as a tavern restricted licence,***

- 1.4 In determining whether this application is in the public interest, the Applicant acknowledges that the Licensing Authority must have regard to the primary and

secondary objects of the Act as set out in Section 5, together with the specific public-interest considerations in Section 38(4).

- 1.5 Consistent with the Director's *Public Interest Assessment*¹ Policy, the Applicant has addressed each relevant criterion in this submission, including, but not limited to, matters relating to harm minimisation, amenity, offence/annoyance, consumer requirements, and the positive contribution the proposed premises will make to the locality.
- 1.6 This application and supporting documentation have been prepared and submitted in accordance with Section 68 of the Act², and compiled by Hospitality Total Services (Aus) Pty Ltd on behalf of Last Slice Kwinana Pty Ltd.
- 1.7 The proposed premises will deliver a distinctive, innovative and community-focused food-and-beverage offering centred around the Last Slice Group's signature Western Australian pizza concept. Building on the brand's successful regional venues, Last Slice Kwinana will provide a high-quality hospitality environment within the Kwinana Marketplace activity centre, complementing the centre's strategic role and responding to the City of Kwinana's planning objectives for activation, diversity and improved dining choice.



- 1.8 In November 2022, Last Slice Bunbury was awarded the AHA WA Award for Excellence "*Sporting Entertainment Venue*", recognising the venue's high standard of hospitality management, innovation, and customer experience. This award reflects the Group's proven capability to successfully operate contemporary, food-led hospitality premises within diverse community settings.

¹ <https://www.dlgsc.wa.gov.au/department/publications/publication/public-interest-assessment-policy>

² [https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/\\$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement](https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement)

- 1.9 In 2024, Last Slice received further industry recognition, winning both the AHA WA Redeveloped Venue Award and the Sporting Entertainment Venue Award. These achievements demonstrate the Group's ongoing commitment to operational quality, responsible service of alcohol, and consumer-focused hospitality outcomes, qualities that the Applicant intends to replicate at Last Slice Kwinana.



Figure 1: AHA Awards 2022 – Last Slice Bunbury "Best Sporting Entertainment Venue"³

³<https://www.facebook.com/photo/?fbid=1078683480934636&set=pb.100063789810390.-2207520000>



Figure 2: AHA Awards 2024 "Redeveloped Venue Awards" & "Sporting Entertainment Venue Award"

- 1.10 The proposed premises at Kwinana Marketplace presents a significant opportunity to enhance and activate an essential element of the Kwinana City Centre, the City's designated principal activity centre as identified in the *Local Commercial and Activity Centre Strategy 2023*⁴. The proposed premises is well-positioned within this key commercial and civic node that is presently underutilised, creating scope for a quality hospitality venue to strengthen the centre's role as Kwinana's primary destination for dining, services and social interaction. The Applicant, Last Slice Kwinana Pty Ltd, intends to transform the tenancy through a contemporary design that delivers an appealing and established brand to the locality.
- 1.11 Upon completion of the refurbishment, the proposed premises will operate as a versatile and vibrant hospitality venue catering to residents, workers and visitors within the broader Kwinana locality. The proposed premises will complement the City's strategic objectives for a lively, walkable and community-focused City Centre by providing a modern, attractive and well-managed licensed environment. Consistent with the City's planning priorities for liveability, activation, and local economic development, the introduction of Last Slice Kwinana will provide a safe, family-friendly meeting place where consumers can enjoy high-quality food and beverages in a responsible, controlled setting.⁵

⁴ Attachment 2 - City of Kwinana Local Commercial and Activity Centre Strategy 2023

⁵<https://www.kwinana.wa.gov.au/council/documents,-publications-and-forms/publications,-forms,-and-public-notices/local-laws/2024/draft-local-planning-strategy>



Figure 3: Proposed Last Slice Kwinana - Kwinana Marketplace T68⁶

1.12 The Applicant submits that the Kwinana locality will benefit from the introduction of a modern dining and entertainment venue featuring a high-quality fit-out and a flexible internal layout capable of supporting a variety of hospitality uses. These include, but are not limited to:

- Multiple dining zones
- A sports lounge
- Informal and formal meeting spaces
- Electronic darts and social gaming
- Small-scale functions and gatherings
- A dedicated bar and servery
- Televised sporting events, and
- Opportunities for socialising with colleagues, families and friends.

⁶ Attachment - Plans

The versatility of the proposed premises aligns with contemporary consumer expectations and will contribute new and diverse hospitality choice within the Kwinana City Centre.

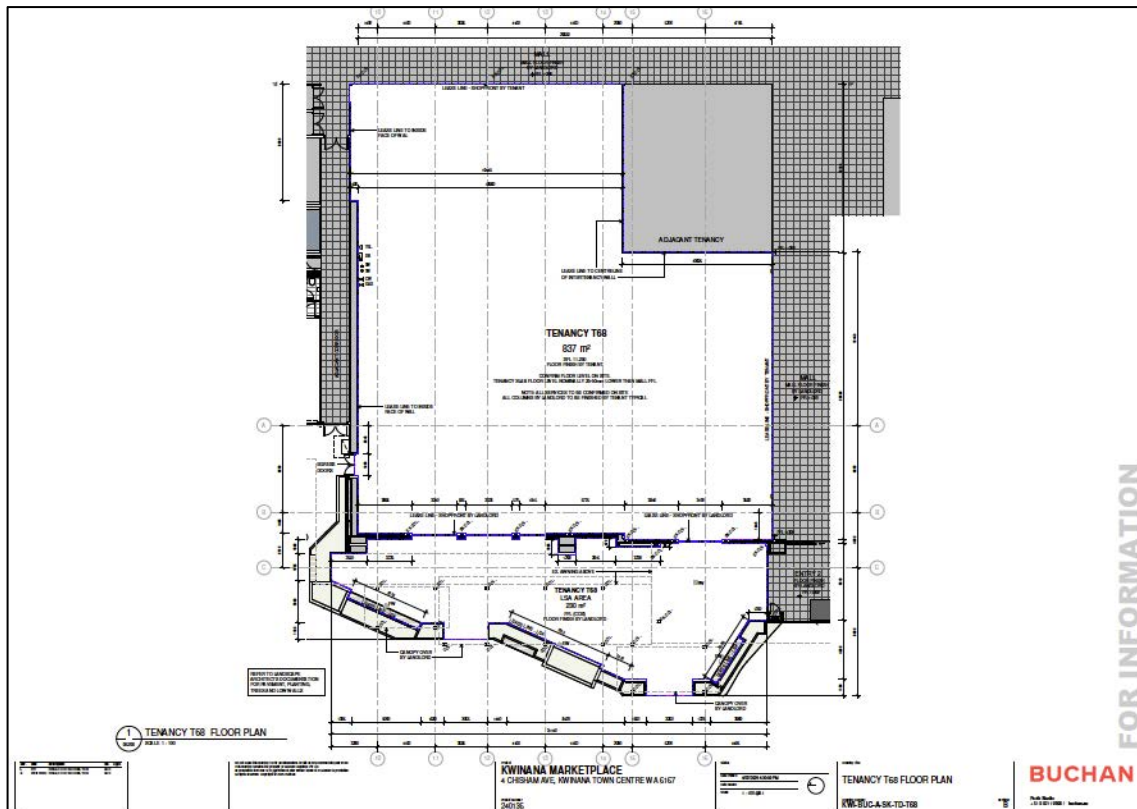


Figure 4: Last Slice Kwinana - Floor Plan⁷

1.13 The Applicant submits that Kwinana City Centre is strategically positioned as the principal activity centre within the City of Kwinana, as identified in the Local Commercial and Activity Centre Strategy 2023⁸. The Kwinana City Centre plays a central role in delivering commercial, retail, civic, educational and community-focused activities for local residents and the wider catchment. Its position adjacent to Chisham Avenue and proximate to primary transport links, including bus services connecting to Kwinana Train Station, provides strong accessibility for the broader community.

1.14 The strategic location of the proposed premises within Kwinana Marketplace will:

- Improve access to a diverse range of hospitality and social activities within the centre
- Support local economic development through employment opportunities, including for youth and entry-level workers
- Reinforce walkability and access to public transport in accordance with the City's sustainability principles

⁷ Attachment 1 - Plan

⁸ Attachment 2 - City of Kwinana Local Commercial and Activity Centre Strategy 2023

- Contribute to the activation of public spaces and support social interaction in the City Centre
- Align with the City's broader objectives for compact, sustainable urban development
- Complement local health and wellbeing outcomes by enhancing accessible community amenities.

These outcomes are consistent with the City's planning direction for the City Centre to serve as the pre-eminent place for retail, entertainment and community services, as outlined in the Local Planning Strategy (2022–2036).⁹

- 1.15 Strategic activity centres such as Kwinana City Centre serve as key regional hubs, delivering a wide range of economic and community services and providing vital commercial, civic and social infrastructure for their surrounding populations. They are intended to support a diversity of land uses, foster business collaboration, integrate with public transport services and prioritise accessibility and walkability for the community. The City of Kwinana's strategic planning framework recognises the City Centre as the local government area's highest-order activity centre and essential to Kwinana's ongoing economic growth and urban development.
- 1.16 The experienced Applicant intends to establish a venue that is safe, inclusive and responsibly managed in full compliance with the Act and relevant Director's policies. The operational focus of the premises will remain firmly on the responsible service of alcohol, consumer safety and the minimisation of alcohol-related harm. The Applicant will implement robust harm minimisation measures, consistent with the Director's Harm Minimisation Policy and Section 5 objects of the Act, to ensure the proposed premises operates in a controlled, family-friendly environment.
- 1.17 In accordance with the Director's Public Interest Assessment Policy, the Applicant is required to demonstrate that there is a clear consumer requirement for the proposed Tavern Restricted Licence and that the application is consistent with the public interest.
- 1.18 To meet this requirement, the Applicant has obtained objective evidence demonstrating community interest for the proposed premises. This includes numerous Consumers, demonstrating that residents and visitors support the introduction of an award-winning, well-managed, licensed venue within the City Centre. The survey results form part of the attachments to this submission.¹⁰
- 1.19 Both directors of the Applicant company, Mr Casey Teede and Mr Jeremy Doble, are Approved Managers¹¹ under the Act and possess extensive operational experience within the hospitality industry. They have completed all mandatory training requirements and demonstrated their ability to manage licensed premises responsibly

⁹<https://www.kwinana.wa.gov.au/council/documents.-publications-and-forms/publications.-forms.-and-public-notices/local-laws/2024/draft-local-planning-strategy>

¹⁰ Attachment 3 – Consumer Surveys

¹¹ Attachment 4 – Approved Manager

by successfully overseeing existing Last Slice venues. Their combined industry expertise positions them well to ensure that the proposed premises operates in full compliance with liquor licensing obligations.

- 1.20 A comprehensive Harm Minimisation Plan (HMP)¹² has been prepared and submitted as part of this application. This Plan details a range of proactive strategies to minimise alcohol-related harm, including strict RSA protocols, staff training processes, venue management procedures, and measures aligned with the Director of Liquor Licensing's expectations for safe and responsible premises operation.
- 1.21 The premises will be equipped with comprehensive internal and external CCTV coverage, including all entry and exit points, circulation areas and key operational zones. These measures are consistent with the Director of Liquor Licensing's Policy on *Security licensing conditions*¹³, enhancing consumer safety, improving incident management capability and deterring anti-social behaviour. All staff will receive appropriate training in managing consumer behaviour, incident response, and liaising with WA Police where required.
- 1.22 The responsible Applicant will ensure ongoing compliance with the Environmental Protection (Noise) Regulations 1997 (EPNR) as part of its commitment to protecting community amenity. A Noise Management Plan (NMP)¹⁴ has been prepared outlining measures to control and mitigate noise emissions from the proposed premises, including operational controls, equipment specifications, monitoring procedures and incident-response protocols. The Applicant will adopt a proactive approach to noise management to ensure that the proposed premises do not adversely affect surrounding properties within the Kwinana City Centre.
- 1.23 The Applicant's harm-minimisation measures, together with the Director's Policies, will be further supported by the Applicant's willingness to accept licence conditions, should the Director of Liquor Licensing deem them necessary in the public interest, to reinforce responsible venue operation. These may include, but are not limited to, conditions relating to security, CCTV, trading hours, incident management, and specific RSA requirements as follows:

TRADING HOURS

The permitted trading hours are pursuant to s 98(1) of the Act for a Tavern Restricted Licence.

TRADING CONDITIONS

1. The licensee is authorised to sell and supply liquor in accordance with the provisions of s 41 of the Act as it relates to a tavern restricted licence.

¹² Attachment 5 – Harm Minimisation Plan

¹³ <https://www.dlgsc.wa.gov.au/department/publications/publication/security-licensing-conditions>

¹⁴ Attachment 6 - Noise Management Plan

2. Food must be available on the licenced premises until one (1) hour before closing.
3. The sale of packaged liquor for consumption off the licensed premises is prohibited.
4. The premises must always be set up and presented for dining, except when the licensee is hosting a bona fide pre-booked function or event
5. The maximum permitted numbers are subject to the number indicated on the Maximum Accommodation Certificate issued by the local authority under the Health (Public Buildings) Regulations 1988 or some lesser number approved by the Director).
6. A CCTV video surveillance system must be in place and operational. The system must comply with the minimum requirements identified and be maintained in accordance with the Director's Safety and Security at Licensed Premises policy.
7. Drink options that contain low alcohol liquor content as well as a range of non-alcoholic drink options must be available during trading hours.
8. Liquor is not to be promoted or sold in a manner that would encourage its rapid consumption.

DRESS STANDARDS - OUTLAW MOTORCYCLE GANGS

The following dress standard applies during the permitted trading hours:

Jackets or any other clothing or accessory, or any clearly visible body marking, bearing patches or insignia of any Outlaw Motor Cycle Gangs not limited to, but including, the following listed Outlaw Motor Cycle Gangs, are not permitted to be worn or to be visible on the licensed premises:

- i. Coffin Cheaters
- ii. Club Deroes
- iii. Gods Garbage
- iv. Gypsy Jokers
- v. Outlaws
- vi. Finks
- vii. Rebels
- viii. Comancheroes
- ix. Hell's Angels
- x. Rock Machine
- xi. Mongols
- xii. Lone Wolf

xiii. Bandidos

xiv. Brothers 4 Life

ENTERTAINMENT CONDITIONS

- 1.** A person resorting to, or on the premises, including the licensee or manager, or an employee or agent of the licensee or manager, shall not:
 - a)** be immodestly or indecently dressed on the licensed premises, and/or
 - b)** take part in, undertake or perform any activity or entertainment on the licensed premises in a lewd or indecent manner.
- 2.** The licensee or manager, or an employee or agent of the licensee or manager, is prohibited from:
 - a)** exhibiting or showing, or causing, suffering or permitting to be exhibited or shown, on the licensed premises any “R 18+”, “X 18+” or “RC” classified film or computer game or “Category 1 –Restricted” or “Category 2 –Restricted” publication, or extract therefrom; or
 - b)** causing, suffering or permitting any person employed, engaged or otherwise contracted to undertake any activity or perform any entertainment on the licensed premises to be immodestly or indecently dressed on the licensed premises; or
 - c)** causing, suffering or permitting any person to take part in, undertake or perform any activity or entertainment on the licensed premises in a lewd or indecent manner.
- 3.** In this condition, “licensed premises” includes any premises, place or area:
 - a)** which is appurtenant to the licensed premises; or
 - b)** in respect of which an extended trading permit granted to the licensee is for the time being in force,

but does not include any part of the premises which is reserved for the private use of the licensee, manager or employees of the licensee and to which the public does not have access.”¹⁵

¹⁵[https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/\\$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement](https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement)

2 Venue and Operation



- 2.1 The proposed premises (subject to approval) will provide residents and visitors to the Kwinana locality with a high-quality hospitality offering that caters to a broad range of contemporary consumer requirements. The proposed premises will operate as a family-friendly establishment, emphasising customer service, community integration and responsible venue management.
- 2.2 Last Slice Kwinana will function not only as a convenient dining choice for local residents but also as a modern entertainment destination within the Kwinana City Centre, attracting workers, shoppers and visitors to the Marketplace precinct. The proposed premises' menu will showcase quality West Australian ingredients and provide a welcoming, professionally operated environment. The inclusion of this venue within Kwinana Marketplace aligns with the City's strategic objectives for activating the City Centre and enhancing the vibrancy, economic activity and evening-time amenity of this key activity centre, as outlined in the *Local Commercial and Activity Centre Strategy 2023*¹⁶ and *Local Planning Strategy 2022–2036*¹⁷.

¹⁶ Attachment 2 - City of Kwinana Local Commercial and Activity Centre Strategy 2023

¹⁷ <https://www.kwinana.wa.gov.au/council/documents,-publications-and-forms/publications,-forms,-and-public-notices/local-laws/2024/draft-local-planning-strategy>

The Proposed Premises



Figure 5: Last Slice Pizza - Food, Beverage & Entertainment¹⁸

2.3 The Applicant intends to undertake a significant internal fit-out to transform the tenancy into a contemporary hospitality venue featuring amenities comparable to those in the award-winning Last Slice venues in Bunbury, Dalyellup and Midland. The proposed design and layout will support a broad range of consumer needs and operational requirements, including:

- Designated dining area with diverse seating configurations
- a children's corner to support family visitation;

¹⁸ <https://perthisok.com/eat-drink/last-slice-midland-sports-bar/>

- a sports lounge offering televised live sports;
- dedicated family dining zones;
- a fully equipped commercial kitchen supporting substantial food service;
- an alfresco dining area;
- a custom-designed bar servery operating in compliance with Tavern Restricted conditions;
- live sports entertainment (televised only);
- electronic darts and social gaming;
- flexible space suitable for dining, casual gatherings, meetings, small functions, events and sundowners;
- toilet and accessibility amenities.



Figure 6: Food Concept for Last Slice Kwinana¹⁹

2.4 The Directors, Mr Casey Teede and Mr Jeremy Doble, are accredited Approved Managers in Western Australia and bring extensive industry experience to the operation of the proposed premises. Both Directors have completed the mandatory Responsible Service of Alcohol training as well as several additional management and hospitality development courses, including (but not limited to):

- Food costing
- Recruitment and Selection

¹⁹https://www.tripadvisor.com/Restaurant_Review-g255103-d33118854-Reviews-Last_Slice_Midland-Perth_Greater_Perth_Western_Australia.html

- Train the Trainer
- Hospitality Management

Proposed Manner of Trade



Figure 7: Last Slice – A Social Meeting Place²⁰

2.5 The proposed manner of trade at Last Slice Kwinana will incorporate a flexible operational model that supports a wide range of consumer uses and hospitality experiences. This includes:

- the ability to host various functions and events, including stand-up cocktail-style gatherings and sundowners;
- the option for consumers to purchase food and/or beverages with or without a requirement to order a meal;
- operation without a requirement for consumers to remain seated at all times;
- a designated sports lounge area designed for viewing live televised sport in a controlled and family-friendly environment.

These features collectively allow the proposed premises to meet diverse consumer requirements consistent with a Tavern Restricted Licence.

2.6 The Last Slice brand specialises in New York-style pizza, offered in both 15-inch and 22-inch formats. This style of pizza is characterised by a large, thin, hand-tossed crust and is typically served in generous slices, reflecting authentic New York culinary traditions.

²⁰<https://www.facebook.com/photo/?fbid=1085279070275077&set=pb.100063789810390.-2207520000>

- 2.7 The crust style is distinctive: the outer edge is crisp and firm, while the remainder of the slice remains soft, thin and foldable, allowing it to be eaten conveniently by folding in half. Traditional garnishes include house-made tomato sauce and shredded mozzarella cheese, with recipes refined by the Last Slice culinary team.



Figure 8: Classic New York Pizza Folded Example²¹

- 2.8 New York–style pizza originally evolved in the early 1900s from the Italian Neapolitan-style pizza introduced to the United States. It has since become the predominant pizza style in New York and New Jersey and has gained widespread popularity across the United States. Last Slice embraces this tradition by producing authentic, hand-tossed New York–style pizza tailored to West Australian tastes.

²¹ https://www.reddit.com/r/food/comments/keievg/i_ate_a_classic_nyc_slice/



Figure 9: Last Slice Pizza - Classic New York-Style Pizza

2.9 The Last Slice Kwinana menu will feature three core categories of New York-style pizza:

- Classic New York options,
- Aussie favourites, and
- Vegetarian selections.

Ensuring a broad appeal across diverse consumer groups within the locality.

2.10 The pizza menu is complemented by a range of sides, including chicken wings, house-made dipping sauces, a pear-rocket-walnut salad, and a gluten-free brownie dessert. This menu structure supports the proposed premises's focus on substantial food offerings, an essential component of responsible alcohol service and consumer safety.



Figure 10: Last Slice Pizza - Food

- 2.11 Beverages will include products sourced from local Western Australian wine, beer, cider and spirit producers, along with a curated selection of non-alcoholic drinks. These include 0% alcohol beer and a range of American-style sodas such as Dr Pepper, Root Beer and Creaming Soda, providing variety for consumers who do not wish to consume alcohol.
- 2.12 In addition to offering quality food, beverages and customer service, the experienced Directors have taken into account feedback seeking an additional licensed entertainment proposed premises within the Kwinana City Centre where they can enjoy a relaxed social environment and view major sporting events. Last Slice Kwinana has

been designed to meet this demonstrated consumer requirement in a safe and responsibly managed setting.

- 2.13 The Last Slice brand is known for its clean, contemporary interior aesthetic, as illustrated by the existing Last Slice Bunbury venue. The Kwinana premises will adopt a similar standard of interior design, incorporating high-quality finishes, warm lighting, comfortable seating and functional layout elements tailored to support both family dining and entertainment uses.

High-quality fit-out

- 2.14 As demonstrated by the high standards achieved at the Last Slice venues in Bunbury, Dalyellup and Midland, the Applicant proposes a contemporary, high-quality fit-out for Last Slice Kwinana that reflects the expectations of modern consumers. The interior design has been carefully considered to deliver a visually appealing, functional and family-friendly hospitality environment that aligns with the character of the Kwinana City Centre.
- 2.15 The premises will incorporate a variety of seating configurations, including high and low seating options, banquette seating adaptable for larger groups, standing areas for social interaction, and an alfresco dining area intended to activate the Marketplace frontage. The layout will accommodate both casual dining and small events, ensuring flexibility and comfort for a diverse range of consumers.

Food & Beverage²²

- 2.16 All menu items will be prepared on-site in a fully compliant commercial kitchen equipped to produce high-volume, quality food offerings. This supports the proposed premises' strong focus on food service as a foundation of responsible alcohol consumption.
- 2.17 The Applicant brings extensive experience in providing contemporary, quality food across its existing venues, which will inform the menu at Last Slice Kwinana. The food offering will be centred around the brand's signature New York-style pizza, complemented by a variety of modern side dishes designed to appeal to a broad demographic within the locality.
- 2.18 Where possible, the Applicant will source local West Australian meat, poultry, seafood and agricultural produce, supporting local suppliers and reinforcing the proposed premises' commitment to quality and sustainability. This approach aligns with the City of Kwinana's strategic values relating to local economic development and community prosperity.
- 2.19 The menu will cater to a wide range of dietary requirements, with vegetarian, vegan, gluten-free and dairy-free options available. Staff will receive training to ensure they

²² Attachment 7 – Sample Menus

understand which menu items are adaptable and which are fixed, enabling them to provide consumers with accurate information.

- 2.20 The menu will also include child-friendly options, with healthy alternatives available to support families dining at the premises, reflecting the proposed premises' strong community and family orientation.
- 2.21 The beverage selection (subject to approval) will include alcoholic and non-alcoholic options such as beer, cider, wine, spirits and cocktails, provided in a manner consistent with responsible service principles.
- 2.22 A comprehensive range of no-alcohol and low-alcohol beverages will be available, including non-alcoholic cocktails and low-alcohol beer and wine. The Applicant recognises the growing importance of this segment in supporting harm minimisation and responsible consumption.
- 2.23 Free potable drinking water will be available at all times, in accordance with the requirements of the Director's Policy.

Look & Feel



Figure 11: Last Slice Sports Bar²³

- 3.25 The proposed premises will feature an elegant yet vibrant aesthetic consistent with the Last Slice brand, combining warm finishes, colour accents and contemporary design elements to create a welcoming and modern environment. The fit-out will reflect a casual sophistication appropriate for a family-friendly hospitality venue and will

²³ <https://www.lastslice.com.au/>

contribute positively to the broader presentation and activation of the Kwinana City Centre.

Hospitality Tourism

- 2.24 Last Slice Kwinana supports the objectives of *Taste 2020 – A Strategy for Food and Wine Tourism in Western Australia for the Next Five Years & Beyond*²⁴, by contributing to the State’s growing culinary tourism identity through a contemporary, food-led hospitality experience. The proposed premises will deliver a high-quality offering aligned with WA’s strategic intent to promote distinctive dining venues that attract both local visitors and intrastate travellers.
- 2.25 By establishing a vibrant, family-friendly venue that combines substantial dining options with responsible beverage service, the proposed premises will strengthen the appeal of the Kwinana City Centre as a destination. The City’s planning framework identifies a clear need to enhance activation, improve evening-time amenity, and diversify entertainment offerings within the Centre. The proposed premises directly address these needs and support broader objectives relating to tourism, community activation and visitor engagement.
- 2.26 Taste 2020 recognises the central role of hospitality venues in building destination appeal, noting that:
- “Culinary tourism is one of the fastest growing sectors of the tourism industry... Western Australia has the potential to be one of the world’s foremost culinary tourism destinations.”*
- 2.27 Taste 2020 further highlights the importance of food and beverage experiences as tourism drivers, stating:
- “..food and wine is a key factor in holiday decision making and the next most important emotive trigger after world-class natural beauty.”*

The proposed premises will contribute to this tourism value chain by offering a distinctive, quality dining experience within a strategically significant activity centre.

Standards of Licensed Premises²⁵

- 2.28 Sections 33(7) and 37 of the Act requires the Licensing Authority to be satisfied that new licensed premises are of a standard suitable for the proper operation of the business. This includes consideration of the class of licence sought, the obligations imposed under the Act and the suitability of the facilities provided. The proposed premises at Kwinana Marketplace have been designed to meet these statutory obligations through a high-

²⁴ <https://www.readkong.com/page/taste-2020-tourism-wa-4348907?p=3>

²⁵ <https://www.dlgsc.wa.gov.au/department/publications/publication/standards-of-licensed-premises-policy>

quality fit-out, functional internal layout and appropriate amenities for a Tavern Restricted Licence.

- 2.29 In accordance with the Director's Policy on *Standards of Licensed Premises*²⁶, the design of Last Slice Kwinana includes compliant toilet facilities, accessible amenities and a layout that supports safe and comfortable use by all consumers.
- 2.30 Further, and consistent with Regulation 11 of the *Liquor Control Regulations 1989*²⁷, the Applicant has provided detailed architectural plans illustrating all entrances, exits, bars, kitchen facilities, food service areas, toilets and back-of-house functions. The plans are to scale and provide an accurate depiction of the proposed licensed area, ensuring full transparency and adherence to regulatory requirements.
- 2.31 The Applicant's vision is to establish a warm, contemporary and community-focused hospitality venue that enhances the Kwinana City Centre and supports its role as the primary commercial and social hub of the locality. The proposed interior design and layout have been carefully curated to appeal to families, workers, shoppers and visitors while contributing positively to the activation and revitalisation aspirations outlined in the City Centre Master Plan.

²⁶ <https://www.dlgsc.wa.gov.au/department/publications/publication/standards-of-licensed-premises>

²⁷ [https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41386.pdf/\\$FILE/Liquor%20Control%20Regulations%201989%20-%20%5B14-o0-00%5D.pdf?OpenElement](https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41386.pdf/$FILE/Liquor%20Control%20Regulations%201989%20-%20%5B14-o0-00%5D.pdf?OpenElement)

3 The Applicant



Figure 12: Mr Jeremy Doble (L) & Mr Casey Teede (R)

- 3.1 The Applicant company, Last Slice Kwinana Pty Ltd, will be operated by two experienced hospitality professionals, Mr Casey Teede and Mr Jeremy Doble, who have established themselves as capable, hands-on operators with a strong track record in delivering quality, licensed venues in Western Australia. Their combined experience has contributed to the successful operation of multiple Last Slice venues, each known for consistent service, responsible management and community engagement.
- 3.2 The Last Slice brand commenced operations in Bunbury in 2019, initially operating from a Victoria Street location offering dine-in and takeaway food. Strong community support led to the relocation to a larger premises on Clifton Street, enabling the addition of a licensed bar area and expanded family-friendly dining spaces. The operational model refined in Bunbury has since underpinned the successful establishment of additional venues in Dalyellup and Midland, each demonstrating the Directors' capacity to deliver quality hospitality in varied local contexts.
- 3.3 Drawing on this established expertise, the Applicant intends to implement the same high operational standards at Last Slice Kwinana, adapting the model to suit the needs of the Kwinana City Centre and its surrounding community. The Directors' experience in managing venues of comparable scale ensures they are well-equipped to oversee the safe and responsible operation of the proposed premises in the public interest.

The Applicant as a Fit and Proper Person to hold a Licence

- 3.4 Section 33(6) of the Act requires the Licensing Authority to consider matters such as an Applicant's creditworthiness, character, reputation, previous conduct in business and any reports or interventions under section 69 when determining whether an Applicant is a fit and proper person to hold a licence. These considerations apply equally to persons seeking approval as managers or persons in authority within a licensed entity.
- 3.5 Mr Teede and Mr Doble have operated hospitality businesses for several years without incident and have consistently demonstrated professionalism, integrity and a commitment to responsible service. They maintain strong business reputations and have established themselves as reliable operators within the hospitality industry. There is no reason to suggest they would not be regarded as fit and proper persons to hold a Tavern Restricted Licence for the proposed Last Slice Kwinana venue.
- 3.6 Both Directors have demonstrated creditworthiness and sound business conduct throughout the operation of their existing venues. They have shown a willingness to work constructively with regulatory authorities, local governments and industry stakeholders to ensure ongoing compliance and to contribute positively to the liquor, tourism and hospitality sector. Their experience, qualifications and demonstrated performance confirm their suitability to hold a liquor licence in Western Australia.

4 Location and Locality

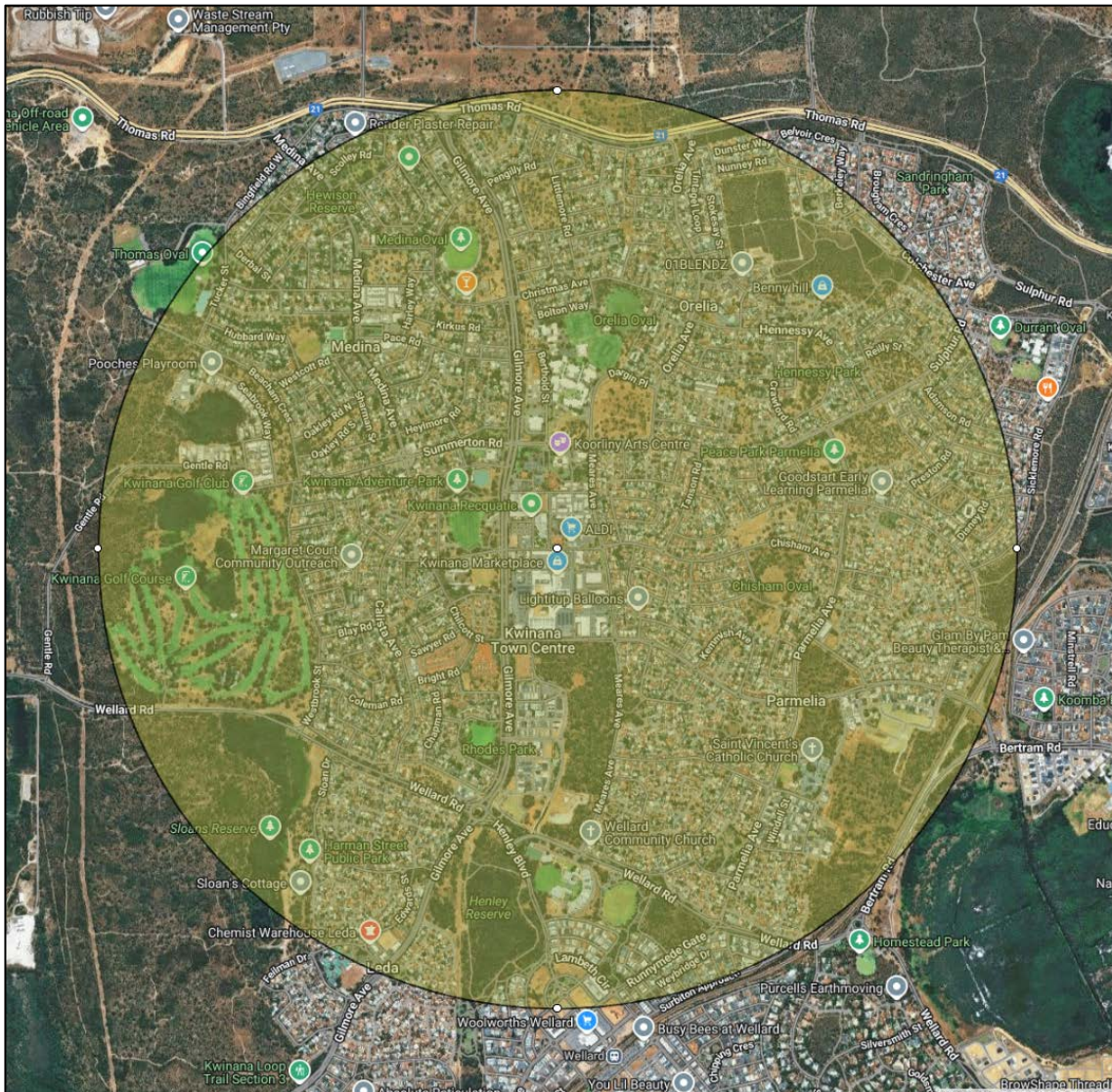


Figure 13: 3km specified locality surrounding the proposed premises.²⁸

- 4.1 The proposed Last Slice Kwinana will be located at Tenancy T68, Kwinana Marketplace, 4 Chisham Avenue, Kwinana City Centre WA 6167, within the City of Kwinana. The premises sits within the heart of the Kwinana City Centre, a strategically important activity centre identified in multiple City planning documents as the locality’s primary commercial, civic and community hub.
- 4.2 In accordance with the Director’s Public Interest Assessment Policy, the locality for this application has been defined as the 3-kilometre radius surrounding the proposed premises. This area represents the part of the community most likely to experience any benefits or potential impacts associated with the granting of a Tavern Restricted Licence. The Director’s Policy states:

²⁸ <https://www.mapdevelopers.com/draw-circle-tool.php>

“The term ‘locality’ in this instance refers to the area surrounding the proposed licensed premises. This locality will be the area most likely to be affected by the granting of an application in relation to amenity issues.”²⁹

- 4.3 In this context, amenity encompasses current and reasonably foreseeable future conditions within the Kwinana City Centre, including land uses, pedestrian activity, activation levels, public realm design, community facilities, and the intended evolution of the precinct as outlined in the City Centre Master Plan.
- 4.4 For the purposes of this Public Interest Assessment, the defined locality comprises the 2-kilometre radius surrounding the proposed premises at Tenancy T68, Kwinana Marketplace, 4 Chisham Avenue, Kwinana Town Centre, WA 6167. This approach is consistent with the definition of “defined locality” contained in the Director’s Policy on Public Interest Assessments, being the area most likely to be affected by amenity, harm, offence, disturbance or inconvenience considerations.
- 4.5 The defined locality includes the Kwinana Town Centre (as described in the *Kwinana City Centre Master Plan and Local Planning Strategy*). It extends outward to capture the primary surrounding residential suburbs, including Leda, Parmelia, Orelia and Medina. These suburbs collectively represent the consumer catchment most likely to interact with or be affected by the proposed premises.
- 4.6 This locality contains a range of land uses and community infrastructure relevant to the statutory assessment, such as retail and commercial facilities, community services, education facilities, transport routes, and recreational spaces, forming the contextual basis for evaluating the application’s potential effects on amenity, consumer benefit, harm minimisation, and public interest.

Demographic and Socio-Economic Overview of the Locality

- 4.7 In assessing the locality, the Applicant has reviewed demographic and socio-economic data obtained from the Australian Bureau of Statistics³⁰ for the suburbs of Kwinana Town Centre, Leda, Parmelia, Orelia and Medina, which collectively form the defined 3km locality surrounding the proposed premises. This approach accords with the Director’s Guideline on Specification of Locality under the Public Interest Assessment Policy.

²⁹[https://sitefinitypublicblobs.blob.core.windows.net/prod-blob/docs/default-source/racing-gaming-and-liquor-\(blob\)/liquor/liquor-commission/liquor-decisions/liquorland-australia-pty-ltd-v-direcotr-of-liquor-licensing-2021-wasc366.pdf?sfvrsn=37e4353a_0](https://sitefinitypublicblobs.blob.core.windows.net/prod-blob/docs/default-source/racing-gaming-and-liquor-(blob)/liquor/liquor-commission/liquor-decisions/liquorland-australia-pty-ltd-v-direcotr-of-liquor-licensing-2021-wasc366.pdf?sfvrsn=37e4353a_0)

³⁰ <https://www.abs.gov.au/census/find-census-data>

	LOCALITY	GREATER PERTH	WESTERN AUSTRALIA
Population	16748	2116647	2660026
Median Age	36	37	38
Median Individual Income (Weekly)	\$668.00	\$859.00	\$848.00
Median Household Income (Weekly)	\$1,341.80	\$1,865.00	\$1,815.00
Median Family Income (Weekly)	\$1,563.80	\$2,259.00	\$2,214.00
Population Under 14 years	20.23%	18.96%	19.01%
Indigenous Persons	5.16%	1.99%	3.33%
Australian Born	63.24%	59.46%	61.98%
Speak English only at Home	78.35%	73.99%	75.29%
Couple Family without Children	30.50%	37.60%	38.80%
Couple Family with Children	40.16%	45.70%	44.60%
One Parent Family	26.38%	15.10%	15.10%
Other Family	2.28%	1.60%	1.60%

- 4.8 The table above summarises key demographic indicators for the locality and comparative benchmarks for Greater Perth and Western Australia. The Applicant has analysed these variables to understand the socio-economic environment in which the proposed premises will operate and to consider the potential impact of the application on the community.

Population and Age Profile

- 4.9 The locality comprises a residential population of 16,748, forming a moderately sized catchment surrounding the Kwinana City Centre. The median age of 36 is slightly younger than both Greater Perth (37) and the Western Australian average (38).
- 4.10 This indicates a younger, working-age community with a substantial mix of young adults and families. This demographic structure is typically associated with demand for casual, affordable, family-friendly hospitality and entertainment venues such as the proposed premises.

Income and Socio-Economic Characteristics

- 4.11 Income data indicates that the locality experiences lower-than-average economic capacity in comparison to Greater Perth and Western Australia.
- 4.12 The median individual income of \$668.00 per week is materially below Greater Perth (\$859.00) and the State (\$848.00), and both median household income (\$1,341.80) and median family income (\$1,563.80) are similarly below regional benchmarks.
- 4.13 This suggests a community with modest discretionary spending capacity, reinforcing public interest in establishing an affordable, accessible hospitality venue with a strong food-service orientation.

Age Distribution and Families with Children

- 4.14 Children under 14 years account for 20.23% of the population, slightly above Greater Perth (18.96%) and Western Australia (19.01%).
- 4.15 This confirms a significant presence of young families within the locality. Combined with the overall median age of 36, this supports the conclusion that the community has a strong family base, requiring safe, family-friendly social environments and appropriate harm minimisation.

Aboriginal and Torres Strait Islander Population

- 4.16 Residents identifying as Aboriginal or Torres Strait Islander comprise 5.16% of the locality, significantly higher than Greater Perth (1.99%) and above the State average (3.33%).
- 4.17 This reinforces the importance of venues that operate in a culturally respectful, inclusive and socially responsible manner, ensuring safe access for all community groups.

Cultural and Linguistic Characteristics

- 4.18 The locality remains predominantly Australian-born (63.24%) and English-speaking, with 78.35% of residents speaking English only at home.
- 4.19 This suggests a community with moderate cultural diversity but a strong English-language base, supporting clear communication of RSA messaging, harm minimisation policies and venue rules.

Household and Family Composition

- 4.20 The locality shows a varied and balanced household structure:
- **Couple families with children:** 40.16%
 - **Couple families without children:** 30.50%
 - **One-parent families:** 26.38% (significantly above the regional and State average of 15.10%)
- 4.21 The notably elevated proportion of one-parent households highlights the need for affordable, safe and accessible dining options, particularly those offering a family-friendly environment free from high-risk liquor consumption settings.

Summary and Public Interest Relevance

- 4.22 The locality reflects a young, diverse and economically modest community, with a strong presence of families, elevated Indigenous representation and significantly higher-than-average levels of one-parent households.

4.23 These demographic trends support the introduction of a hospitality venue that is food-focused, safe, inclusive and community-friendly.

4.24 The proposed Last Slice Kwinana will provide an accessible, well-managed social environment aligned with the demographic needs of the locality and consistent with the public interest as defined under section 38 of the Act.

Socioeconomic Benchmarks for the City of Kwinana

4.25 The proposed premises is expected to deliver a range of socioeconomic benefits to the City of Kwinana, consistent with the objectives identified in the *City's Local Planning Strategy (2022–2036*³¹, the *Local Commercial and Activity Centres Strategy*³² (2023), and the Kwinana City Centre Master Plan.

4.26 These benefits include, but are not limited to, the following:

Community Connection and Social Well-being

4.27 The *City's Local Planning Strategy*³³ emphasises the importance of creating safe, cohesive and socially connected communities, particularly within the Kwinana City Centre, which is identified as the municipality's civic and community nucleus. The proposed premises will support this objective by providing a family-oriented, food-led hospitality venue that offers a safe environment for social engagement, shared dining, and community activity.

4.28 The City's strategic direction places strong emphasis on enhancing community wellbeing through the activation of the public realm, the diversification of gathering spaces, and the provision of safe social settings, outcomes directly supported by the operation of the proposed premises.

Economic Growth, Employment and Activity Centre Activation

4.29 The *Local Commercial and Activity Centres Strategy 2023* identifies the Kwinana City Centre as the highest-order activity centre within the district and highlights the need for enhanced retail, dining and entertainment offerings to drive economic growth and elevate centre performance.

4.30 The proposed premises will support these objectives by:

- generating local employment, including youth and entry-level roles
- increasing day and evening visitation to the City Centre

³¹<https://www.kwinana.wa.gov.au/council/documents,-publications-and-forms/publications,-forms,-and-public-notices/local-laws/2024/draft-local-planning-strategy>

³²<https://www.kwinana.wa.gov.au/council/documents,-publications-and-forms/publications,-forms,-and-public-notices/plans-and-strategies/2024/local-commercial-and-activity-centre-strategy-2023>

³³<https://www.kwinana.wa.gov.au/council/documents,-publications-and-forms/publications,-forms,-and-public-notices/local-laws/2024/draft-local-planning-strategy>

- contributing to the diversification of the Centre’s hospitality mix
- supporting the City’s goal of a more vibrant, activated mixed-use environment

These outcomes align directly with the City’s aim to strengthen economic resilience, increase commercial activity, and promote private investment within the Kwinana City Centre.

Tourism, Lifestyle and Evening Economy Enhancement

- 4.31 The *City Centre Master Plan*³⁴ identifies opportunities to strengthen the role of the Kwinana City Centre as a destination for leisure, dining and community activity, including the development of an improved evening economy supported by high-quality hospitality providers.
- 4.32 The proposed premises will contribute to these objectives by providing a contemporary food-and-beverage venue that appeals to local residents and visitors alike.
- 4.33 The focus on New York-style pizza, family-friendly service, sports viewing and social dining strengthens the City Centre’s attractiveness, supports diversification of hospitality choice, and enhances local lifestyle and visitor appeal.

Inclusive, Accessible and Safe Community Spaces

- 4.34 The City’s *Local Planning Strategy* calls for the creation of accessible and inclusive places that serve the needs of diverse households, including young families, single-parent households and culturally diverse demographic groups that are strongly represented within the locality.
- 4.35 The proposed premises will directly support this objective by offering:
- a quality, family-friendly dining environment
 - strong harm-minimisation controls and RSA-oriented service
 - welcoming spaces suitable for families, workers, young adults and community groups
- 4.36 In doing so, the premises contributes positively to the City’s goal of fostering healthy, inclusive and socially supportive community environments.

City of Kwinana – Economic Profile

- 4.37 The City of Kwinana’s economic development objectives emphasise sustainable growth, local employment generation, investment attraction, and strengthening of the Kwinana City Centre as the municipality’s primary commercial and community hub. As outlined in the City of Kwinana *Local Planning Strategy (2022–2036)*, economic development is supported through the diversification of land uses, improved activity-centre

³⁴ Attachment 8 - Kwinana City Centre Master Plan

performance, and the activation of key precincts to enhance liveability, business vibrancy, and social wellbeing.

- 4.38 The City's long-term strategic vision promotes "*a thriving, connected and resilient community*" supported by a robust local economy and well-planned urban environments. Central to this vision is strengthening the Kwinana City Centre as a strategic metropolitan node capable of supporting expanded retail, hospitality, community facilities, and employment-generating land uses. The City emphasises investment in high-quality public spaces, improved transport connectivity, and a diverse mix of commercial offerings to create a more dynamic and inclusive town-centre environment.
- 4.39 The City encourages responsible use of land and resources, prioritising development that contributes to a liveable, sustainable and economically resilient municipality. Strategic documents such as the *Local Commercial and Activity Centres Strategy (2023)* highlight the importance of improving the performance of the Kwinana City Centre by expanding hospitality options, enhancing entertainment opportunities, and activating the evening economy. These outcomes rely on collaboration between local businesses, private investors and the City to strengthen economic capacity and deliver improved social outcomes for residents.
- 4.40 The City of Kwinana identifies several priority focus areas to promote sustained economic development, including:
- **Activation of the Kwinana City Centre** as the principal location for dining, retail, recreation and community services;
 - **Encouragement of private-sector investment** in hospitality and entertainment offerings to diversify the City Centre's economic profile;
 - **Ongoing improvement of public and strategic infrastructure** that supports local employment and business growth;
 - Strengthening employment-generating land uses across activity centres to increase economic participation and local job creation.
- 4.41 The proposed premises aligns strongly with these objectives by introducing a high-quality, family-friendly dining and entertainment venue within the Kwinana City Centre. The operation of the premises will:
- generate local employment opportunities,
 - increase visitation to the City Centre,
 - support activation of the evening economy,
 - diversify the hospitality offering, and
 - contribute to a safer, more vibrant urban environment through passive surveillance and increased foot traffic.

These outcomes directly support the City's economic development aspirations and the strategic intent for the precinct.

- 4.42 By integrating responsible liquor service with a strong food focus and an inclusive, community-oriented atmosphere, the proposed premises will strengthen the economic and social fabric of the locality. The proposed premises will contribute to a more vibrant and active City Centre, and enhance the appeal of the Kwinana City Centre as a destination for dining, social gatherings and casual recreation. These outcomes align with the City of Kwinana's long-term vision for sustainable development, economic diversity and improved urban amenity.
- 4.43 The City's strategic planning acknowledges that hospitality, entertainment and tourism represent key sectors capable of driving long-term, sustainable economic growth. The proposed premises is well-positioned to contribute to these goals, supporting local businesses, drawing both local and regional consumers, and reinforcing the Kwinana City Centre's function as a vibrant, evolving activity centre within Perth's southern metropolitan corridor.

5 Legislative Framework – Liquor Control Act 1988

- 5.1 This application seeks the conditional grant of a Tavern Restricted Licence pursuant to section 41 of the Act. A Tavern Restricted Licence authorises the sale and supply of liquor

for consumption only on the licensed premises and does not permit the sale of packaged liquor.

5.2 In preparing this Public Interest Assessment (PIA), the Applicant has given detailed consideration to the requirements of section 38(4) of the Act, including:

- (a) the likely **harm or ill-health** that may result from alcohol use,
- (b) the likely **impact on the amenity** of the locality, and
- (c) the potential for **offence, annoyance, disturbance or inconvenience** to persons residing or working in the locality.

5.3 **The primary objects of the Act as set out in Section 5 (1)**

a) To regulate the sale, supply and consumption of liquor:

The proposed premises will operate in full compliance with the Act and in accordance with the Director's policies relating to harm minimisation, trading conditions, mandatory training, and security obligations. The Applicant will implement robust measures to ensure the responsible sale and supply of liquor, including:

- A beverage list that incorporates low- and mid-strength beer options, as well as zero-alcohol beer, wine and spirits, consistent with harm-minimisation principles.
- A strict prohibition on the supply of liquor to any person wearing a school uniform, irrespective of age or identification, supports youth protection objectives.
- All alcoholic beverages to be served in open containers only, consistent with the Act's requirements for on-premises consumption.
- CCTV coverage throughout all internal areas, entrances, exits and external service zones, operating during all trading hours and accessible to WA Police or an authorised officer, in accordance with the Director's Policy on *Security licensing conditions*³⁵.
- A range of seating options to support a comfortable, food-led environment; furniture will remain flexible to accommodate functions and group bookings while ensuring appropriate oversight by staff.
- All duty managers to hold the Manage Licensed Premises (MLP1) qualification to ensure informed and responsible oversight of daily operations.

³⁵<https://www.dlgsc.wa.gov.au/department/publications/publication/security-licensing-conditions>

- All staff involved in the sale and supply of liquor to complete approved Responsible Service of Alcohol (RSA) training in accordance with sections 33 and 103A of the Act.
- A Training Register maintained on site containing copies of RSA certificates and records of ongoing staff training, consistent with the Director's Policy on *Mandatory training for licensees, approved managers and employees*³⁶.

b) to minimise the harm or ill-health caused to people, or any group of people, due to the use of liquor:

The Applicant recognises the significance of the primary object in section 5(1)(b) of the Act and is committed to implementing comprehensive strategies to minimise alcohol-related harm within the Kwinana Town Centre and the broader Kwinana City Centre precinct. The following measures will ensure the operation of the proposed premises is consistent with best-practice harm minimisation principles:

- **Venue design guided by "Safer Places by Design"³⁷ principles:** The internal layout, sightlines, lighting and staff supervision zones will be informed by the WA Police's Safer Places by Design framework. This approach enhances natural surveillance, improves visibility across the premises and reduces the likelihood of anti-social behaviour or concealed consumption. CCTV coverage will be installed throughout all customer areas, entry points, exits and external service zones, in full compliance with the Director's Security at Licensed Premises policy.
- **Strict adherence to the Harm Minimisation Plan:** The Applicant has prepared a detailed Harm Minimisation Plan specific to the proposed Kwinana premises. This plan will guide staff behaviour, operational systems, RSA compliance, incident recording, and monitoring of patron behaviour to prevent undue intoxication and minimise alcohol-related risks in the locality.
- **Provision of low-, mid-strength and zero-alcohol products:** A substantial proportion of the beverage list will include mid-strength, low-strength and non-alcoholic alternatives, encouraging moderate consumption and ensuring that consumers have a range of safer options consistent with harm minimisation principles and contemporary hospitality standards.
- **Protection of young people in the locality:** Consistent with Director's policies relating to juveniles, no person wearing a school uniform will be served alcohol under any circumstances, irrespective of their age or identification. This reflects a stringent approach to preventing exposure of young people to alcohol within the Kwinana Town Centre.

³⁶ <https://www.dlgsc.wa.gov.au/racing-gaming-and-liquor/liquor/mandatory-training>

³⁷ <https://www.wa.gov.au/system/files/2023-07/safer-places-by-design-cpted-guidelines.pdf>

- **Full compliance with all juvenile-related provisions of the Act:** The Applicant will ensure that at all times the premises complies with the Director’s policy on Juveniles, including strict ID-checking procedures, staff training on identifying false identification and maintaining clear sightlines to prevent unauthorised juvenile access to bar areas.
 - **Comprehensive staff training beyond mandatory RSA:** In addition to RSA certification, all staff will undergo enhanced in-house training focused on:
 - recognising early signs of intoxication,
 - de-escalation techniques,
 - responding to anti-social behaviour,
 - managing mixed-age patron groups,
 - cultural awareness, including engagement with Aboriginal customers,
 - maintaining a safe, family-friendly atmosphere.
- c) **To cater to the requirements of consumers of liquor related services, with regard to the proposed development of the liquor industry, the tourism industry and hospitality industries in the state:**

The Applicant submits that the proposed premises will contribute meaningfully to meeting the requirements of consumers in the Kwinana Town Centre and the broader Kwinana City Centre precinct. The proposed premises will support the contemporary development of the liquor, hospitality and tourism sectors in Western Australia through the following measures:

- **Support for local and independent producers:** The Applicant is committed to strengthening Western Australia’s food and beverage economy by sourcing from local craft breweries, boutique wineries, cider producers and regional agricultural suppliers wherever possible. This approach aligns with the State’s objectives of promoting local provenance, elevating the quality of WA hospitality offerings, and diversifying the liquor industry.
- **Flexible, community-responsive food and beverage offerings:** As an independently owned and operated venue, Last Slice Kwinana can tailor its menu and beverage selection to reflect local consumer preferences, seasonal availability, dietary needs and emerging hospitality trends. This adaptability ensures that the proposed premises remains relevant to residents of Kwinana and contributes to a vibrant, modern dining culture within the City Centre.
- **Contribution to local employment and economic activation:** Subject to approval, the new premises will create local jobs across front-of-house, kitchen, supervisory and management roles. By employing local residents and engaging local suppliers, the proposed premises will support the

economic objectives outlined in the City of Kwinana Local Planning Strategy and the Local Commercial and Activity Centres Strategy, both of which emphasise strengthening the employment base and diversifying economic activity within the Kwinana City Centre.

- **Enhanced hospitality and tourism amenity:** The introduction of a high-quality, food-led Tavern Restricted premises will provide a new social and dining destination for visitors, workers and residents. The City's planning documents identify the need for improved evening economy activation and expanded hospitality options to support the City Centre's evolution, outcomes directly supported by the proposed premises.

5.4 The secondary objects of the Act as set out in Section 5(2) are:

- a) **To facilitate the use and development of licensed facilities, including their use and development of live original music, reflecting the diversity of requirements of consumers in the state:**

The Applicant submits that the proposed premises will directly support this secondary object by enhancing the diversity, quality and accessibility of licensed hospitality offerings within the Kwinana City Centre, consistent with contemporary consumer expectations and the City's planning objectives. In particular:

- **Long-term commitment to the premises and locality:** The Applicant has entered into a long-term Agreement to Lease for Tenancy T68 within Kwinana Marketplace, reflecting a genuine commitment to developing a high-standard licensed facility that integrates into the broader planning vision for the Kwinana City Centre as outlined in the Kwinana City Centre Masterplan.
- **Meeting the social, dining and recreational needs of local residents and visitors:** Subject to approval, Last Slice Kwinana will be designed to serve a broad cross-section of the Kwinana Town Centre population, including workers, families, visitors and residents of nearby suburbs such as Leda, Parmelia, Orelia and Medina. The proposed premises will provide an accessible, well-managed hospitality environment that complements the City's objectives for a more vibrant and activated City Centre.
- **Provision of inclusive and health-conscious food and beverage options:** Consistent with contemporary consumer preferences and the Act's harm-minimisation framework, the proposed premises will offer a selection of low-alcohol, no-alcohol, and dietary-specific options, including gluten-free, vegetarian, vegan and dairy-free items. This ensures that the proposed premises caters to diverse cultural, health and lifestyle requirements within the locality.

- **Flexible use of the premises to attract diverse consumers:** The proposed premises has been designed to accommodate a variety of uses at different times of day and week, including casual dining, family gatherings, viewing sporting events, small functions, and community-oriented social occasions. This supports the diversity of consumer needs promoted under Section 5(2)(a).
- **Collaboration with key regulatory and community stakeholders:** The Applicant is committed to working collaboratively with the Department of Local Government, Industry Regulation and Safety (LGIRS), WA Police, the WA Department of Health, and the City of Kwinana, ensuring that the operation of the premises consistently reflects best practice in compliance, community safety and responsible service of alcohol.

d) To provide adequate controls over the persons directly or indirectly involved in, the sale, disposal and consumption of liquor:

The Applicant submits that the proposed premises will incorporate comprehensive, robust and verifiable controls governing all persons engaged in the sale, supply and supervision of liquor, consistent with the harm minimisation principles embedded in the Act and the Director's published policies. In particular:

- **Mandatory RSA training for all staff:** All employees involved in the sale or supply of liquor will complete nationally accredited RSA training, and copies of all qualification certificates will be maintained in an on-site Training Register. This will ensure ongoing compliance with the Director's Policy on Mandatory Training for Licensees, Approved Managers and Employees.
- **Approved Manager present at all times:** An Approved Manager will be physically present or readily available during all operating hours, ensuring that the premises is supervised by a suitably qualified person capable of enforcing all legislative requirements, responding to operational concerns, and liaising with WA Police or local government officers when necessary.
- **Implementation of a comprehensive Harm Minimisation Plan:** The Applicant will strictly implement the Harm Minimisation Plan submitted with this application. This plan outlines detailed procedures relating to RSA practices, intoxication management, security protocols, juvenile protection, patron behaviour management and staff escalation procedures, in accordance with the Director's Harm Minimisation Policy.
- **Installation of compliant CCTV systems:** A CCTV system will be installed in accordance with the Director's Security at Licensed Premises Policy, providing coverage of all key areas including entry and exit points, internal circulation areas, bar service zones and delivery points. Footage will be recorded, stored and made accessible to WA Police and authorised officers upon request.

- **Strict compliance with licence conditions:** The Applicant will ensure all staff understand that adherence to all licence conditions (subject to approval) is a mandatory requirement of their employment. Staff will receive operational briefings to ensure consistent compliance with statutory obligations, Director's policies, and internal venue procedures.
- **Transparent and inclusive consultation during advertising period:** In accordance with the Act, the Applicant will distribute a Notice of Application to relevant stakeholders located within the defined locality of Kwinana Town Centre, including (where applicable): schools, childcare facilities, aged-care facilities, hospitals or health clinics, crisis or refuge accommodation, community support services, churches, the City of Kwinana, and the Kwinana Police Station.

e) To provide a flexible system, with as little formality or technicality as may be practicable for the administration of this Act:

The Applicant respectfully submits the following in support of this secondary object of the Act:

- **Comprehensive statutory compliance within this submission:** All matters required to satisfy Section 5 and address the considerations of Section 38(2) and Section 38(4) have been addressed in full throughout this Public Interest Assessment. The content has been diligently prepared to ensure clarity, completeness, and relevance to the unique characteristics of the Kwinana locality.
- **Full provision of documentation in accordance with Section 68:** The Applicant has submitted all prescribed forms, plans and supporting materials required under Section 68 of the Act, ensuring the Licensing Authority has a complete evidentiary foundation for assessment of the application.
- **Request for reasonable administrative flexibility where appropriate:** If the Licensing Authority identifies any minor administrative or technical deficiency within the application materials, the Applicant respectfully requests that the Director exercise the discretion afforded under this section of the Act to adopt a flexible, practical approach to the administration of the licensing process.
- Such flexibility would assist in facilitating the conditional grant of the application in circumstances where the substantive requirements of the Act and the public interest have been demonstrably met.

f) To encourage responsible attitudes and practices towards the promotion, sale, supply, service and consumption of liquor that are consistent with the interests of the community:

The Applicant submits that the proposed premises will uphold the highest standards of responsible service and community-aligned liquor practices. In particular:

- **Compliance with the Director’s Policy on the Responsible Promotion of Liquor:** The Applicant will ensure that any promotional activity undertaken—whether onsite or via marketing channels—is consistent with the Director’s expectations regarding responsible messaging. No promotions will encourage rapid or excessive consumption.
- **Commitment to responsible business conduct:** The Applicant recognises the diverse demographic profile of the surrounding suburbs, including Leda, Parmelia, Medina and Orelia, and will ensure that the proposed premises’ operational practices reflect the values and expectations of the local community. All promotions and service practices will prioritise moderation, safety and harm minimisation.

5.5 The Applicant acknowledges that under Section 16 of the Act, the licensing authority is required to act:

- according to equity and good conscience,
- on the substantial merits of each case,
- without undue formality, and
- without being bound by the rules of evidence.

5.6 This submission has been prepared in accordance with those principles and provides detailed, relevant and locality-specific evidence demonstrating that granting the application is consistent with the public interest.

5.7 The Applicant recognises that the licensing authority retains absolute discretion under Section 33(1) to grant or refuse the application on any ground or for any reason considered relevant to the public interest.

5.8 The Applicant submits that the evidence contained throughout this PIA sufficiently demonstrates that:

- the proposed premises will operate safely and responsibly,
- the proposed premises will serve the needs of consumers within the Kwinana City Centre, and
- granting the licence will support the proper development of the liquor, hospitality and tourism sectors consistent with the Act.

- 5.9 The Applicant submits that they are fit and proper persons to hold a licence in accordance with the requirements of Section 33(6), noting:
- the Directors' strong operational record across multiple Last Slice venues,
 - their history of compliance with the Act and Director's Policies,
 - their ongoing engagement with regulatory authorities, and
 - their demonstrated commitment to quality hospitality, harm minimisation and responsible operations.
- 5.10 The Applicant is committed to working constructively with the City of Kwinana, local community organisations, and health-related stakeholders to support local harm-reduction initiatives.
- 5.11 The Applicant acknowledges the demographic profile of Kwinana, including higher-than-average proportions of young families and Aboriginal residents, and will ensure that proposed premises operations are sensitive, inclusive, and aligned with local harm-minimisation priorities.
- 5.12 The Applicant will maintain open communication and cooperation with:
- the Department of Local Government, Industry Regulation and Safety (LGIRS),
 - the Liquor Enforcement Unit (LEU),
 - WA Police based at Kwinana Police Station,
 - the Chief Health Officer (CHO) and relevant health agencies, and
 - any regulatory body that may provide guidance or oversight.

6 Public Interest

- 6.1 In determining whether the grant of a liquor licence is in the public interest, the licensing authority must consider the matters set out in Section 38 of the Act. These include the potential for alcohol-related harm or ill-health, the likely effect of the application on the amenity, quiet or good order of the locality, whether offence or disturbance may be caused to nearby residents or businesses, and the extent to which the proposal may contribute to tourism, community or cultural outcomes. These considerations guide the assessment of whether the application aligns with the public interest as defined by the Act and relevant policy frameworks.
- 6.2 The Applicant acknowledges that public interest considerations must be addressed in a manner specific to the circumstances of the locality. The defined locality surrounding the proposed premises encompasses the suburbs of Kwinana Town Centre, Leda, Parmelia, Orelia and Medina. These communities present a unique socio-economic and cultural profile, and the Applicant has undertaken a locality-specific assessment to ensure that all relevant matters under Section 38(4) have been appropriately identified and addressed.
- 6.3 The Applicant also recognises that the Director's Policy on Public Interest Assessments requires an evidence-based approach, and this submission includes local demographic data, planning references, harm minimisation strategies, and operational measures tailored to Kwinana.

Public Interest Grounds Supporting the Application

- 6.4 It is respectfully submitted that the conditional grant of a Tavern Restricted Licence for Last Slice Kwinana is in the public interest and consistent with the primary and secondary objects of the Act for several reasons.
- 6.5 First, the proposed premises will provide a safe, family-friendly and well-managed hospitality proposed premises within the Kwinana Town Centre, contributing to the activation and vibrancy of the broader Kwinana City Centre precinct. The proposed premises aligns with strategic priorities outlined in the *Kwinana City Centre Masterplan and the Local Commercial and Activity Centre Strategy (2023)*, both of which call for expanded dining, entertainment and evening-economy offerings to support a more diverse and attractive City Centre.
- 6.6 The proposed premises will offer an extensive food-led experience supported by a carefully curated beverage list, including low-alcohol, mid-strength, zero-alcohol and dietary-inclusive options, ensuring accessibility for a broad cross-section of the local population. This aligns with harm minimisation expectations and contemporary community preferences.

- 6.7 The Applicant submits that the focus on WA-sourced produce and local beverage suppliers will also contribute positively to the development of the State's liquor and hospitality industries, consistent with Section 5(1)(c). The initiative supports regional producers while offering consumers a high-quality product range reflective of Western Australia's growing culinary identity.
- 6.8 A comprehensive Harm Minimisation Plan will be implemented, supported by staff trained in Responsible Service of Alcohol, clear behavioural management protocols and proactive supervision practices. These measures ensure that the operation of the premises will minimise risks associated with alcohol consumption and uphold community expectations regarding safety and responsible conduct.
- 6.9 In addition, the proposed premises has been designed to incorporate CCTV coverage, consistent staff oversight, and safe movement areas, which will deter anti-social behaviour and contribute to improved perceptions of safety within the central activity area. Well-designed hospitality venues of this nature can provide passive surveillance, activation and foot traffic that enhance the amenity and liveability of adjoining public spaces, a benefit recognised in the City's planning documents.

Contribution to Local Amenity and Consumer Requirements

- 6.10 The Kwinana locality is characterised by a younger median age, a diverse population, and a significant proportion of families, many of whom may seek accessible, affordable and contemporary dining options within close proximity to home. The proposed premises will cater to this demonstrated consumer requirement by offering a modern, casual venue that complements existing retail and community facilities within Kwinana Marketplace.
- 6.11 The City of Kwinana's planning framework emphasises the need to strengthen the City Centre as a multifunctional hub for social connection, employment and services. The proposed premises directly supports these goals by activating a key tenancy, increasing local employment opportunities, and enhancing the availability of social and recreational amenities for residents and visitors.

Alignment with Strategic Planning and Community Development Goals

- 6.12 The *Kwinana City Centre Masterplan* describes the vision for a more cohesive, vibrant and pedestrian-friendly centre, where hospitality plays a critical role in strengthening the evening economy, building community life, and supporting local employment. The introduction of Last Slice Kwinana contributes to these goals by adding a desirable hospitality offering that increases dwell time, encourages local spending and supports mixed-use activity.

- 6.13 The State planning framework, including *Directions 2031*³⁸ and subsequent activity centre policies, emphasises the importance of providing a diverse mix of services, amenities and activities to ensure centres remain economically resilient and socially inclusive. The proposed premises meets this requirement by providing a high-quality, food-oriented venue that is suited to families, workers, shoppers and visitors.

Urban Amenity

Enhancing Urban Amenity in the Kwinana City Centre

- 6.3 The City of Kwinana's strategic planning framework places significant emphasis on improving the amenity, activation and overall experience of the Kwinana City Centre, which is identified as the municipality's primary civic, commercial and community hub. The *Kwinana City Centre Masterplan* outlines a long-term vision for a vibrant, pedestrian-oriented environment supported by a broader mix of retail, dining, cultural and recreational activities.
- 6.4 The proposed Last Slice Kwinana supports these objectives by providing a well-managed, contemporary hospitality venue that contributes positively to both the built environment and the social life of the precinct.
- 6.5 The City recognises that a strengthened City Centre requires high-quality activation throughout the day and evening. Well-designed hospitality venues form an important part of this strategy by providing spaces for casual interaction, community connection and safe socialising. The proposed premises introduces a food-led venue that softens the rhythm of commercial frontages, provides relief from continuous retail and service tenancies, and supports the diversity of uses that the City has identified as necessary for a successful metropolitan activity centre.

Integration with Broader Planning Objectives

- 6.6 The operation of the proposed premises aligns with several planning goals contained in the *Local Commercial and Activity Centre Strategy (2023)* and the *Local Planning Strategy*. These documents emphasise:
- encouraging redevelopment and improved utilisation of existing commercial sites;
 - delivering a mix of uses that strengthens the City Centre's role as a focal point for the region;
 - prioritising walkability, safety, and improved amenity for residents and visitors; and
 - generating employment and supporting local economic participation.

³⁸ <https://www.wa.gov.au/government/publications/directions-2031>

- 6.7 The establishment of Last Slice Kwinana actively contributes to these priorities. It introduces a new hospitality node within Kwinana Marketplace, improves passive surveillance through extended hours and evening activity, and offers a destination for local families, workers and visitors. By enhancing choice and contributing to a diversified land use pattern, the proposed premises strengthens the City Centre's function as a genuine mixed-use urban environment.

Positive Amenity Outcomes

- 6.8 The Applicant submits that the proposed premises will deliver several positive amenity outcomes for the locality. The proposed premises provides a contemporary, accessible and family-oriented dining and entertainment space that complements the surrounding retail, civic and community uses. It is expected to support local residents' desire for more varied, quality hospitality options within close proximity to home, reducing the need to travel outside the municipality for modern dining experiences.
- 6.9 The proposed premises will also contribute to the activation of the public realm by increasing foot traffic, improving natural surveillance and supporting a safer and more engaged atmosphere around the Marketplace precinct. The integration of quality design, clear sightlines, staff presence, and CCTV coverage contributes to a greater sense of safety. It aligns with the Safer Spaces principles identified in regional planning guidance.
- 6.10 The introduction of an independently operated hospitality venue also provides flexibility in responding to local consumer needs. The Applicant is able to adjust menu offerings, service models and local engagement initiatives over time to reflect changing community preferences, ensuring the premises remains relevant and valued by the local population.

Commitment to Responsible Operation and Community Wellbeing

- 6.11 The Applicant recognises that hospitality venues play an important role in shaping perceptions of amenity and safety. The proposed premises will operate in accordance with a comprehensive suite of harm minimisation strategies, staff training requirements and management practices designed to uphold community expectations regarding responsible alcohol service and patron behaviour.
- 6.12 The Applicant welcomes ongoing collaboration with the Kwinana Police Station, the Liquor Enforcement Unit (LEU), the CHO's office, and the DLGSC to ensure that operations remain aligned with best practice and local safety priorities. The Applicant also intends to participate in any existing or emerging local Liquor Accord, supporting collective approaches to public safety, responsible consumption and community wellbeing.
- 6.13 Where applicable, both formal and informal approaches to harm minimisation will be applied. Formal measures include adherence to RSA protocols, juvenile management

procedures, incident reporting, and compliance with any licence conditions imposed by the licensing authority. Informal approaches include maintaining open communication with local residents, participating in community networks, and remaining responsive to community-identified issues or vulnerable groups.

Managing Potential Negative Impacts

- 6.14 The Applicant acknowledges that, if not properly controlled, the sale and supply of alcohol may contribute to adverse social outcomes. For this reason, stringent operational controls will be embedded from the outset. These include clear staffing ratios, RSA-focused supervision, comprehensive CCTV coverage and rigorous management oversight. These measures ensure the premises will not contribute to undue noise, nuisance, disorderly conduct or reductions in amenity within the locality.
- 6.15 The commitment to proactive engagement with local authorities and community stakeholders ensures any emerging concerns can be promptly identified and addressed, and that the proposed premises remains a positive feature of the Kwinana City Centre landscape.

Consumer Survey

- 6.16 The community response to the proposed Last Slice Kwinana has been overwhelmingly positive, with 90 completed surveys demonstrating positive engagement from local residents, current and future patrons. The survey results indicate that the proposed venue responds to genuine consumer demand and is welcomed by the local population.
- 6.17 Key findings:
- 94.44% of respondents support the application for a Tavern Restricted Licence, confirming alignment with consumer requirements for a quality licensed dining and entertainment premises.
 - 96.67% believe that granting the licence is in the public interest.
 - 87.25% of respondents believe the premises will not cause undue harm or ill-health within the locality.
 - 88.89% do not believe the venue will cause undue offence, disturbance, or inconvenience, affirming the low-risk nature of the venue and the confidence of the community in its responsible operation.
 - A combined 92% of respondents said they would either patronise or regularly resort to Last Slice Kwinana for dining and social purposes upon licence approval, reinforcing a demonstrated consumer requirement.
- 6.18 Consumer requirements:
- 97.78% seek a quality food menu with diverse options,
 - 73.33% value the Ability to watch live sports with friends/family,

- 60% expressed interest in a family-friendly environment with children's facilities,
- 84.44% appreciate Comfortable seating for dining and socialising, and

6.19 The survey responses provide strong empirical support for the Applicant's submission under Section 38(4) of the Liquor Control Act 1988, including subsection (ca) relating to tourism, community and cultural matters. The data demonstrates that the proposed Last Slice Kwinana venue addresses a clearly defined consumer requirement, while also being perceived by respondents as safe, inclusive, and beneficial to the public interest.

7. Section 38 (4) (a) of the Act – Harm or Ill-health

7.1 The information sources were considered by the Applicant (but not limited to), as well as several others, to minimise the undue risk of harm or ill health:

Drug and Alcohol Office, Mental Health Commission and the Department of Health (WA)

Mental Health Commission website

- *National Drug Strategy Household Survey 2013: Western Australian Introduction, Executive Summary, Supplementary Tables*
- *Australian School Student Alcohol and Drug Survey: Alcohol Report 2011 – Western Australian Results. Surveillance Report Number 8*
- *Broad Strategic Directions of West Australian Drug and Alcohol Strategy 2005-2009*
- *Drug & Alcohol Interagency Strategic Framework for Western Australia 2011-2015*
- *Strong Spirit Strong Mind: Western Australian Aboriginal Drug and Alcohol Framework for Western Australia 2011-2015*
- *Fitzroy Valley Alcohol Restriction Report: An evaluation of the effects of a restriction on takeaway alcohol relating to measurable health and social outcomes, community perceptions and behaviours after a two-year period, 2010.*
- *Drug and Alcohol Office WA (2012). The impact of liquor restrictions in Kununurra and Wyndham: a twelve-month review*
- *Halls Creek Alcohol Restriction Report 2012: a 24-month review of the impact of alcohol restrictions on health and social outcomes, community perceptions and behaviours.*
- *The impact of liquor restrictions in Halls Creek: Quantitative data — Five years post-restriction*
- *Alcohol-related hospitalisations and deaths in Western Australia: State Profile (2014) Drug and Alcohol Office WA and Epidemiology Branch of Department of Health WA. Note: this report may incur a cost, see note on previous page.*

- *Alcohol-related hospitalisations and deaths in Western Australia: Regional Profile (2014) Drug and Alcohol Office WA and Epidemiology Branch of Department of Health WA. Note: This report may incur a cost, see note on previous page.*
- *Alcohol and Other Drug Indicators Report — Western Australia (2015) R. Bridle, A. Christou & T. Lembo.*
- *Alcohol and Other Drug Indicators Report — Regional Reports (2015) R. Bridle, A. Christou & T. Lembo.*

National Drug Research Institute, Curtin University of Technology (Perth)

National Drug Research Institute website

- *An Evaluation of Liquor Licensing restrictions in the Western Australian Community of Port Hedland. Preventing Harmful Drug Use in Australia. Prepared with assistance from the Combined Universities Centre for Rural Health.*
- *Restrictions on the sale and supply of alcohol: Evidence and Outcomes. (2007) Dr. T Chikritzhs, Prof. D. Gray, Z Lyons, Prof. S Siggers.*
- *Study of Extended Trading Permits (May 1997) Dr. T. Chikritzhs.*
- *Drinking After Driving in Western Australia. (2002). Catalano, P and Stockwell, T. R.*
- *Predicting Alcohol-Related Harms from licensed outlet density: A Feasibility Study. 2007 Monograph Series No.28. T Chikritzhs, I Catalano, R Pascal and N. Henrickson*
- *National Alcohol Indicators*
- *The Prevention of Substance Use, Risk and Harm in Australia - a review of the evidence. Loxley, et al., 2004. (The National Drug Research Institute and the Centre for Adolescent Health Published for Commonwealth Department of Health and Ageing 2004)*
- *The researchers examined international and national data, literature and programs that provide evidence of good practice in preventing or delaying the onset of alcohol and drug use and that address the risk and harm known to be associated with alcohol and drug use. The monograph outlines patterns of substance use and harm, considers risk and protective factors predictive of harmful alcohol and drug use and extensively reviews the evidence available on national and international prevention strategies and approaches.*

Department of Aboriginal Affairs

- *State Government response to the Hope Report. 7 April 2008.*
- *Gordon Inquiry – Putting People First. July 2002.*

Alice Springs Liquor Trail

- *By Ian Cundall and Chris Moon for Northern Territory Government. Department of Health and Community Services. May 2003.*

National Alcohol Strategy 2016-2009

- *Towards Safer Drinking Cultures*

National Health and Medical Research Council

- *Australian Guidelines to Reduce Health Risks from Drinking Alcohol. Commonwealth of Australia, 2009*

National Centre for Education and Training on Addictions (Adelaide)

- *Young People and Alcohol: The Role of Cultural Influences. Roche, A.M., Bywood, P.T., Borlagdan, J., Lunnay, B., Freeman, T., Lawton, L., Tovell, A. & Nicholas, R. (2007).*

Australian Bureau of Statistics and Australian Institute of Health and Welfare (AIHW Cat. no IHW 147)

- *The Health and Welfare of Australia's Aboriginal and Torres Strait Islander Peoples 2015.*

Australian Government Department of Health and Ageing

- *Australian Government Implementation Plan 2003-2008 - National Strategic Framework for Aboriginal and Torres Strait Islander Health.*
- *Australian Government Implementation Plan 2007-2013 - National Strategic Framework for Aboriginal and Torres Strait Islander Health 2003-2013*

Other relevant sources

- *Effects of restricting pub closing times on night-time assaults in an Australian city_(2010). K. Kypri, C. Jones, P. McElduff, and D. Barker.*
- *Dealing with alcohol-related problems in the Night-Time Economy: A study protocol for mapping trends in harm and stakeholder views surrounding local community level interventions_(DANTE) (2011). P. Miller et al.*
- *Patron offending and intoxication in Night-Time entertainment districts (POINTED) (2013). P. Miller et al.*

7.3 In determining whether the conditional grant of a Tavern Restricted Licence is in the public interest, the licensing authority must consider the potential for harm or ill-health that may arise from the use of liquor within the defined locality. The Applicant acknowledges that Kwinana Town Centre and the surrounding suburbs of Leda, Parmelia, Orelia and Medina possess social, demographic and environmental characteristics that require a thoughtful, evidence-based approach to harm minimisation.

7.2 The City of Kwinana is recognised within State planning and public health documents as an area with pockets of socio-economic disadvantage, younger age structures, and a higher-than-average proportion of Aboriginal and Torres Strait Islander residents. These factors do not, in themselves, indicate alcohol-related harm; however, consistent with the *WA Mental Health Commission's Alcohol and Other Drug Interagency Framework*

(2020–2025)³⁹, they are indicators of communities that may benefit from well-managed, inclusive, supervised and food-led licensed venues rather than unsupervised environments that can foster unsafe drinking practices.

7.3 Harm in the context of the Act is multifaceted. Contemporary research identifies that the risk of alcohol-related harm is influenced by personal vulnerability, social cohesion, economic stability, the availability of safe public spaces, and the presence of responsible service systems.

7.4 The Applicant recognises that Kwinana’s locality profile reflects a younger age median (36), comparatively lower household incomes, and a higher proportion of single-parent households. These characteristics provide strong justification for hospitality venues that offer controlled, regulated environments in which alcohol is ancillary to dining, social activity and family participation.

7.5 Current evidence from the *State Public Health Plan for Western Australia 2025 – 2030*⁴⁰ highlights that alcohol-related harm is more effectively minimised when consumption occurs in managed settings that provide:

- strong RSA supervision,
- a food-first operating model,
- staff trained to identify early signs of intoxication,
- safe design, and
- predictable, well-governed operational patterns.

The proposed premises is designed precisely within this framework, providing a structured venue where liquor service is secondary to food, family interaction, and supervised recreational activities.

7.6 The *Kwinana Local Commercial and Activity Centre Strategy (2023)* emphasises the importance of developing the Kwinana City Centre as a safe, active, mixed-use environment with strong “eyes on the street” principles. Introducing a modern, food-focused hospitality venue contributes directly to this objective by providing passive surveillance, extended hours of legitimate activity, and increased community presence. These planning outcomes are aligned with key principles in *Safer Places by Design (2023)*⁴¹, which identifies activation, surveillance and clear spatial legibility as core tools in reducing the likelihood of anti-social behaviour.

7.7 While no licensed premises is entirely free of risk, the level of harm or ill-health associated with the proposed premises is anticipated to be low, owing to:

³⁹<https://www.mhc.wa.gov.au/awcontent/Web/Documents/2015-2024/MHAOD-Strategy-2025-2030-Discussion-Paper.pdf>

⁴⁰https://www.health.wa.gov.au/~/_media/Corp/Documents/About-us/Public-Health-Act/State-Public-Health-Plan-2025-2030.pdf

⁴¹<https://www.wa.gov.au/system/files/2023-07/safer-places-by-design-cpted-guidelines.pdf>

- its strong food-service orientation,
- experienced operators with a track record of compliance,
- comprehensive internal management procedures,
- clear CCTV and surveillance coverage, and
- a location within a designated City Centre activity hub that benefits from high visibility and established community infrastructure.

Social Health Indicators “At Risk” Groups

7.13 In preparing this submission, the Applicant has given close consideration to population groups identified as being more vulnerable to alcohol-related harm, consistent with the *Western Australian Alcohol and Drug Interagency Strategy 2018-2022* and the Director’s Policy on Public Interest Assessments. These frameworks emphasise that harm minimisation must be responsive to the specific social, demographic and cultural profile of each locality.

7.14 Based on the demographic data for the Kwinana locality (Leda, Parmelia, Orelia, Medina), several indicators highlight the importance of a carefully managed licensed venue:

	LOCALITY	GREATER PERTH	WESTERN AUSTRALIA
Population	16748	2116647	2660026
Median Age	36	37	38
Population Under 14 years	20.23%	18.96%	19.01%
Indigenous Persons	5.16%	1.99%	3.33%
Couple Family with Children	40.16%	45.70%	44.60%

7.15 The City of Kwinana’s Social Needs Assessment (summarised across planning documents) also notes higher-than-average levels of socio-economic pressure and a younger demographic profile. These indicators underscore the importance of well-supervised, inclusive venues where alcohol consumption is secondary to food, recreation and community interaction.

Aboriginal People and Communities

7.16 Kwinana has a larger proportion of Aboriginal and Torres Strait Islander residents compared with Greater Perth.

7.17 The Applicant acknowledges the importance of culturally respectful service practices, appropriate staff training, and inclusive harm minimisation strategies that recognise the unique needs of Aboriginal families and community members.

Children and Young People

7.18 With 20% of the population under 14, and a median age of 36, Kwinana has a younger demographic than many Perth localities.

7.19 The Applicant will implement:

- Strict ID verification procedures
- A prohibition on serving anyone in school uniform
- RSA training focused on early detection of youth-related risks
- Supervised, family-friendly dining areas

This aligns with WA Police guidance on youth alcohol risk and the CHO's directives under the Public Health Act.

Families, Including Single-Parent Households

7.20 The locality has a high proportion of one-parent families (26.38%), considerably above State and metropolitan benchmarks. This demographic is noted in State harm-minimisation research as having an elevated risk of stress-related alcohol harm.

7.21 The Applicant therefore emphasises:

- No packaged alcohol sales
- A food-first model
- Affordable, family-friendly hospitality
- Clear policies regarding service refusal, vulnerability, and support options

7.22 This ensures that the proposed premises contributes positively to family wellbeing rather than to unregulated drinking environments.

People Facing Socioeconomic Disadvantage

7.23 The locality's median individual and household incomes trail metropolitan averages. Evidence from the *Western Australian Alcohol and Drug Interagency Strategy 2018-2022* recognises that socio-economic pressures can correlate with alcohol misuse in uncontrolled environments, not in highly supervised licensed premises. The Applicant provides a safe, monitored, accessible alternative to such environments.

Crime Statistics for the Locality

- 7.24 Publicly available information from the WA Police Crime Statistics Portal has been reviewed for the suburbs comprising the defined locality; Leda, Parmelia, Orelia and Medina. As is the case across many metropolitan activity centres, the recorded statistics capture a range of offences but do not differentiate between factors that may influence criminal behaviour, nor do they identify whether alcohol was a contributing variable.

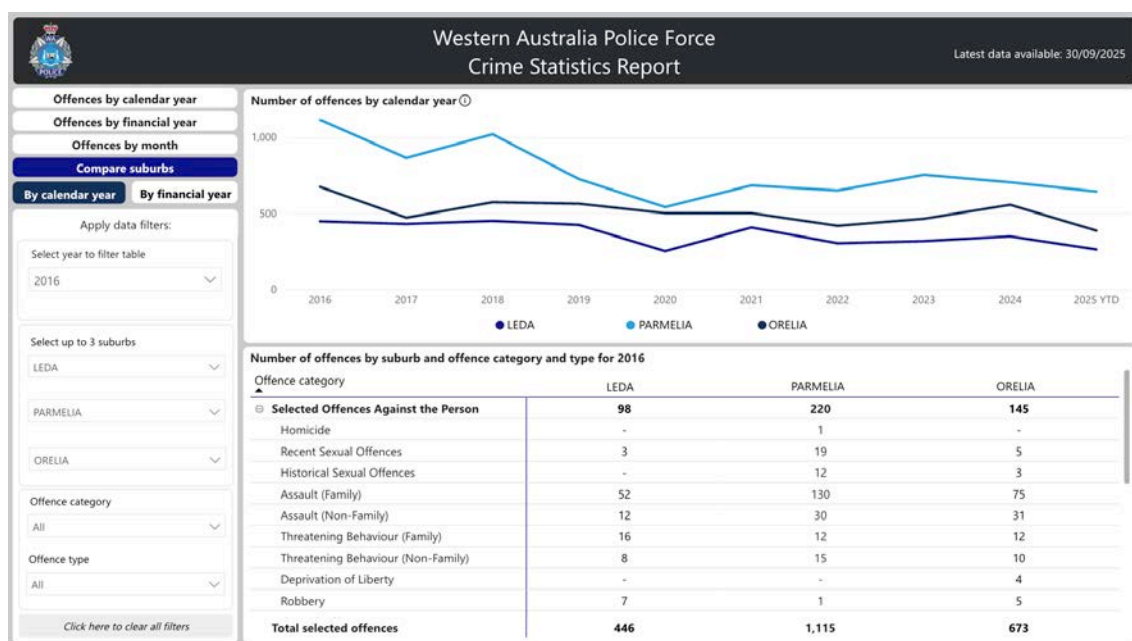


Figure 14: Crimes Against the Person⁴²

- 7.25 The Applicant acknowledges the inherent limitations in interpreting WA Police data in isolation. Crime statistics do not identify whether an offence involved alcohol, where alcohol was sourced, whether the alleged offender had consumed liquor within a licensed venue, or whether incidents were linked to private dwellings, unregulated spaces, social gatherings, or repeat offenders. Without this contextual information, crime statistics cannot reasonably be used to draw direct causal connections between the presence of a well-managed licensed premises and the incidence of crime within a locality.
- 7.26 The Kwinana locality is socially and demographically diverse. The City of Kwinana's planning documents, particularly the *Local Commercial and Activity Centre Strategy (2023)* and the *City Centre Masterplan*, identify that areas surrounding the Kwinana Marketplace experience higher pedestrian activity, a younger demographic profile, and a mixture of socio-economic circumstances. The proposed premises has been intentionally designed to operate as a safe, family-oriented, food-led venue that supports community activity and does not contribute to anti-social or alcohol-related crime.

⁴² <https://www.wa.gov.au/organisation/western-australia-police-force/crime-statistics>

7.27 The Applicant is committed to maintaining open communication with WA Police, the Liquor Enforcement Unit, and community organisations. By adopting a proactive management approach, maintaining visibility of staff, adjusting operations where necessary, and implementing a comprehensive Harm Minimisation Plan, the premises will operate in a manner consistent with the public interest and the safety priorities of the City of Kwinana.

Alcohol-related Hospitalisations

7.28 In preparing this submission, the Applicant has reviewed the *City of Kwinana Alcohol Profile*⁴³, which provides valuable insight into community health priorities and the importance of responsible, well-managed hospitality environments. The profile supports the need for licensed venues that operate with clear harm-minimisation frameworks and offer safe, supervised settings for social interaction.

7.29 The Applicant submits that the proposed Last Slice Kwinana will contribute positively to these objectives by providing a well-managed venue that facilitates responsible alcohol consumption. The proposed premises' operating model, centred around dining, family suitability, and structured supervision, offers an alternative to informal social settings where alcohol consumption is often unmanaged. This contributes to broader public health goals by offering residents a safe, regulated space to socialise.

7.30 A comprehensive *Harm Minimisation Plan*, tailored specifically to the Kwinana locality, will be implemented from the outset of operations. This includes RSA-trained staff on duty at all times, CCTV coverage of all key areas, incident-management procedures, and a strong emphasis on low- and no-alcohol beverage options. These measures promote responsible consumption and ensure that patrons are supported within a safe and well-managed environment.

7.31 The Applicant's service approach aligns with the *WA State Priorities Mental Health, Alcohol and Other Drug Services Plan 2015–2025*⁴⁴, which encourages moderated drinking environments, early intervention when required, and collaboration with community-based wellbeing initiatives. By integrating these principles, the proposed premises offers a positive contribution to community health and supports the State's long-term strategic goals.

7.32 The Applicant has carefully considered the goals and priorities of the *WA State Priorities Mental Health, Alcohol and Other Drug Services Plan 2015–2025*, developed by the Mental Health Commission. In line with this strategy, the proposed premises will promote a safe and moderated drinking environment and discourage excessive consumption through menu design, portion control, and staff training.

⁴³ <https://smhs.health.wa.gov.au/~media/HSPs/SMHS/Corporate/Files/Hlth-prom/Kwinana-alcohol-profile.pdf>

⁴⁴ <https://www.mhc.wa.gov.au/awcontent/Web/Documents/2015-2024/WA-mental-health-AOD-services-plan-2015-2025.pdf>

- 7.33 The City of Kwinana Alcohol Profile emphasises the role of community amenities that provide structured, inclusive and supervised social spaces. The proposed premises directly supports this by delivering:
- A food-first service model that naturally moderates alcohol consumption,
 - A family-friendly setting that encourages positive social behaviour,
 - A venue layout and staffing model designed to enhance supervision and visibility at all times.
- 7.34 The Applicant will also enforce a strict zero-tolerance policy toward illicit drugs, with staff trained to identify concerns and maintain communication with WA Police when required. This reinforces community safety and supports local expectations around secure, responsible operations.
- 7.35 Current research from the *Australian Institute of Health and Welfare (AIHW)*⁴⁵ highlights national trends towards more moderate alcohol consumption, increased uptake of low- and no-alcohol options, and a continued decline in underage drinking. The proposed premises aligns strongly with these trends by incorporating contemporary beverage options, portion control, and a strong food orientation.
- 7.36 Through careful planning, responsible service practices, and proactive engagement with local authorities and community stakeholders, the proposed Last Slice Kwinana is positioned to operate as a supportive and positive community asset. The Applicant respectfully submits that the proposed premises will contribute to the safe management of alcohol within the Kwinana locality, offering a regulated and hospitable environment aligned with the public interest and modern harm-minimisation principles.

Strategies to minimise harm or ill health

- 7.37 The Applicant has developed a comprehensive Harm Minimisation Plan for the proposed Last Slice Kwinana, aligned with the Act, the Director's Policy on Public Interest Assessments and the *Western Australian Alcohol and Drug Interagency Strategy 2018–2022*. The plan prioritises responsible service of alcohol (RSA), controlled supply, prevention of underage access, staff training, and the continual availability of substantial food. A range of low-alcohol, zero-alcohol and non-alcoholic beverages will be offered at all times, alongside free drinking water. CCTV will be installed in accordance with the Director's policy to support venue safety, supervision and compliance. These measures reflect the Applicant's commitment to supporting community wellbeing and operating a venue that contributes positively to the Kwinana Town Centre.

⁴⁵ <https://www.alcoholbeveragesaustralia.org.au/trends-show-australians-drinking-responsibly/>

7.38 The Applicant supports Crime Stoppers Western Australia's community safety objectives and acknowledges the role of early reporting and information-sharing in reducing harm within local communities. Venue management will maintain a cooperative relationship with WA Police, including the Liquor Enforcement Unit (LEU), and will work constructively with authorities to uphold a safe, orderly and well-managed environment within and around the proposed premises.



7.39 In preparing this submission, the Applicant has considered the principles contained within the *Western Australian Alcohol and Drug Interagency Strategy 2018–2022*, including:

- The importance of person-centred, respectful engagement with patrons;
- Practical, evidence-based approaches to alcohol management;
- Supporting informed decision-making through visible harm-minimisation initiatives;
- Ensuring that staff and patrons are aware of the proposed premises' safety and responsible service policies; and
- Adapting operational practices to respond to emerging challenges and community expectations.

7.40 Consistent with these principles, the proposed premises will adopt a proactive approach to harm minimisation, incorporating:

- Responsible consumption practices embedded in staff training and venue culture;
- Strict ID verification for all patrons who appear under the age of 25, with no tolerance for juveniles accessing liquor;
- A service model that prioritises food-led trade and moderation;
- Engagement with community agencies, local government and stakeholders to support broader wellbeing initiatives within the Kwinana locality.

Responsible Service and Promotion

7.41 The Applicant reaffirms its commitment to the principles of responsible service and promotion. In accordance with the Act, patrons displaying signs of undue intoxication will not be served alcohol and will instead be offered non-alcoholic beverages or food. Where required, staff will initiate safe-exit procedures to ensure the well-being of all patrons and maintain a safe operating environment.

7.42 Staff will be trained to assist patrons in accessing safe transport options, including taxis, rideshare services and public transport information. Public areas of the premises will be

actively supervised, and trading will cease at midnight each day, after which the premises will be secured to support good order in the locality.

- 7.43 The Applicant will comply fully with the Department’s Industry Guideline on the Responsible Promotion and Advertising of Alcohol. This includes avoiding promotions that encourage rapid or excessive consumption and ensuring that all advertising is consistent with community expectations.
- 7.44 The guideline provides an accepted framework for ensuring that:
- Responsible consumption behaviours are encouraged;
 - Promotions do not incentivise irresponsible drinking;
 - Alcohol service aligns with harm minimisation principles; and
 - The proposed premises operates in accordance with public interest obligations.
- 7.45 No “gimmick” promotions, discount triggers, or incentives for rapid consumption will occur at the proposed premises. The Approved Manager will assess all promotional activity to ensure alignment with the Act and the proposed premises’ harm minimisation strategies.
- 7.46 All staff involved in the sale and supply of liquor will complete RSA training through nationally accredited providers. Trading certificates will be maintained in an on-site training register, demonstrating ongoing compliance with the Director’s mandatory training policy.

CCTV

- 7.47 A compliant CCTV system will be installed throughout the proposed premises, covering entry and exit points, customer areas, and key service locations. The system will operate during all trading hours and meet the requirements of the Director’s Policy on *Security licensing conditions*⁴⁶.
- 7.48 CCTV footage will include clear images with timestamps enabling identification of persons when required. The system will exceed minimum technical standards and support the proposed premises’ commitment to ensuring patron safety and accountability.
- 7.49 The Applicant will install and maintain CCTV surveillance throughout the proposed premises, with particular attention to all entry and exit points. The CCTV system will be operational at all times the premises is trading, and footage will be retained in accordance with the Director’s Policy on *Security licensing conditions*⁴⁷.

⁴⁶<https://www.dlgsc.wa.gov.au/department/publications/publication/security-licensing-conditions>

⁴⁷<https://www.dlgsc.wa.gov.au/department/publications/publication/security-licensing-conditions>

- 7.50 Footage will be retained for at least twenty-eight (28) days and made available upon request to WA Police or any authorised officers. Coverage will continue for one hour after the close of trade each day.
- 7.51 All managers and key staff will be trained in accessing and exporting CCTV footage to ensure readiness in the event of a police request or compliance inquiry.

9 Community Consultation

- 9.1 As part of the community consultation process, key stakeholder organisations were contacted regarding the proposed Tavern Restricted Licence. These stakeholders were invited to provide comments or raise any concerns they may wish the licensing authority to consider.

WA Police Liquor Enforcement Unit (LEU)

- 9.2 An email outlining the details of the application was provided to the LEU. The Applicant acknowledges that the LEU will independently review the application during the advertising period and may provide submissions as they deem appropriate. Any communication does not constitute support for the application.

Chief Health Officer (CHO)

- 9.3 A briefing email was provided to the Chief Health Officer (CHO) for consideration. The Applicant acknowledges that the CHO will assess the application during the formal advertising period and may intervene where necessary. Correspondence exchanged does not imply endorsement of the proposal.
- 9.4 In accordance with the Act, a Notice of Application will be provided to schools, hospitals, aged care facilities, youth services, drug and alcohol support facilities, childcare centres, churches, the local government authority, and the local police station situated within the specified locality. These agencies will have the opportunity to comment, if any, on the application during the advertising period.

10 Section 38 (4) (b) of the Act – Impact on Amenity

- 10.1 The Applicant is mindful of the potential impact that the operation of the proposed premises at Last Slice Kwinana may have on the local amenity. In accordance with Section 38(4)(b) of the Act, the Applicant has taken proactive steps to ensure that the proposed premises' operation will not detract from the amenity, quiet enjoyment, or character of the surrounding locality. On the contrary, the premises is expected to enhance local vibrancy, stimulate economic activity, and contribute to employment generation, in alignment with the City of Armadale's Local Planning Strategy and broader community development goals.

- 10.2 The design and operation of the premises have been deliberately developed to minimise any potential adverse impact on amenity. Key considerations include:
- Noise mitigation through the use of appropriate internal finishes, management controls, and adherence to the Environmental Protection (Noise) Regulations 1997;
 - Seating layout designed to orient patron activity internally, away from mall interfaces and pedestrian thoroughfares;
 - Clear pedestrian movement between Chisham Avenue, the Marketplace mall, and adjacent public spaces to prevent congregation in transitional areas;
 - Visibility and passive surveillance, consistent with *Crime Prevention Through Environmental Design (CPTED)*⁴⁸ principles, ensuring that the proposed premises contributes positively to perceived public safety; and
 - Encouragement of public transport use, with the locality well-served by bus routes and the nearby Kwinana train station, reducing localised traffic or parking pressure.
- 10.3 The Applicant is committed to sustaining open communication with local residents, neighbouring tenants, centre management, and other stakeholders. Any feedback or concerns raised during operation will be addressed promptly and constructively. The proposed premises sits within a deliberately planned commercial environment, where dining, retail, recreation, and community services coexist. As such, its function as a food and entertainment hospitality venue with a Tavern Restricted Licence aligns with the existing and intended amenity profile of the Kwinana Town Centre.
- 10.4 The operation of Last Slice Kwinana will be guided by a comprehensive Harm Minimisation Plan, ensuring responsible service of alcohol, strong RSA compliance, and active management of patron behaviour. These measures complement the City of Kwinana's broader goals of fostering a safe, welcoming and socially connected activity centre environment. The Applicant's operational model, quality food offerings, strong family appeal, and a seated service focus further mitigate the risks often associated with more consumption-driven licensed premises.
- 10.5 In reviewing the City's strategic planning documents, including the *Local Commercial and Activity Centre Strategy (2023)* and *Local Planning Strategy*, it is evident that Kwinana Town Centre is expected to evolve into a lively, economically resilient urban node that supports hospitality, small business, and community-oriented amenities. The Applicant submits that Last Slice Kwinana will contribute positively to this vision by activating retail frontage, supporting employment, improving dining choices, and enhancing the evening and weekend economy.

⁴⁸ <https://www.aic.gov.au/sites/default/files/2020-05/cpted.pdf>

- 10.6 After extensive research into local conditions, the community's consumer requirements, and planned development within the Kwinana City Centre, the Applicant is confident that the proposed premises will enhance, rather than detract from, the amenity of the locality. The premises will activate an existing tenancy within the Kwinana Marketplace, introduce a superior-quality, well-managed hospitality offering, and provide a safe, contemporary space for local families, workers, and visitors to the locality. Through responsible trading practices, proactive community engagement and alignment with local planning intentions, the Applicant submits that the proposed premises fully satisfies the amenity considerations of Section 38(4)(b) of the Act.

11 Section 38 (4) (c) of the Act – Offence, Annoyance, Disturbance or Inconvenience

- 11.1 The Applicant recognises the obligation to operate the proposed Last Slice Kwinana premises in a manner that safeguards the amenity and expectations of the surrounding community. The proposed premises will be managed with a strong emphasis on responsible service, ongoing supervision, and strict adherence to the Act, the Director's policies, and industry best-practice guidelines. This approach aligns with the City of Kwinana's *Local Planning Strategy*, which prioritises safe, inclusive, and well-managed activity centres within the Kwinana City Centre precinct.
- 11.2 In accordance with Section 38(4)(c) of the Act, the Applicant has identified and implemented practical strategies designed to avoid disturbance to people who work, live, or visit the Kwinana Town Centre. These measures include:
- Maintaining appropriate staffing levels during all trading periods
 - Avoiding all discounted, rapid-consumption or "cheap drink" promotions
 - Refusing entry to unaccompanied juveniles
 - Refusing entry to any person displaying signs of intoxication
 - Ensuring a full range of low- and non-alcoholic beverages is always available
 - Not offering takeaway packaged liquor, consistent with the Tavern Restricted Licence
 - Ensuring all advertising and promotions remain suitable for a family-friendly, urban centre environment
 - Providing regular RSA training and reinforcing venue policies through ongoing in-house instruction

Harm Minimisation Plan

- 11.3 Last Slice Kwinana is designed as a food-led, family-oriented hospitality venue, aligning with the City of Kwinana’s vision for a vibrant, safe, and socially connected City Centre. The HMP prioritises patron safety, public health, and community expectations, ensuring liquor is supplied responsibly and the proposed premises fosters a safe, welcoming, and inclusive environment.
- 11.4 All staff will receive training in customer care and alcohol-related risk management. Behavioural supervision, early intervention techniques, and respectful communication form part of the proposed premises’ operational culture. This supports the City’s broader community safety goals, including those outlined within the *Kwinana Strategic Community Plan 2021–2031*⁴⁹, which emphasises safe, connected, and resilient neighbourhoods.
- 11.5 The objective and aim of the HMP is to:
- Ensure the responsible sale, supply and promotion of liquor
 - Reduce risk of intoxication
 - Protect vulnerable groups
 - Maintain community confidence in the operation of the proposed premises
 - Support the safe functioning of the Kwinana Town Centre

Controlling Intoxicated Persons

- 11.6 RSA-trained staff will carefully monitor patron behaviour and apply early intervention strategies to prevent intoxication. Visible supervision will take place across all indoor and alfresco seating areas.
- 11.7 If a patron is identified as intoxicated, they will be refused service and offered water or food. If necessary, the person will be discretely asked to leave quietly and safely. This ensures ongoing compliance with Section 3A of the Act and reflects the Applicant’s commitment to a safe and respectful venue environment.

Monitoring Accompanied and Unaccompanied Juveniles

- 11.8 Given the proximity of the proposed premises to family-oriented retail uses within Kwinana Marketplace, strict juvenile management procedures will apply:

⁴⁹https://ehq-production-australia.s3.ap-southeast-2.amazonaws.com/9d4ce219c3d97b7c0697760e343cfcb10fdb49c5/original/1672723338/be59fcc3de3f95a539b3e8897bb88533_Strategic_Communitiy_Plan_2021-2031.pdf?X-Amz-Algorithm=AWS4-HMAC-SHA256&X-Amz-Credential=AKIA4KKNQAKIII4DU7AG%2F20260413%2Fap-southeast-2%2Fs3%2Faws4_request&X-Amz-Date=20260413T040745Z&X-Amz-Expires=300&X-Amz-SignedHeaders=host&X-Amz-Signature=dee62a09262802ceab239557b8eaf1a1f2dd9d0124c9396b87f9b9d378f9178b

- No alcohol will be served to juveniles under any circumstances.
- Any juvenile attempting to obtain alcohol will be immediately refused and directed to leave.
- Staff will receive ongoing training in detecting minors and fake ID use.

11.9 These measures reflect the Applicant's intention to maintain a controlled, safe environment suited to family dining and community engagement.

Resolving Complaints

11.10 The Applicant adopts a transparent and responsive complaint resolution process, including:

- Immediate attention by the Approved Manager to any issue raised
- Recording all complaints in the proposed premises' Incident Register
- Providing multiple avenues for customer feedback, including in-person, digital platforms, and written submissions

This ensures continuous improvement and fosters community trust.

Respect for Neighbours and the Local Community

11.11 Although the proposed premises is located within a designated activity centre zone, the Applicant will ensure patrons leave the premises quietly and with due regard for nearby residential interfaces. Measures include:

- Staff oversight during closing periods
- Refusal of service to disruptive or antisocial patrons
- Cooperation with local security services within the Kwinana Marketplace precinct

These practices support the City's objective of maintaining a safe, orderly and inviting City Centre environment.

Incident Register and Compliance Monitoring

11.12 A detailed Incident Register will be maintained in accordance with Section 116A of the Act and will record:

- Refusal of service events
- Disturbances or antisocial conduct
- Community complaints
- Security incidents and interactions with WA Police

Responsible Service of Alcohol (RSA)

11.13 The Applicant upholds all RSA requirements under the Act and will ensure that alcohol service is conducted responsibly and in the public interest.

11.14 Training:


- Approved Managers will complete MLP1
- All staff will complete RSA before commencing employment
- Regular in-house training will reinforce policy awareness and incident management
- All certificates will be stored in the proposed premises' Training Register

11.15 Responsible Service of Alcohol Practices:

- No rapid-consumption promotions
- A wide range of non-alcoholic and zero-alcohol options available
- Active patron monitoring
- Food menus available at all times

11.16 ID Checking Strategies:

- Only approved, government-issued photo ID will be accepted (refer Figure 15)
- Staff trained to detect fraudulent ID
- Multiple forms of ID may be requested if necessary




Checking Identification Procedure – 1. Australian Drivers License

The following points are impertent when checking an ID for validity:


1. Always ask for the licence to be taken out of the wallet or purse.
2. Tilt the licence to see the reflection from the bskographic picture in the background.
 - a. **If there is no reflection then it is a fake licence**
3. Check the date - You need to ensure their 18th birthday has been before the current date exactly. So please check the day, month and year. Teenagers will by and come in carlier before their actual birthday as they often have friends of age.
4. If you are unsure about the picture on the licence, you must do all of the following:
 - a. Request to see another form of ID (ie, bank card or credit card) and ensure that the names match exactly.
 - b. Quiz the patron on their address, what star sign they are, middle name (they may make a mistake on giving you the correct answer)
5. If you come across a fake ID you **MUST CONFISCATE THE ID IMMEDIATELY and lodge with management.**

Please note that if you do not follow the correct ID checking procedures and we allow juveniles into the premise, you can be fined \$1000 minimum from the Liquor Licensing Department under the Liquor Control Act.



2. A proof of Age card

- The proof of age card is a personal identify card which is available to anyone 18 years or over.
- The card shows only these details considered necessary for identification including:
 - a. Name, Date of Birth, Signature and Photograph
 - b. For Security reasons, your card does not show your address.
 - c. The same ID checking procedure applies to Proof of age card.



3. A Passport with Photo

- Current valid passport (not expired)
- Must have a Photo
- Can be International in nature (From another country)
- Note that you need to be careful looking at a passport picture as passport can be valid for 10 years so the picture of the person can be quiet different to what they look like.
- Please follow the same ID checking procedures with the Drivers license and request to see another from of ID with the patron's name.

Figure 15: Last Slice Pizza - ID Checking Strategies

12 Section 38(4)(ca) – Tourism, Cultural and Community Matters



Figure 16: Kwinana Tourism - The Kwinana Loop⁵⁰

- 12.1 Tourism, supported by investment in Western Australia’s cultural assets, hospitality venues, and public spaces, strengthens the State’s identity and sense of place. Western Australia offers unique Aboriginal cultural experiences, natural landscapes, biodiversity, and community events that contribute significantly to the State economy. High-quality hospitality venues, particularly those located within growing metropolitan centres, form an essential component of the tourism ecosystem and contribute to vibrant, socially connected communities.⁵¹
- 12.2 In line with Section 38(4)(ca) of the Act, the Applicant recognises the importance of tourism, cultural vitality, and community benefit in assessing this application. The proposed Last Slice Kwinana, located at Tenancy T68, Kwinana Marketplace, will contribute meaningfully to the vibrancy of the Kwinana Town Centre, which the City of Kwinana’s planning framework identifies as the municipality’s primary commercial, civic, and cultural hub. The proposed premises is intended to strengthen social connectivity, enhance the attractiveness of the City Centre, and provide a modern hospitality asset consistent with the precinct’s ongoing revitalisation.
- 12.3 The operation of the proposed premises will support employment, expand local dining and sports entertainment options, activate the evening economy, and enhance the

⁵⁰ <https://www.destinationperth.com.au/blog/post/did-you-know-you-can-do-this-in-kwinana/>

⁵¹ https://www.wa.gov.au/system/files/2021-05/FUT-SPS-State_Planning_Strategy_2050.pdf

amenity of the Kwinana Town Centre. This supports the primary and secondary objects of the Act—including the advancement of hospitality, tourism, and consumer choice and aligns with State Government objectives for improving community wellbeing through high-quality licensed environments.

12.4 The Western Australian Visitor Economy Strategy 2033 outlines the State’s pathway toward expanding the visitor economy from \$14 billion (2022) to \$25 billion by 2033, emphasising tourism-enabled precincts and hospitality investment as key growth drivers. *WAVES 2033*⁵² highlights:

- The importance of vibrant, community-centred retail and hospitality precincts to attract locals, intrastate visitors, and international tourists.
- A State Government investment of \$530 million over four years toward destination development, tourism marketing, Aboriginal cultural tourism, and major events, all of which require complementary hospitality offerings to succeed.
- A priority to revitalise metropolitan centres and support businesses that create reasons for people to visit, stay longer, and spend locally.
- A commitment to inclusive, safe and culturally responsive hospitality environments, especially in rapidly growing metropolitan areas.

The proposed Last Slice Kwinana directly supports these objectives by contributing a contemporary, family-friendly hospitality venue within a designated City Centre, encouraging increased visitation and supporting local economic activity.

Local Planning Context – City of Kwinana

12.5 Tourism and hospitality represent growing sectors in the City of Kwinana’s economic development strategy. The *Kwinana City Centre Masterplan (2020)* and the *Local Commercial and Activity Centres Strategy (2023)* both emphasise the need to:

- Improve the vibrancy and diversity of the City Centre’s food and beverage offering,
- Support high-quality dining experiences that can draw visitors from outside the immediate locality,
- Activate key movement corridors such as Chisham Avenue,
- Strengthen nighttime and weekend activity to complement retail uses, and
- Encourage investment in businesses that deliver safe, welcoming, community-focused environments.

⁵² <https://www.wa.gov.au/system/files/2024-10/waves2033.pdf>

The proposed premises directly responds to these trends, offering an accessible, modern hospitality experience in a municipality experiencing rapid growth, increasing diversity, and enhanced investment in cultural and civic infrastructure.

- 12.6 The proposed Last Slice Kwinana supports the public interest by:
- Enhancing tourism and economic activity within the Kwinana City Centre,
 - Contributing to the State's broader hospitality and tourism strategies,
 - Strengthening local cultural identity and community participation,
 - Supporting local producers and promoting WA's food heritage,
 - Increasing local employment opportunities, and
 - Providing a safe, inclusive venue that cater to the diverse requirements of residents and visitors.
- 12.7 By aligning with *WAVES 2033* and the City of Kwinana's planning and economic development frameworks, the proposed premises will deliver significant community, cultural, and tourism benefits, consistent with Section 38(4)(ca) of the Act and the overarching public interest.

13 Summary

- 13.1 Hospitality Total Services (Aus) Pty Ltd, on behalf of Last Slice Kwinana Pty Ltd, submits this Public Interest Assessment (PIA) in support of the application for a Tavern Restricted Licence for the proposed premises Last Slice Kwinana, to be located at Tenancy T68, Kwinana Marketplace, 4 Chisham Avenue, Kwinana Town Centre WA 6167, within the City of Kwinana.
- 13.2 A Tavern Restricted Licence under Section 41 of the Liquor Control Act 1988 authorises the sale and supply of liquor for on-premises consumption only, with no takeaway packaged liquor. The Applicant confirms that all statutory requirements and lodgement obligations have been met in accordance with Section 68 of the Act and the Director's Policies.
- 13.3 Subject to approval, the premises will operate strictly in compliance with the Act, all licence conditions, and the harm minimisation, safety, and amenity management frameworks detailed throughout this PIA. The Applicant will implement robust systems to ensure ongoing adherence to responsible service obligations, security requirements, and community expectations.
- 13.4 The Directors of the Applicant have fully considered Section 38(4)(a), (b), (c) and (ca) of the Act as they relate to:
- harm or ill-health,
 - the amenity, quiet and good order of the locality,

- the avoidance of offence, annoyance or disturbance to people who reside or work nearby, and
- tourism, cultural and community considerations.

The Applicant submits that the proposed premises satisfies each of these tests and will operate in a manner consistent with the primary and secondary objects of the Act (Section 5).

- 13.5 The Applicant has also had regard to the DLGSC Industry Guideline on the *Responsible promotion and advertising of alcohol*⁵³, and commits to ensuring all promotional activity, operational policies, and venue management practices reflect the framework's expectations. This forms part of a broader, long-standing commitment to community safety, responsible trading and harm minimisation.
- 13.6 The Applicant also notes that the Act relevantly provides that the licensing authority:
- (a) *is to provide a flexible system, with as little formality or technicality as may be practicable, for the administration of this Act: s.5(2)(e),*
 - (b) *shall act without undue formality in any proceedings under this Act: s.16 (1),*
 - (c) *is to act according to equity, good conscience and the substantial merits of the case without regard to technicalities and legal forms: s.16(7)(b), and*
 - (d) *is to act with as little formality and technicality as is practicable: s.16(7)(c).*
- 13.7 Accordingly, the Applicant, requests with respect that the Director of Liquor Licensing consider approving this application for the conditional grant for a Tavern Restricted Licence as it is in the public interest to do so.

14 Advertising

- 14.1 Advertising will be completed when the Department of Local Government, Industry Regulation and Safety determines dates for the specified period.
- 14.2 A Notice of Application will be distributed to residents, and businesses within a 200m radius.
- 14.3 A Notice of the Application will be mailed to any local Aboriginal community and the regional office of the Department of Indigenous Affairs.
- 14.4 The Public Interest Assessment Submission will be available for public inspection.
- 14.5 A Notice of Application will be mailed to schools, hospitals, hospices, aged care facilities, drug and alcohol treatment centres, short-term accommodation or refuges for young

⁵³<https://www.dlgsc.wa.gov.au/department/publications/publication/responsible-promotion-and-advertising-of-alcohol>

people, childcare centres, churches, local government authorities, the local police station, which may be situated in the specified locality of the proposed premises.

15 Attachments

- 1 Plans
- 2 City of Kwinana Local Commercial and Activity Centre Strategy 2023
- 3 Consumer Surveys
- 4 Approved Manager
- 5 Harm Minimisation Plan
- 6 Samples Menu
- 7 Noise Management Plan
- 8 Kwinana City Centre Master Plan