

LIQUOR CONTROL ACT 1988

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NOTICE OF APPLICATION

Penzance Pty Ltd of PO Box 960 SOUTH PERTH WA 6151 has lodged with the Director of Liquor Licensing an application for the grant of a one-off extended trading permit under section 60(4)(h) of the *Liquor Control Act 1988* ("the Act") to authorise the sale and supply of liquor in an extended area in respect of the Ice Cream Factory Concert on 25 July 2026.

Advertising of Application

The Director of Liquor Licensing ("DLL") has required this application to be advertised in accordance with the *Liquor Control Act 1988* ("the Act") and has specified the period during which submission may be made.

Inspection of Application

A copy of the application and accompanying documents may be viewed at <https://www.lgirs.wa.gov.au/racing-gaming-and-liquor/liquor>

Alternatively, documentation may be inspected

- at the applicant's nominated address 161 James Street NORTHBRIDGE WA 6003

Documents may also be inspected at the Department of Local Government, Industry Regulation and Safety by appointment with the Senior Coordinator Licensing. Viewing arrangements are subject to availability and operational requirements.

Making a Submission

Submissions about this application may be made to the DLL on or before:

Submission Deadline: **15 July 2026**.

Submissions must be lodged in the approved form, available at:

<https://www.lgirs.wa.gov.au/racing-gaming-and-liquor/liquor>

Submissions may take the following forms:

- Objection; or
- General submission in support of, or in opposition to, the application.

Grounds for Objection

An objection must clearly set out the reasons why the grant of the application would:

- Not be in the public interest; or
- Cause undue harm or ill health to people due to the consumption of liquor; or
- Result in undue offence, annoyance, disturbance or inconvenience to persons in the vicinity; or
- Otherwise be contrary to the Act.

Important Information

- Submissions may be provided to the applicant, who will be given an opportunity to respond.
- Only submissions lodged by the submission deadline are guaranteed to be considered (subject to the Act).
- Submissions should include sufficient detail to support any claims made.

If you require clarification on any aspect of this application, please contact the applicant's representative, Hugh Brown on 08 9367 9111.

This notice to be posted on the premises on or before

9 July 2026 until 15 July 2026