

Liquor Licence Application

Instructions

Lodgement

- For details of the lodgement process including the prerequisites and FAQs please see the [lodgement guide](#) for the specific application you are lodging.
- For help with the portal please click on the Help link in the top right corner.

Navigation

- DO NOT use the web browser buttons to move between pages or sections as this will cancel the form.
- Use the section heading links on the left or the Next button below each page to navigate to the next section.
- All fields with a red * are mandatory.
- All mandatory or invalid values will be shown in red with a message.
- New sections might appear/disappear based on how you answer certain questions.

Saving the form

- If at any time you would like to stop filling in this form you can save it by clicking the Save button below the form.
- If the form is left idle on a page for longer than 30 minutes the application will close and will not be saved.

Cancelling the form

- To Cancel the lodgement of the form, navigate away from it by closing the browser window or following a different link on the menu.

Progress

- The sections bar on the left give an indication of your progress.

Applicant Details

Details of the applicant applying for the grant of a liquor licence.

Applicant Ref	Category	Type
354729	Organisation	Body Corporate

Name

JAKE BRINDLE HOLDINGS PTY LTD

Address

PO Box 871 CANNING BRIDGE APPLECROSS WA 6153

Please specify the contact person for this application, including a contact number and email.

Contact Person Name

Mario Sequeira

Email

admin@hospitalitytotalservices.com.au

Telephone

+61893168699

Mobile

0420904940

Existing Liquor Licence

Is an existing liquor licence currently attached to the premises?

☐ Yes ☒ No

Licence Type

Where is the proposed premises situated?

- ☒ Western Australia (excluding Christmas and Cocos Islands)
☐ Christmas Island
☐ Cocos Island

Please select below the type of licence you wish to apply for.

Liquor Store

If the liquor licence is granted are you able to commence trading immediately?

- ☐ Yes ☒ No

Trading Hours

The trading hours applicable to section 98 of the Act are:

Metro Area

Monday - Saturday 8 a.m. 10 p.m.

Sunday 10 a.m. 10 p.m.

Good Friday No permitted trading hours

Christmas Day No permitted trading hours

ANZAC Day 12 noon 10 p.m.

Not in Metro Area

Monday - Saturday 8 a.m. 10 p.m.

Sunday No permitted trading hours

Good Friday No permitted trading hours

Christmas Day No permitted trading hours

ANZAC Day 12 noon 10 p.m.

Do you seek any variation from the above specified standard trading hours as per the Act?

- ☐ Yes ☒ No

If the hours requested are earlier or later than the hours permitted under the Act, you are required to complete an application for extended trading permit application.

Ongoing Extended Trading Permits

Do you wish to also apply for an Ongoing Extended Trading Permit in relation to this application?

- ☐ Yes ☒ No

Premises Details

Please specify the details of the premises to be licenced.

Enter proposed trading name below (if unknown please enter To Be Advised).

Trading name

The Good Grocer Cellar Doubleview

Premises address

Shop 1, 181 Scarborough Beach Road, Doubleview WA 6018

Is it your intention to allow people to consume liquor on the premises?

- ☐ Yes ☒ No

Is the premises owned by the applicant?

☐ Yes ☒ No

Please attach a Certificate of Title or Certificate of Survey.

Certificate of Title.pdf

300 KB

Please confirm the applicant will have exclusive possession of the proposed premises to be licensed (Extended Trading Permit area excluded).

☒ Yes ☐ No

Are there any payments made to any other entity in relation to the turnover of the business?

☐ Yes ☒ No

Please note that should the licence be granted and the licensee no longer has exclusive tenure of the licensed premises all rights to the licence will terminate pursuant to s37(5) of the Act.

Section 40 (Certificate of Local Planning Authority)

A section 40 Certificate of Local Planning Authority or Development Approval specifying the type of liquor licence sought is required to be lodged prior to the determination of the application, unless the licensing authority otherwise determines.

Are you able to provide a section 40 certificate or Development Approval now as part of this application?

☐ Yes ☒ No

Please specify the date on which an application for planning approval in respect of the licence sought at the proposed premises has been lodged with the relevant local government authority.

11/9/2026

Specify further information regarding lodgement of section 40.

Section 40 Certificate will be submitted later.

Freehold Owner Details

Please specify the type of the freehold owner you would like to enter.		
Is the owner a		
☐ Individual (natural person)		
☒ Body Corporate (a registered company - i.e. Pty Ltd, Inc, Ltd)		
☐ Partnership (jointly, two or more of the above)		
☐ Government Department		
Please specify below the details of the freehold owner.		
Body Corporate name	ABN	ACN
KWOK WING PTY LTD		
Is this address outside of Australia?		
☐ Yes ☒ No		
Postal Address		
C/o Agora Property Group, Level 1, 187 Srling Highway		
Postcode	Suburb	State
6009	NEDLANDS	WA
Contact Details		
Phone	Email	
0893869981		
	Preferred method of correspondence	
	Postal Address	

Public Interest Assessment
(PIA)

Based on the licence type selected, you are required to lodge public interest submissions. Whilst not mandatory, the applicant is also encouraged to lodge evidence such as letters of support and surveys demonstrating the liquor licence will cater for the requirements of consumers for liquor and related services, with regard to the proper development of the liquor industry, the tourism industry and other hospitality industries in the State. Any evidence you wish to lodge must be attached as part of your public interest submissions.

	Default Category for all files
	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Good Grocer Cellar Doubleview PIA.pdf 2 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 1_Floor Plan.pdf 149 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 2A - Consumer Survey.pdf 2 MB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 2B - Survey Data.pdf 353 KB	PIA Attachment

Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 2C - Individual Responses.pdf 414 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 3 - Harm Minimisation Plan.pdf 325 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_01 - WASCA 227 - Woolworths Ltd.pdf 461 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_02 - Liquorland Australia Pty Ltd.pdf 407 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_03 - Liquorland Australia Pty Ltd.pdf 582 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_04 - LC 35-2022 - Liquorland Karrinyup.pdf 341 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_05 - IGA Plus Liquor Corrigin.pdf 220 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_06 - LC 09-2017 - ALDI Foods Pty Ltd.pdf 123 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_07 - Executive Director of Health.pdf 259 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_08 - Liquorland South Bunbury.pdf 395 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_09 - Liquorland Gateways.pdf 379 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attn 4_10 - WASC 88 - Australian Leisure.pdf 366 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 5 - Section 36B_4 Assessment.pdf 6 MB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 6 - Preventing Violence together.pdf 165 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 7 - Community Consult.pdf 69 KB	PIA Attachment
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Attachment 8 - Proposed WA Product List.pdf 64 KB	PIA Attachment

Address where the Application, Public Interest Assessment including Submissions and Evidence lodged, can be viewed during the advertised period.

TBC

Mandatory Training Requirement

An applicant must provide evidence of training as detailed in the [Director's policy on Mandatory Training](#).

Please attach training certificate.

Training Certificate_JAKE THOMAS BRINDLE.pdf

179 KB

Harm Minimisation

Please attach a harm minimisation document as per the [Director's policy on Harm Minimisation](#).

Attach harm minimisation document below

Harm Minimisation Plan.pdf

325 KB

Plans

Plans of the proposed premises are required to be lodged with the application in order for the licensing authority to define the area in which the sale, supply and in some cases, the consumption of liquor will occur if the licence is granted (section 66). Please refer to [Standards of Licensed Premises](#)

Please click on the Select File button below to select the file you wish to upload.

The acceptable formats for uploading documents are:

- Portable Network Graphics (.png)
- Joint Photographic Experts Group (.jpg)
- Graphics Interchange Format (.gif)
- Portable Document Format (.pdf)

Attach Plans and Specifications below

Good Grocer Wine Cellar Doubleview-Floor Plan.pdf

149 KB

Attach Plans and Specifications below

Site _Location Plan.pdf

101 KB

Document Submissions

Below is a list of documents that need to be lodged with your application (including documents already attached). In order to progress your application as efficiently as possible you are strongly encouraged to attach all required documents shown below.

Save this form if you need to obtain electronic copies of any documents not yet attached. If you are unable to obtain electronic copies you will need to submit the required documents by mail or in person however, this may cause a delay to the processing of your application.

	Number of Files	Size in bytes
Training Certificate	1 files	183544 bytes
		
PIA Submissions	20 files	1.7235722E7 bytes
		
Harm Minimisation Submissions	1 files	333289 bytes
		
Plans	2 files	256282 bytes
		

Declaration

Is there any other information you wish to provide in support of this application?

☐ Yes ☒ No

Is there any other supporting documents you would like to attach?

☒ Yes ☐ No

Default Category for all files

Submissions

Attach supporting documents below.

ASIC_JAKE BRINDLE HOLDINGS PTY LTD.pdf

162 KB

Category

Submissions

Attach supporting documents below.

Directors permission letter.pdf

224 KB

Category

Submissions

Attach supporting documents below.

Jake Brindle Family Trust DEED.pdf

1 MB

Category

Submissions

The applicant:

1. declares that all the information in this form, Public Interest Assessment and in any supporting documentation is true and correct and no relevant information has been omitted; and
2. consents to the Public Interest Assessment being displayed on the licensing authority's website during the advertising period.

Signatory full name

Mario Sequeira

Position of Signatory

Agent

No work will be undertaken on the application until payment has been received. If the fee is paid after the application is lodged, the lodgement period is counted from the day the fee is paid.

In addition, it is recommended to save your application before submitting it to ensure that you don't lose any of your information in an unfortunate event.

Once saved, click **Submit** below to proceed to the **Payment** section.

Submitted By

hospitality48

Submitted On

9/9/2026