

ROSE HOTEL

— BUNBURY  EST. 1865 —



Public Interest Assessment - Application for Extended Trading Permit Hours

Burt Cooper Pty Ltd – Trading as the Rose Hotel Bunbury

1. Introduction

- 1.1. This application relates to Hotel Licence number 6010011809, held by Burt Cooper Pty Ltd (licensee) operating the Rose Hotel in Bunbury WA (the Rose).
- 1.2. An ongoing extended trading permit for hours (ETP) is sought to vary permitted closing times to 1:30 am on Saturday mornings; and 1:30 am on Sunday Mornings. The ETP is sought to run for the maximum period allowed for by the Liquor Control Act 1988 WA (act), currently 10 years.
- 1.3. The Rose Hotel has been operating continuously since 1865 and in its current building since the 1920s. It is a historically significant venue well visited by a wide demographic including many tourists and is a bastion of the Bunbury Community. The Rose is a significant building in the Bunbury CBD and an important feature of the State Heritage register. The interior of the venue was fully restored in 2016 and the Rose has this year completed a \$3m heritage façade restoration.
- 1.4. The applicant and its Directors are experienced hospitality operators across many Western Australian communities.
- 1.5. The Rose has successfully operated a temporary version of the additional hour the subject of this application in March for the Bunbury Cup event. This event was extremely well attended, operated safely and responsibly with no incidents.
- 1.6. The ETP is sought after by the local community and will add a unique alternative offering to Bunbury's late-night amenity. The modest nature of this application and the way the ETP will be a well-managed and a small extension of the already premium and professional operation of the Rose means there is a particularly low reasonable likelihood of additional harm to vulnerable groups.

2. Background

- 2.1. The Rose is owned and operated by Burt Cooper Pty Ltd who acquired the property and liquor license in 2015 and are behind the venue's recent restorations which included a \$2.5m external facade rebuild and renovation supported by the State Heritage office and completed in March 2025. This was reported in the media and is attached to this application.
- 2.2. The same Directors of the Applicant are also the Directors of multiple other licenses operating successfully in the late-night space in Western Australia; Treendale Farm Hotel in Australind, Eaton Tavern in Eaton, The Subiaco

Hotel, The Bayswater Hotel in Perth and the Exchange Hotel in Kalgoorlie.
For more information see www.localSCO.com.au

- 2.3. In the last 10 years of ownership the licensee has overseen a significant refresh of the Rose's offering, repositioning the Rose towards its contemporary local community. These changes include;
- introducing a modern food menu and daily specials with an emphasis on value for money family dining;
 - functions offering everything from business conferences to 21st birthdays and weddings;
 - modern motel accommodation; and
 - a thriving late-night business in the front bar.
- 2.4. The Rose' modern history is one of responding directly to the needs and wants of the local community to maintain the Rose as "Bunbury's Pub for Generations".
- 2.5. After 10 years of successfully trading in this format the Rose is arguably the most prominent hospitality venue in Bunbury offering all-day family friendly dining and a safe, modern and premium front-bar environment showing sports, DJs, live music and always trading past 9pm.
- 2.6. The Rose is also a significant member of the Bunbury community employing many locals, sponsoring local sports teams and community events and providing an important social centre at the heart of the community.

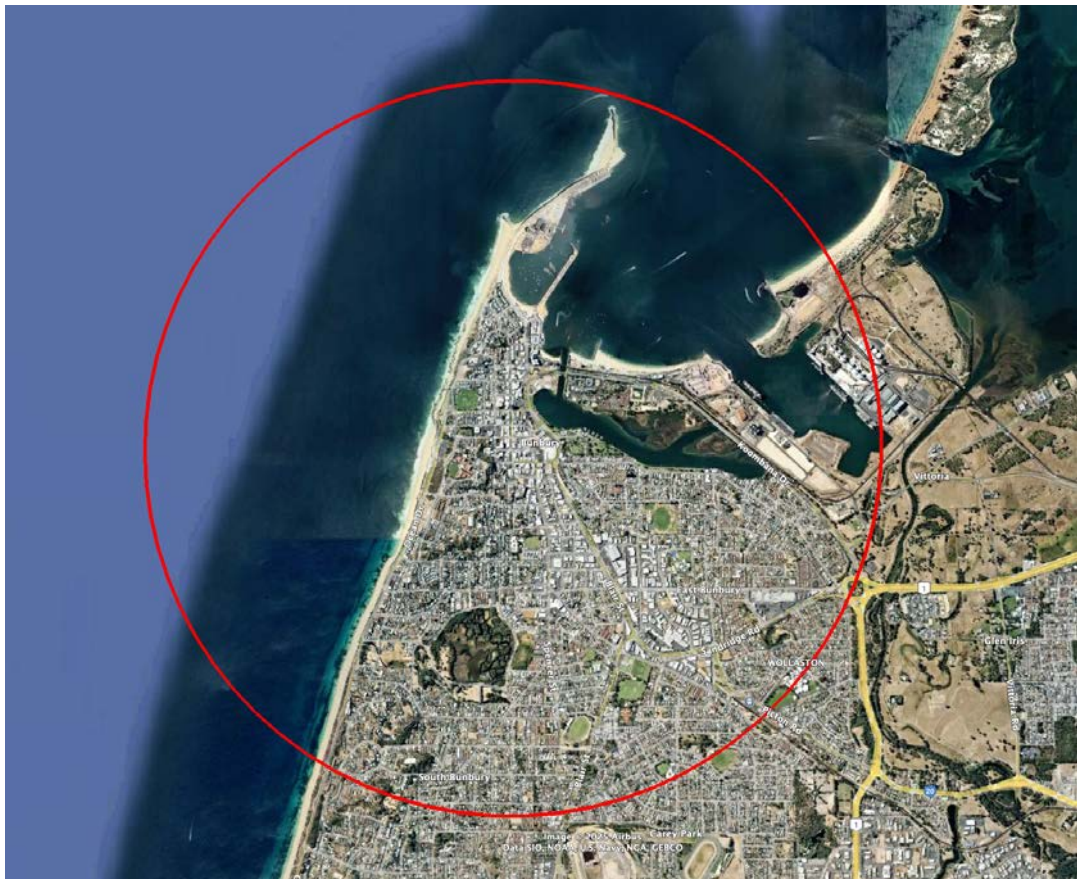
3. Manner of trade and Customer Base

- 3.1. The Rose delivers a refined and contemporary level of licensed hospitality across a range of settings, operating from morning through to late evening, seven days a week. Every weekend, the venue trades until its current licensed closing time of midnight. Patrons are frequently still inside the venue and the attached surveys indicate a demand is still present at closing time.
- 3.2. There are three different bar areas plus a popular alfresco area. An extensive range of liquor is available including craft beer, local wine, unique and premium spirits and cocktails and a large selection of non-alcoholic options.
- 3.3. A key focus of the venue is Family Dining and a menu offering a range of premium pub food is available from 11am to 9pm, seven days a week. Food is available throughout the premises in casual counter-meal style or in a sit-down restaurant area. A copy of the current food and drinks menu is attached.

- 3.4. The food and beverages offered at the Rose Hotel change multiple times a year in accordance with patron demands, in keeping with the seasons and as new products become available on the market. The applicant is highly committed to ensuring that its venue, both operationally and physically, is maintained in alignment with changing consumer expectations and contemporary standards which warrants constant refreshing to stay relevant and meet public interest.
- 3.5. Promotions and events are held all-year round including quiz nights, Themed brunches, showcasing of sporting events, product masterclasses and much more. Every week activities are scheduled and advertised on the Roses' website and social media. A function service is available and consistently utilised for a range of different functions and events. Several different parts of the premises can be made available for all manner of functions of varying sizes generally described and depicted as follows. Food and liquor packages are available together with ancillary function add-ons.
- 3.6. Post the cessation of dinner trade on Friday and Saturday nights the Rose Hotel offers a relaxed and casual yet vibrant and entertaining front-bar experience. The full range of the usual drinks list are available. The Rose frequently puts on night-time events including last year's weekly "Nashville Nights" country music focussed night and the current Saturday night offering "Open Decks" which offers patrons the opportunity to participate in the entertainment as DJs.
- 3.7. Licensed crowd-controllers are always present on Friday and Saturday nights, maintaining a sense of safety and good order as well as assisting the venue in carrying out its RSA duties. A selection of photos and other promotional material highlighting this manner of trade are included in the attachments

4. Locality

4.1. The Rose Hotel is in Bunbury's CBD at the corner of Wellington and Victoria Streets, surrounded by a mix of retail outlets, restaurants, professional offices, and licensed premises. Within a 3 km radius of the Rose Hotel are the suburbs of East Bunbury, Wollaston, and South Bunbury. Bunbury is a well-established locality that has served as a major regional centre since the mid-19th century. Today, Bunbury is recognised as Western Australia's second largest city and the economic centre of the South-West region. This image shows a 3km Radius around The Rose Hotel:



4.2. According to the 2021 Census, the Greater Bunbury area has a population of 188,747, while the urban Bunbury population was approximately 76,452. In the core suburb of Bunbury (postcode 6230), the median age is 49 years, indicating a mature community with a stable residential base. Household and family structures reflect a balanced mix: there are 967 families, with an average of 1.7 children per family where children are present. The average household size is 2 people, and the median weekly household income is \$1,614, slightly above the national average and reflecting a solid local economy. The median monthly mortgage repayment is \$1,733, and median

weekly rent is \$330. The local workforce includes representation across trades, professional services, healthcare, and personal service roles, with an unemployment rate of 4.9%.

- 4.3. While Census data demonstrates that Bunbury has a higher proportion of typical vulnerable and at-risk groups (including, Aboriginal and Torres Strait Islander residents and lower-income households) compared with the Western Australian average, these existing vulnerabilities will not be adversely impacted by a minor extension of trading hours at The Rose.

ABS Census category	Bunbury (UCL)	Western Australia (state)
Aboriginal and Torres Strait Islander people (% of population)	3.60%	3.30%
Juveniles – % of people under 19	26.10%	24.80%
Median age*	39	38
Ancestry – top response	English (44.8%)	English (37.6%)
Country of birth – top response	Australia (74.8%)	Australia (62.0%)
Median weekly income – personal	\$769	\$848
Median weekly income – family	\$2,003	\$2,214
Median weekly income – household	\$1,598	\$1,815
Couple family without children	40.50%	38.80%
Couple family with children	40.90%	44.60%
One parent family	17.40%	15.10%

- 4.4. The Rose is an established and well-managed premises operating in the central Bunbury business district, surrounded primarily by other commercial businesses and licensed venues. The extension of hours is limited in scope and will not materially alter existing patterns of alcohol availability within the locality.
- 4.5. Importantly, The Rose Hotel already operates with a comprehensive range of harm-minimisation practices in line with the Liquor Control Act 1988, including Responsible Service of Alcohol (RSA), security and crowd control, CCTV, staff training, and active engagement with local police and community stakeholders. These measures ensure that a small increase in trading hours will not give rise to additional alcohol-related harm to vulnerable groups in the community.

- 4.6. In short, while Bunbury's demographics indicate above-average levels of vulnerability compared with the rest of the State, the nature, scale and management of this application mean that there is no reasonable likelihood of increased risk or negative social impact from the proposed extended trading hours.
- 4.7. The Rose Hotel is isolated in the centre of Bunbury's CBD which is mostly limited to commercial, retail and hospitality businesses. Victoria Street runs the entire length of the CBD linking the Southern section of the CBD with the North. The Northern section is where Bunbury's Nightclubs, Fitzgerald's and the Pavillion, are located as well as a late trading licence at the Burlington Hotel. These three venues form the "nightclub" area colloquially referred to in this application including customer surveys.
- 4.8. The Rose's location and the manner of trade described above make the Rose an actual alternative for late-night patrons. A map showing the location of all relevant licensed premises in Bunbury as well as the Rose's proximity to residential properties is included in the attachments.
- 4.9. There are no residences, churches, hospitals, schools, drug and alcohol treatment centres, or other sensitive facilities located in the immediate vicinity of the Rose nor the entire Bunbury CBD. The venue's direct neighbours are other commercial businesses.
- 4.10. Sensitive sites exist elsewhere in Bunbury but none are situated close enough to the applicant's premises to be impacted by the proposed extension of trading hours. Regardless of time of day, the Rose is not located along any common or direct route to schools, hospitals, places of worship, or other facilities regularly accessed by vulnerable members of the community. This is particularly the case during the later hours relevant to this application.
- 4.11. A more positive reading of the Census demographics reveals a City of nearly 200,000 residents with a fairly-high median income. The data reinforces the argument that a City of such significant size and population diversity requires more than just a few of the same night-life offerings. As Bunbury continues to grow the needs of its community become more diverse and the other side of the potential impact of this application is to address a shortage in nightlife in demand by many.

5. Late Night Demand

- 5.1.** After operating the venue for 10 years, we have identified a consistent need for the premises to trade after midnight on Friday and Saturday evenings. The Rose attracts a varied crowd on Saturdays after the cessation of dinner trade.
- 5.2.** The Rose has created an alternative to Bunbury's night-life by offering a premium venue that is well lit, as opposed to nightclub style venues which are often dimly lit, with a wide selection of food and beverages, varied seating and standing options and bar areas depending on what area the customer wants to spend their time in the Rose enjoys a huge patronage as a result of its offering, and indoor and outdoor areas are all well utilised by patrons throughout the day and night with an average of approximately 3000 customers per week.
- 5.3.** After midnight, Bunbury's hospitality offering consists only of three similar venues which offer a loud and dark nightclub-style environment with entry queues and door charges. In stark contrast, the Rose's 'pub' style offering targets a more mature demographic, promotes premium standard drinks with an emphasis on socialising. Patrons wishing to continue to enjoy this front-bar atmosphere past midnight have no options in Bunbury.
- 5.4.** As our surveys and operational experience demonstrates it is an expectation of the public, that a venue of the prominence of the Rose Hotel have a full late-night offering. Accordingly, the Rose is very busy on Friday and Saturday nights, maintaining a substantial patronage until last drinks are called and the venue must abruptly close by midnight.
- 5.5.** Bunbury's late-night venues are located next to each other in the Northern end of Bunbury's CBD. Patrons wishing to continue their night after the Rose closes at midnight are forced to walk 1km to these venues through Bunbury's otherwise empty CBD. Some consider this unsafe and an unnecessary end to an evening.
- 5.6.** Importantly there is also a demographic difference between patrons of the Rose and those attending the nightclub district with the latter being much younger, often freshly 18, compared with the Rose's typical demographic of 25 and older. It is this more mature demographic who is left with the least options.

6. Public Interest

6.1. The harm that might be caused due to the use of alcohol:

6.1.1. The proposed Extended Trading Permit (ETP) seeks to extend trading from midnight to 1:30am, twice per week. This extension applies to a time during which the venue is already operating, often close to capacity, with all responsible service and safety measures in place. The venue will not change its mode of operation during this period and instead seeks to retain existing patrons in a familiar and well-managed environment. As such, the proposal does not introduce any new risk factors or significant change that could increase alcohol-related harm.

6.1.2. The Licensee and its Directors are committed to upholding the principles of Responsible Service of Alcohol (RSA) and maintaining a safe, inclusive, and sociable environment for all patrons. This commitment is evident through the proactive policies and harm minimisation strategies already in place, including but not limited to:

- **Security Presence:** The venue routinely engages crowd controllers ensuring high visibility and swift response to any issues.
- **Comprehensive CCTV** is in place.
- **Routine Intoxication Monitoring:** Management and crowd control staff perform “suspected intox” sweeps of the venue every 30 minutes to identify and manage patrons showing signs of approaching intoxication.
- **Pre-Event RSA Briefings:** Prior to major events or anticipated peak nights, the Licensee holds briefings with management and bar staff to reinforce RSA obligations and review harm minimisation protocols.
- **Strong Collaboration with Authorities:** The Licensee maintains ongoing communication with the Bunbury Liquor Accord, local police, and the Licensing Enforcement Unit (LEU), ensuring alignment with best practices and community expectations.
- **Food Availability:** food offerings are available during all trading hours to support moderation in alcohol consumption.
- **Liquor Accord Participation:** The venue is a voluntary and active member of the Bunbury Liquor Accord, contributing to self-regulation and collective harm minimisation strategies in the local hospitality industry.

- Ongoing RSA Training: Staff receive regular training and updates on RSA procedures, with refresher sessions conducted to ensure continued compliance and awareness.
- History of Trade: The Rose has been successfully traded without incident by its current licensee for 10 years. Further the Directors and their key team are experienced and professional liquor licence operators of multiple other venues in Western Australia.

6.1.3. These measures reflect a culture of responsibility and vigilance, and they will remain fully in place during the extended hours. Given the consistency of operations, the mature and well-behaved patron base, and the proactive approach to alcohol-related risk, the proposed ETP does not pose a material increase in the potential for harm. These measures are similarly relevant for the following considerations.

6.2. Whether there might be a decrease in the amenity, quiet, or good order of the locality:

6.2.1. The Rose Hotel is in the heart of the Bunbury Central Business District (CBD), a precinct well known for its concentration of commercial, retail, and hospitality businesses. There are no residential premises within the CBD which significantly reduces the potential for any late-night disturbance to residential amenity.

6.2.2. The proposed ETP will occur at a time when nearly all surrounding businesses are closed, with only a limited number of late-night food and hospitality businesses trading. As such, there is minimal risk of conflict with other land uses or disruption to the character of the area. The extended trading hour will cater to patrons already inside the venue, rather than attracting large numbers of new entrants, thereby maintaining consistency in foot traffic and patron behaviour.

6.2.3. The Licensee has a demonstrated track record of responsible operation. The proposed ETP aligns with existing trading activity in the area and provides a well-managed, premium alternative to nightclubs and nightclub style venues, thereby reducing the risk of disorder or anti-social migration between venues.

6.3. Whether people who live or work nearby might suffer offence, annoyance, disturbance or inconvenience:

6.3.1. This application demonstrates there are few opportunities for residents and workers to be affected by this application. Additionally, no

complaints have ever been received from nearby residences or businesses regarding the current manner of trade.

6.3.2. As such, the risk of offence, annoyance, disturbance, or inconvenience to nearby workers or business operators is considered extremely low. On the contrary, a well-managed venue such as the Rose Hotel contributes positively to the perception of safety and vibrancy within the night-time economy of the Bunbury CBD. Several local businesses were invited to submit letters of support for this application. These are attached to this application.

6.4. How it might affect tourism, culture and the community:

6.4.1. The applicant has consistently attracted a more mature and refined demographic of patrons who seek out quality hospitality experiences in a safe, comfortable, and premium setting. These patrons, which include professionals, couples, tourists, and shift workers, prefer the venue's relaxed and mature atmosphere over the louder, high-energy environment typically associated with nightclubs.

6.4.2. As Bunbury's current late-night offerings are limited primarily to nightclubs or nightclub style offerings, there is a clear demand for an alternative that reflects a different pace and style of socialising. The grant of the ETP will address the needs of this demographic by allowing them to remain in a familiar, well-managed venue rather than being forced to relocate or end their evening prematurely. It ensures continuity of service, encourages responsible consumption, and supports a safer and more balanced night-time economy in Bunbury.

6.4.3. The grant of this application will directly contribute to Bunbury's evolving late-night economy by diversifying the available hospitality offerings beyond traditional nightclub and nightclub style environments.

6.4.4. A thriving late-night economy supports adjacent businesses such as transport providers, late-night food vendors, accommodation, and tourism operators. By offering a safe, high-quality venue that attracts and retains patrons later into the evening, the proposed extension helps sustain jobs, drive spending, and strengthen Bunbury's reputation as a vibrant regional centre with a balanced and inclusive nightlife.

6.4.5. Census data and future development plans show Bunbury as a growing and already densely populated City but Bunbury has no diversity in its nightlife. This extension will offer a high-quality, alternative setting for patrons who wish to continue their evening in a more relaxed, pub-style

environment. Rather than encouraging the movement of large crowds through the CBD into nightclub settings, this option supports a more gradual and manageable dispersal of patrons already present in the venue, contributing to improved safety and reducing anti-social behaviour associated with late-night congestion.

- 6.4.6.** The Rose prides itself on offering a safe, well-managed environment with a strong focus on responsible service of alcohol and inclusive social experiences. It also provides continued opportunities for local musicians, DJs, comedians and other cultural programming in a professionally managed space.
- 6.4.7.** The applicant conducted community and patron surveys questioning existing Rose Hotel patrons of their interest in this application, with one set of surveys covering both Friday and Saturday nights and second covering just Saturday nights. 100% of responses were positive in support of the proposed extended trading hours over both nights.
- 6.4.8.** There is a strong community backing to this application and this application highlights a genuine demand for a safe, high-quality alternative to nightclub venues in Bunbury. The feedback reinforces that the venue is viewed as a trusted, well-managed space where patrons feel comfortable continuing their evening later into the night.

Examples of the Feedback:

- Emily Allen, 18, wrote the application will "...add to the nightlife in Bunbury ... The Rose is a great place to hang out with my friends".
- Sage, 25, wrote "...my friends would come here all the time".
- Bessie Chivers, 20, wrote "...would choose the Rose over other establishments ...the environment on this part of the main strip is very friendly"
- Cooper, 19, wrote "...beats going to the nightclub".
- Cameon wrote "...letting the Rose stay open a bit later would keep people out of trouble and in a proper venue. It's safer, the music is better and the crowd is more chill".
- Ben wrote "It also gives people options besides heading to the club end of town, which often feels rowdy and less inclusive. I fully support the Rose getting extended trading hours. It's what Bunbury needs"

- Riana, 29, wrote “...After dinner, we often find ourselves looking for somewhere to continue the night that isn't overly loud or packed with people in their early twenties. The Rose is perfect for that -it's sophisticated but still fun”.

7. Conclusion

- 7.1.** The Rose Hotel is a landmark venue in Bunbury with a long and respected history of service to the local community, tourists, and the broader Southwest region. Under its current operators, the venue has demonstrated a consistent commitment to safe, responsible, and high-quality hospitality, with no history of incidents or non-compliance.
- 7.2.** This application seeks a modest and carefully considered extension of trading hours into Saturday and Sunday mornings to meet the genuine and demonstrated needs of the existing patron base. The proposed extension supports public expectations, enhances the late-night economy, improves patron safety by reducing the need to relocate after midnight, and contributes to the cultural and tourism appeal of Bunbury.
- 7.3.** All relevant harm minimisation practices, RSA protocols, and venue management procedures will remain firmly in place during the extended hour. There are no nearby residents, and no foreseeable impact on the amenity, quiet, or good order of the locality. Community feedback has been overwhelmingly supportive, confirming the venue's place as a trusted and valued part of Bunbury's hospitality offering.
- 7.4.** Accordingly, we submit the grant of this Extended Trading Permit is entirely consistent with the Director's policy on Public Interest and with the objectives of the Liquor Control Act 1988. The applicant respectfully submits that the application be approved.

If you have any questions, please do not hesitate to contact me on my mobile or email below.

Yours Faithfully,

Andrew Moon
The Rose Hotel Bunbury
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e. andrew@localsco.com.au

List of Attachments;

- Customer Surveys
- Letters of support from regular patrons
- Letters of support from local businesses
- Current Food and Drinks menus and function pack
- A selection of images and promotional material reflecting manner of trade
- Google Maps images showing liquor licences in Bunbury CBD
- Media Articles re the Rose Hotel renovation

ROSE HOTEL

BUNBURY



EST. 1865

Takeaway
Available

\$21

LUNCH O'CLOCK

NASI GORENG (V, VGO)

Crispy shallot, fried egg, coriander, sriracha sauce
ADD: Satay Chicken | Satay Beef | Satay Tofu

LEMON PEPPER SQUID & CHIPS (GF)

Lemon pepper & salt squid, roasted garlic & lime aioli, chips, salad, lemon

FISH & CHIPS (GFO)

One piece of beer battered or grilled fish, chips, salad, tartare, lemon

MEXICAN BURRITO BOWL (GF, V, VGO)

Brown rice, quinoa, burnt corn & tomato salsa, Mexican beans,
guacamole, sour cream, corn chips, coriander, lime
CHOICE OF: Cajun Chicken | Pulled Pork | Pulled Beef

ROAST LAMB

Seasonal roast veggies, mint jelly, gravy, gremolata

BIRD & SURF

Panko crumbed chicken schnitzel, creamy garlic prawns,
chips, salad, lemon

Weekdays
11am to 2pm

Vegetarian (v) | Vegan (vg) | Vegan Option (vgo)
Vegetarian Option (vo) | Gluten Free (gf)

Takeaway
Available

Weekdays
11am to 2pm

OG NIGHT

\$21

ROSE HOTEL
— BUNBURY —
EST. 1865



WINE

SPARKLING

The Riddle by Hardy's Brut Sparkling Multi-regional, SA	9 35
Howard Park Jete Brut Sparkling Cowaramup, WA	13 60
Madfish Prosecco Margaret River, WA	11 44
Bleasdale Sparkling Shiraz NV Langhorn Creek, SA	68
G.H Mumm Red Cordon Brut Champagne Champagne, FRA	115
Veuve Clicquot Yellow Label Brut Champagne Champagne, FRA	120

WHITE

	150 250 Bottle
The Riddle by Hardy's Sauvignon Blanc Multi-regional, SA	9 13 35
Oyster Bay Sauvignon Blanc Malborough, NZ	12 19 48
Howard Park Sauvignon Blanc Cowaramup, WA	13 21 60
Miles From Nowhere SBS Margaret River, WA	10 15 40
Ironcloud Pepperilly SBS Margaret River, WA	11 17 44
West Cape Howe Pinot Grigio Mount Barker, WA	12 19 48
Madfish Pink Moscato Margaret River, WA	10 15 40
Madfish Chardonnay Margaret River, WA	11 17 44
Credaro 5 Tales Chardonnay Yallingup, WA	12 19 48

RED

	150 250 Bottle
The Riddle by Hardy's Shiraz Multi-regional, SA	9 13 35
Credaro 5 Tales Shiraz Yallingup, WA	11 17 44
Swings & Roundabouts Shiraz Margaret River, WA	12 19 48
Silkwood the Bowers Merlot Channybearup, WA	11 17 44
Swings & Roundabouts Cab Merlot Margaret River, WA	12 19 48
Grant Burge Benchmark Cabernet Sav Rowland Flat, SA	11 17 44
Domaine Naturaliste Cabernet Sav Margaret River, WA	12 19 48
Howard Park Flint Rock Pinot Noir Margaret River, WA	13 21 60
Moss Wood Amy's Cabernet Blend Yallingup, WA	78
Majella Malleea Shiraz 2019 Coonawarra, SA	80
Swings & Roundabouts Backyard Series Cabernet Sauvignon 2022 Margaret River, WA	82

ROSE

	150 250 Bottle
Ironcloud Pepperilly Rose Ferguson Valley, WA	11 17 44
Oyster Bay Rose Margaret River, WA	12 19 48



COCKTAILS

all cocktails \$14 on saturdays!

Aperol Spritz \$16

Aperol Liqueur, Prosecco, Soda Water

The Rose \$16

Vodka, Strawberry Liqueur, Lychee Liqueur,
Cranberry Juice, Pineapple Juice

Espresso Martini \$16

Vanilla Vodka, Tia Maria, Licor 43, Espresso, Sugar Syrup

Pink Lady Gin Fizz \$16

Pink Gin, Moscato, Soda Water or Lemonade

Pornstar Martini \$16

Vanilla Vodka, Passionfruit Liqueur, Sugar Syrup
Orange & Passionfruit Juice, Vanilla Essence

Watermelon Slurp Tea \$16

Watermelon Liqueur, Bundaberg Silver Rum
Slurp Tea Watermelon Flavouring



Passionfruit Mojito \$16

Bundaberg Silver Rum, Passionfruit Liqueur,
Mint, Lime Juice, Soda Water

Tornado \$16

Captain Morgan Spiced Rum, Mango Liqueur,
Orange & Passionfruit Juice, Sugar Syrup, Vanilla Essence

Limoncello & Elderflower Spritz \$16

Limoncello, Elderflower Liqueur,
Sparkling Brut, Soda Water

Passion Drop \$16

Passionfruit Liqueur, Limoncello,
Sparkling Brut, Soda Water

Dark & Stormy \$16

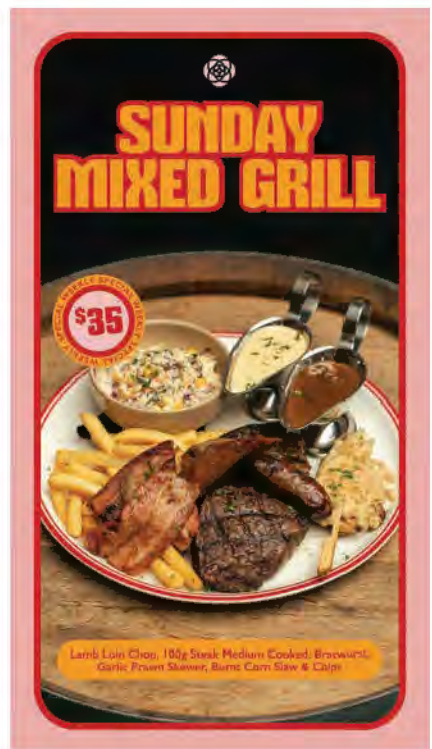
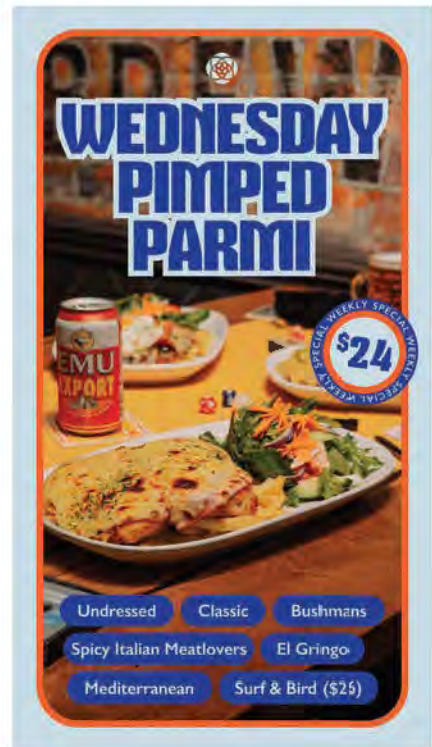
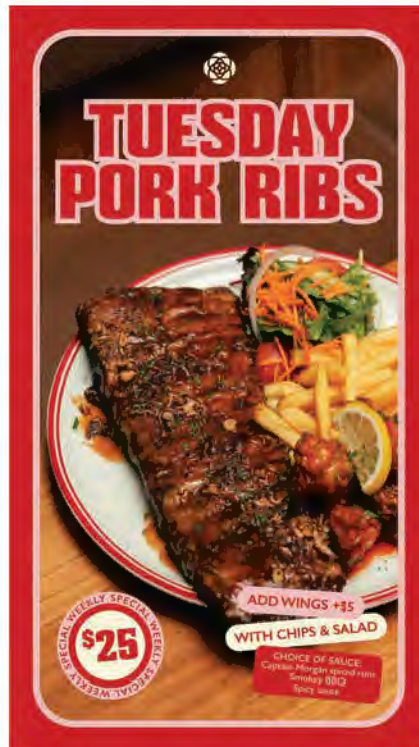
Kraken Rum, Megsy Ginger Beer, Lime

Tommy Margarita \$18

Jose Silver Tequila, Agave Syrup, Lime Juice

ROSE HOTEL

BUNBURY EST. 1885



MONDAY TO FRIDAY
5PM - 6PM

HAPPY HOUR - 15% OFF
ON ALL BEVERAGES* AFTER WORK DRINKS

*excluding all wine & sparkling bottles

All card payments will incur a pass-on surcharge of 1.2%. Cash is welcome and incurs no extra fee. Thank you.

ROSE HOTEL

— BUNBURY



EST. 1865 —

WELCOME TO THE ROSE HOTEL

**Situated in the heart of the Bunbury CBD,
The Rose Hotel is a truly historic venue that
has been serving the community since 1865.**

After the first change of ownership after almost 50 years in August 2015, the venue has undergone comprehensive renovations and offers a refreshed and modern frontbar, restaurant and function spaces whilst still remaining sympathetic to the unique history and heritage of the building.

From its elegant facade you will find multiple unique yet complimentary spaces, two of which are available for functions:

The Ballroom & The Coffee Lounge | The Locals Bar

Both spaces offer heritage beauty with a modern twist. All rooms and function arrangements can be customised to your needs including food-menu, beverages, audio/video and decorations.

The site also benefits from 25 motel units and a drive-through liquor store.

Whether you're chasing somewhere to hold a corporate sundowner, a stand-up event for a big crowd or a full on party, The Rose Hotel has a space for you.

**Call our functions manager today 0448 844 138
or email functions@rosehotel.com.au**



THE BALLROOM & COFFEE LOUNGE



CAPACITY: 120 seated - 150 standing. Minimum 100 guests.



ROOM HIRE: \$500 plus minimum beverage spend requirements for having bar facilities.



STYLE: Modern Heritage. Private Club



SUITS: Weddings, large parties, big table meetings, club gatherings, speeches, live music.



SPECIAL FEATURES: Multiple 55" screens, dedicated audio and video, WiFi.
Combined with the Coffee Lounge Bar to create a welcoming entry space.

Located off the restaurant and through the Coffee Lounge, the ballroom is our largest dedicated function space. The room can be configured any and every way you like from seated to standing or a combination of both. The room has a long history of weddings, celebrations, local club meetings and business functions.

Our recent renovation has emphasised this history as well as retain the original heritage features of the room. The high ceilings and arched lead-light windows are complimented by a gallery of photographs of the history of Bunbury and some modern touches like the comprehensive audio/visual setup including wireless microphones, and multiple 55" TV screens.

LOCALS BAR



CAPACITY: 50 guests



ROOM HIRE: \$200 redeemable deposit (towards beverage tab)



STYLE: Modern and semi-exclusive



SUITS: Birthdays, parties, engagement parties, sundowners, anniversaries



SPECIAL FEATURES: 9 big screen TV's, private bar attached, adjustable seating, acoustic panelling, pool table

Newly renovated, semi-private function space with it's own bar facilities, located next to the main action of the venue's front-bar. The Locals Bar is our second unique space in The Rose Hotel. This modern and inviting space is available for events up to 50 guests. The Locals Bar offers a range of layout options to suit everything from birthday parties to sundowners to hens nights. The staffed bar is fully stocked with all of your drink preferences, and catering comes straight to you.



LARGE RESTAURANT BOOKINGS



CAPACITY: Up to 50



ROOM HIRE: No charge

Not committed to a function? No problem!

We are capable of holding multiple large table bookings across the venue, all for no charge.

If you would like to book a table of 12 guests or above, please reach out to either restaurant@rosehotel.com.au or functions@rosehotel.com.au

Alternatively, all other bookings can be taken via our website!

www.rosehotel.com.au

PLATTERS & SHARE PLATES

BOWLS FOR SHARING RECOMMENDED 1 BOWL PER 3 GUESTS.

Chips with Garlic Aioli and Tomato Sauce (DF, GFO, VG)	\$11
Wedges with Sweet Chili Sauce and Sour Cream (DFO, GFO, VG)	\$12
Salt and Pepper Squid with Citrus Aioli (GF)	\$19

Please ask if there is anything from the bits & pieces section of the restaurant menu you would like to add.

PIZZA 15 PIECES PER SLAB

Please let us know about any dietary requirements prior to placing final order.

Veggies Supreme (V) Zucchini, Sweet Corn, Capsicum, Olive, Mushroom Spanish Onion, Baby Spinach, Red Pesto	\$60
Tropical Ham, Chicken, Pineapple, Capsicum, Spanish Onion	\$60
Smoky Pork Smoky BBQ Sauce, Pulled Pork, Bacon, Charred Corn, Tomato Salsa	\$60
Meat Lovers Ham, Bacon, Chorizo, Chicken, Smokey BBQ Sauce	\$65

PLATTERS

Grazing Platters (VO, VGO, GFO) Chef Special Dips, Cheeses, Mediterranean Olives, Smoked Ham, Chorizo, Pickled Veggies, Sourdough, Crackers, Mixed Nuts	\$90
Fisherman's Platter (VDF, 45 Pieces) Battered Fish Bites, Lemon Pepper Salt Squid, Crumbed Prawns and Scallops, Tartare Sauce, Lemon	\$90
Pastry Platter (36 Pieces) Beef Pies, Sausage Rolls, Pasties	\$80

CANAPES

MINIMUM ORDER IS 10 OF THE SAME ITEM, BUT QUANTITY PER ITEM CAN BE INCREASED FROM THERE TO SUIT YOUR FUNCTION CAPACITY.

BITS & PIECES

Korean Arancini (v) Italian & Korean Fusion Rice Balls, Panko, Fried Kimchi, Cheese, Sriracha Mayo, Aioli	\$4 ea / \$40 min
Crispy Pork Belly Banh Mi (DF) Salted Caramel and Chilli Sauce, Slaw, Red Cabbage Pickle, Coriander	\$5 ea / \$50 min
Cheese Beef Burger Slider Brioche Bun, Cheese, Lettuce, Tomato, Onion, Smokey BBQ, Aioli	\$5 ea / \$50 min

CROSTINI (GFO, DFO)

Tomato Salsa (v) Basil Pesto, Feta, Balsamic, Sourdough	\$4 ea / \$40 min
Roasted Steak Mushroom Sauce, Feta, Sourdough	\$5 ea / \$50 min
Tasmanian Smoked Salmon Crème Fraîche, Avocado, Sourdough	\$6 ea / \$60 min

SOMETHING SWEET

Seasonal Fresh Fruit Platter	\$80
Cake Assortment	\$80

TACOS 6" TORTILLAS

Roasted Dukkah Zucchini (v, vgo) Chickpea, Feta	\$4 ea / \$40 min
Flame-Grilled Cajun Chicken Tomato Salsa	\$5 ea / \$50 min
Slow Cooked Pulled Pork Charred Corn Salsa	\$5 ea / \$50 min
Crispy Beer Battered Fish Slaw, Tzatziki, Lemon	\$6 ea / \$60 min

SKEWERS (GF, DF)

All served on a bed of garden greens with dipping sauce

Satay Chicken	\$5 ea / \$50 min
Teriyaki Chicken	\$5 ea / \$50 min
Satay Beef	\$5 ea / \$50 min
Moroccan Beef	\$5 ea / \$50 min
Garlic and Chilli Prawns	\$6 ea / \$60 min

DESSERTS FROM HOME

If you would like to bring a cake or desserts from home, you are more than welcome to.

We do not have any fees associated, but please let us know prior to the event so we are equipped to store and serve.

ALTERNATIVE DROP

FOR A MINIMUM OF 30 PEOPLE WE OFFER A SET MENU AVAILABLE AS AN ALTERNATIVE DROP.

\$50 (2 OPTIONS, 2 COURSES) - \$60 (2 OPTIONS, 3 COURSES)

STARTERS

Crispy Curry Spice Eggplant Tempura, Sweet Chilli Mayo, Sriracha, Pickled Radishes, Crispy Shallot, Dukkah (V, VGO, GF)

Lemon & Pepper Salt Squid, Roasted Garlic and Lime Aioli, Lemon (GF)

Satay Chicken Skewers, Slaw, Coriander, Sesame Seeds, Lime (GF, DF)

Tomato Crostini, Basil Pesto, Feta, Balsamic, Sourdough (GFO, DFO)

MAINS

Market Fish, Steam Seasonal Vegetables, Gribiche Sauce, Lemon Wedge, Crispy Leek (GF)

Crispy Skin Cajun Chicken Breast, Pearl Couscous Salad, Mushroom Marsala Wine Sauce, Kale Chips (GFO, DFO)

250g Porterhouse (Medium), Roasted Garlic Chat Potatos And Green Beans, Red Wine Jus (GF, DF)

Veggie Rigatoni, Seasonal Vegetables, Herbs And Garlic Butter Sauce, Red Pesto, Feta, Parmesan (VGO)

DESSERTS

Chocolate Brownie With Vanilla Bean Ice Cream, Strawberries (GF)

Warm Sticky Date Pudding With Butterscotch Sauce, Vanilla Ice Cream

Chef's Selection Cheesecake, Whipped Cream, Strawberries

ENQUIRY FORM



PLEASE FILL IN THIS FORM AND RETURN IT WITH THE SIGNED TERMS AND CONDITIONS (NEXT PAGES).

CONTACT DETAILS

Name: _____ Company: _____

Contact number: _____ Email: _____

FUNCTION DETAILS

Function Name: _____

Day & Date of Function: _____ Start & End Time _____

Number of guests: _____ Requested Space: _____

REQUESTED FOOD OPTIONS

REQUESTED BEVERAGE OPTIONS

Bar Tab: Yes / No Tab Limit: \$ _____

Drinks Preferred: _____

ENTERTAINMENT REQUIRED: Yes / No

SECURITY REQUIRED: Yes / No

Credit Card Authorisation

(credit card details must be provided to confirm booking)

Please complete all fields.

CREDIT CARD INFORMATION

Card Type: Mastercard / Visa / Amex / Other

Cardholder Name _____
(as shown on card)

Card Number _____

Expiry Date (mm/yy) _____

Signature _____ Date _____

I, _____, authorise The Rose Hotel to
charge my credit card above for any damages or outstanding payments in
association with your function.

TERMS & CONDITIONS



THE ROSE HOTEL (THE HOTEL) OFFERS ITS FUNCTIONS SUBJECT TO THE FOLLOWING NON-EXHAUSTIVE TERM AND CONDITIONS;

Confirmation

Reservations will be held for 7 days. To confirm your reservation, you must pay the minimum deposit within 7 days or your reservation will be released.

Pricing

All prices quoted by the venue are inclusive of GST. Prices are subject to change. Minimum spends apply for all functions. This will be discussed with you prior to reserving the function. Minimum spend beverage sales and does not cover additional costs due to the nature of your function such as security or additional entertainment hire. If the minimum spend is not reached during your function the difference will be required to be paid.

Room Hire

These are the room hire fees per space:

The Ballroom and Coffee Lounge: \$500

The Locals Bar: \$200 redeemable deposit

Deposits

The deposit is the room hire fee.

Cancellations

Must be made within 14 days of the function date. Any cancellations after this date will forfeit the deposit.

Dress Standard

Neat, casual dress is required at all times. All guests are asked to please respect our door policy. No hats, thongs, board shorts and singlets.

Final Numbers

All functions requirements are to be finalised 14 days prior to the function date. Final attendance numbers are required 7 days prior to the function date. All payments for pre-arranged food and beverage packages as well as any extra requirements such as security or entertainment must be made within 7 days of the function date. Once this time has lapsed and payment has been processed no refunds will be made if the final attendance decreases. Additional payment will be required on any expected increase in attendance.

Entry Policy

The Hotel reserves at all times the right to refuse entry to, or eject, any patron based on our responsible service of alcohol obligations. Additional function attendees will only be admitted in accordance with our licenced capacity. Minors are welcome in the venue however must be accompanied and supervised at all times by their parents or responsible guardians. We do recommend that minors leave The Hotel before 10pm.

Identification

The hotel requires that all guests provide at least one of the following photographic identifications: current passport; current Australian learner's driver permit with photograph; WA Proof of Age Card; Proof of Age card or equivalent issued in an Australian state or territory; current WA Photo Card; current NSW Photo Card; Photo Card issued by any Australian state or Territory similar to the NSW/WA Photo Card.

Security

The Hotel has the final say on whether contracted security is necessary for a function. This could be due to the nature or size of the function. This additional expense will be borne by you however will be discussed with you prior to finalising the function.

Consumption of Food and Beverage

No food or beverage of any kind will be permitted to be brought into the venue by the client or any other person attending the function, unless by prior arrangement with The Rose Hotel. Please note that catering dispersal times are only a proposed guideline. Due to the nature of the hospitality industry, we cannot guarantee precise dispersal times but will attempt to do our best to follow the proposed times.

Decorations

The Rose Hotel welcomes the supply of your own decorations. Please note decorations are not permitted to be attached to any of the venue's infrastructure. Sparklers, naked flames or confetti are not permitted.

Function Conduct

All our normal operating policies apply to functions especially our obligations to responsible service of alcohol. Intoxication or misbehaviour will result in ejection. Function hosts are expected to supervise and conduct their function in an orderly manner. When discussing the function with the Hotel it is your responsibility to disclose accurately the nature of the function and all its details. The Hotel reserves the right to cancel a function at any time, including during the function, if the function and its attendees are contrary to what was agreed when finalising the function details as well as if the conduct of any attendees of the function is deemed inappropriate and contrary to the Hotel's policies. You will bear all expenses in such an occurrence.

Function Space

The Hotel reserves the right to relocate the function to another space in the venue should the reserved space become unavailable due to circumstances outside of the venues control and where the space has the capacity and features to accommodate the function. The Hotel also reserves the right to relocate the function should the attendance numbers decrease from those confirmed to such a level that the original space is no longer appropriate.

Damage

Any damage or extra cleaning required due to the function or its attendees will be deducted from the deposit with additional costs deducted from the credit card details held on security. Should any item belonging to the Hotel be removed during the function the item will be replaced by you at full retail cost. All areas of the venue are under constant CCTV surveillance.

Indemnity from Loss or Damage

The Hotel takes no responsibility for any loss or damage to your or your guest's belongings. All items not belonging to the Hotel should be removed immediately following the cessation of the function. The Hotel makes no assurances that the items will be kept safe for collection at a later date. Any large items not removed within 24 hours of the function will be disposed of.

Additional Requirements

Any additional requirements provided by you must be confirmed with the Hotel within 7 days of the function. Any time required to set up and pack down additional will be charged at the rate agreed with the Hotel. The Hotel reserves the right not to allow any items it deems inappropriate or dangerous. Any equipment requiring significant power such as live sound or lighting may require external power generators. The use of any additional not approved by the Hotel is contrary to this agreement and may result in summarily cancelling the function.

I confirm having read and understood these terms and conditions.

Name: _____

Signature: _____

Date: _____



27 WELLINGTON STREET, BUNBURY WA 6230
ROSEHOTEL.COM.AU

OPENING HOURS

Sunday – Thursday: 11am – Late

Friday & Saturday: 11M – Midnight

FUNCTION MANAGER

0448 844 138

functions@rosehotel.com.au

MOTEL RECEPTION

08 9721 4533, press option 1

info@rosehotel.com.au

RESTAURANT

08 9721 4533, press option 3

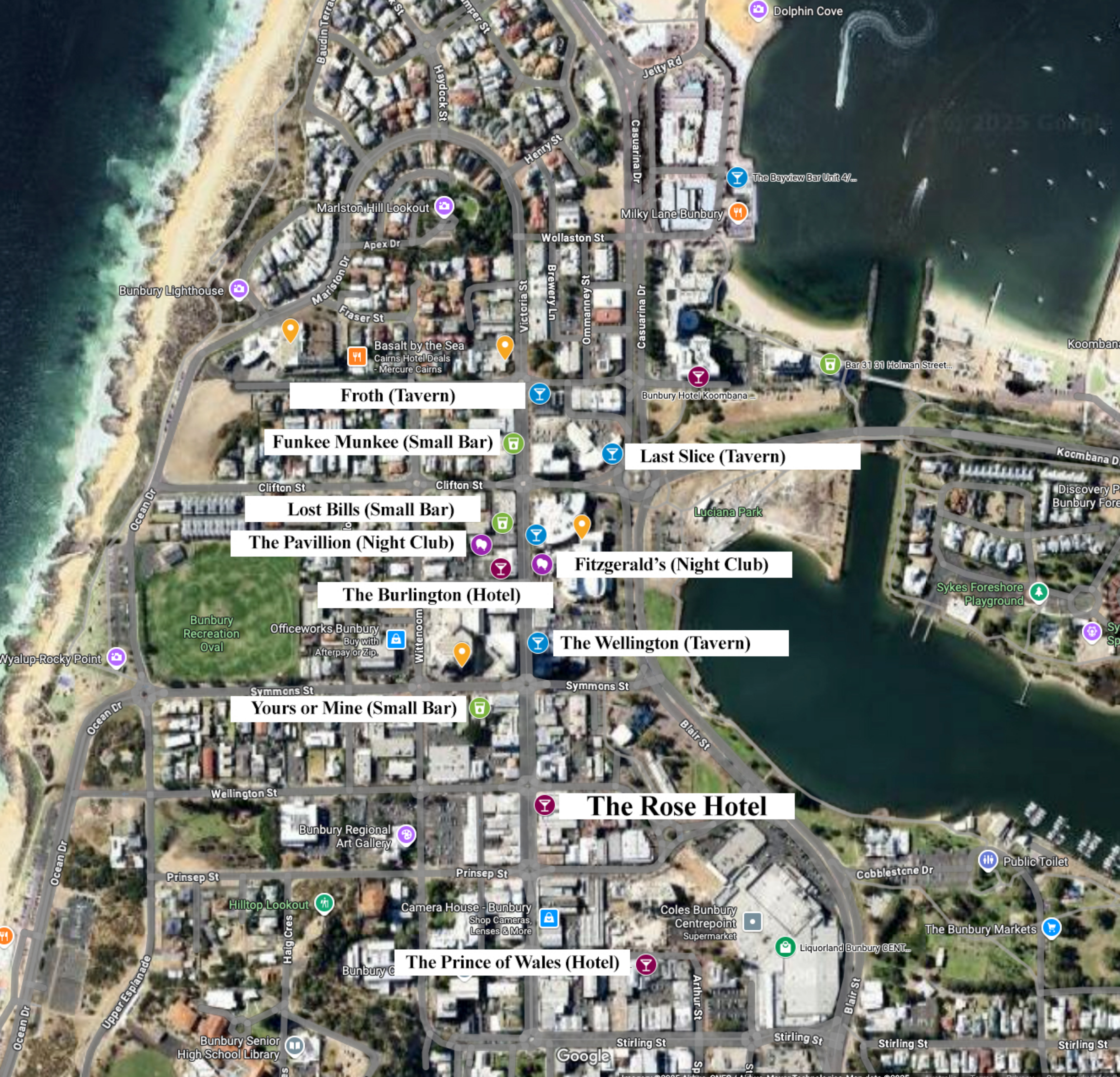
info@rosehotel.com.au

Public Survey Application for an Extended Trading Permit – Rose Hotel

The licensee of the Rose Hotel at 27 Wellington Street Bunbury has applied to the licensing authority for an extended trading permit (ETP) to authorise trading at the Rose Hotel for an additional 1.5 hours on Saturday nights being from midnight to 1:30am on Sunday Morning. The Rose Hotel will operate as usual during this time.

Please provide your opinion on the application by completing a section of this survey form below. Completed survey sheets are intended to be lodged at the licensing authority to assist the authority in deciding whether the application for the ETP should be approved. Any questions may be directed to management at the Rose Hotel via info@rosehotel.com.au

Your Name:		Age:		Home Suburb:		Email/Phone:	
<i>Do you support the application for the rose hotel to operate until 1:30am on Saturdays</i>		Yes ☐ No ☐ Undecided ☐		Comments:			
<i>Will you likely to attend the Rose Hotel after midnight on a Saturday?</i>		Yes ☐ No ☐ Undecided ☐		Comments:			
<i>Do you consider that undue harm, ill health, offence, annoyance, disturbance or inconvenience will be caused by the Rose Hotel operating for 1.5 hours after midnight on Saturday Nights?</i>		Yes ☐ No ☐ Undecided ☐		Comments:			
<i>Provide any other comment you would like regarding this application.</i>							



Bunbury Lighthouse

Marlston Hill Lookout

Milky Lane Bunbury

The Bayview Bar Unit 4/...

Basalt by the Sea
Cairns Hotel Deals
- Mercure Cairns

Bar 31 31 Holman Street...

Froth (Tavern)

Funkee Munkee (Small Bar)

Last Slice (Tavern)

Lost Bills (Small Bar)

The Pavillion (Night Club)

Fitzgerald's (Night Club)

The Burlington (Hotel)

The Wellington (Tavern)

Yours or Mine (Small Bar)

The Rose Hotel

The Prince of Wales (Hotel)

The Bunbury Markets

Bunbury Senior High School Library

Google



Bunbury Herald

Regional WA | Bunbury Herald | South West

Restoration of iconic SW hotel completed in time for 160th anniversary



Ezra Kaye | Bunbury Herald
Tue, 20 May 2025 3:00AM

Ezra Kaye



 The restoration of The Rose Hotel in Bunbury has been completed in time for its 160th anniversary. Credit: Supplied



After nearly a decade of work, the \$3 million restoration of an iconic heritage-listed hotel in the South West has been completed in time for its 160th anniversary.



The Rose Hotel has been a cornerstone of the Bunbury community since 1865 — standing tall through two world wars, an earthquake and several tornadoes.

It has hosted prime ministers, a governor-general and generations of locals and holidaymakers.

ADVERTISEMENT

The State heritage-listed pub was acquired by WA hospitality group LocalsCo in 2015, which had an ambition to preserve the building's legacy and stature.

An interior renovation was completed in 2017 before an upgrade of the building's exterior – including the veranda, first floor balcony, brickwork and decorative ironworks – was started nearly two years ago.

LocalsCo director Dave Allan said that was more of a “passion project” between himself and his business partner Lawson Douglas.

Australian

“Honestly, the inside was probably more important from a business point of view – actually getting people in and enjoying the venue,” he said.

“I’m not sure it (the exterior) means we’re going to sell more pints, but certainly we were very proud to have done the work and make such an important building for Bunbury look as it should.

“We love the pub, we love the town. It’s nice to have that centrepiece back.”

After months of construction, the scaffolding has been stripped off in time to celebrate the hotel’s 160th anniversary.

Mr Allan said they were planning a big celebration in June for the milestone and “to mark what is a pretty significant occasion, not just for Bunbury, but also the broader hospitality industry around WA”.

“As the current custodians of the Rose, we are honoured to have led this extensive renovation, safeguarding its character while ensuring it remains a local pub for our community for years to come,” he said.

Rose Hotel venue manager Mat Jeffery said they had big plans for the occasion.

“With the work complete, we invite the community to once again enjoy the Rose in all its restored splendour,” he said.

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South Western Times

South Western Times | Bunbury Herald | South West

Bunbury's historic Rose Hotel, owned by WA company LocalsCo, opens doors of new front bar

Luke McPherson | South Western Times

Thu, 16 June 2022 2:00AM | +



Bunbury Mayor Jaysen Miguel and The Rose Hotel venue manager Ryan Connolly. Credit: Danica Zuks



The new front bar at Bunbury's historic Rose Hotel officially opened its doors last week with several patrons heading down to have one off the wood.



The 157-year-old Bunbury landmark opened its doors refreshed and reinvigorated on Friday, June 10, sporting an updated and extended front bar, with more seating and tables for drinking and dining.

The Rose said the two-month renovation allowed the original raw brick interior walls to shine, with a newly extended wooden bar, tiles and furnishings, and the renovation brought the tap beer count up to 33 – including local craft brews Eclipse, Rocky Ridge and Beerfarm.



The new front bar at Bunbury's historic Rose Hotel officially opened its doors last week. Credit: Luke McPherson

The Hotel is owned by WA company LocalsCo, which own several historic hospitality venues across the State including the Subiaco Hotel, the Exchange Hotel in Kalgoorlie, the Bayswater Hotel and the purpose-built Treendale Farm Hotel in Australind.

LocalsCo co-owner Dave Allan said the project had been a major goal of the company since taking over the Rose almost seven years ago.

"We wanted to focus initially on restoring and refreshing the interior of the Rose but the exterior has always been front of mind as an essential component of our long-term plans to protect this iconic building," he said.

"We started this project with architects and builders nearly three years ago and this grant is an important next step as it will go part way to the more than \$1 million facade restoration that is just around the corner."

The Hotel said there are now 15 brand new television screens to show local, national and international sporting matches, and a sound system and acoustics for live music and weekend DJs.

The Rose said the restoration would be paired with plans for an upcoming facade restoration, which is funded by a State Heritage grant and set to bring new life to one of most significant buildings in WA and preserve the Rose for generations to come.



 Bunbury Mayor Jaysen Miguel and The Rose Hotel venue manager Ryan Connolly. Credit: Danica Zuks

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10 cracking country pubs to pop into on your next WA road trip



EAT & DRINK

EXPLORE

By [Troy Mutton](#) Published Mar 8 2023

Home > Eat & Drink > 10 cracking country pubs to pop into on your next WA road trip

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There's something about an ice cold pint of beer that just goes down a little sweeter when you drink it in a character-filled country pub in Western Australia's beautiful big backyard. As you can imagine, we're not short on excellent pubs across our vast lands, and below you'll find 10 fair dinkum drinking holes worth pulling into on your next out-of-town trip:

Treendale Farm Hotel, Australind

It's hard not to start this list with [Treendale Farm Hotel](#) after it just recently won [Best Regional Venue in Australia at the National Hospitality Awards](#), along with three other WA Hospitality Awards. And after one visit into this southwest gem you'll understand why! Just five minutes off Forest Highway and about 15 minutes before you get into Bunbury, it's the perfect spot for a lunch break on your way south. There's a huge beer garden, sports bar, restaurant and a heap of kids play areas to help 'em burn off a little bit of energy before the next leg of your trip.



The Rose Hotel, Bunbury

A little further down the road you'll find one of the region's most iconic heritage pubs, The Rose Hotel in Bunbury. Built way back in 1865, it's been a feature of the southwest city ever since – a reputation that was only further enhanced when the current owners took over in 2015 and commissioned some fantastic restorations. They want to preserve the Rose for future generations in Bunbury and have a million-dollar heritage restoration project in partnership with the Heritage Council of Western Australia planned to start this year. It's much more than just a fantastic-lookin' pub though – it's got a delicious family-friendly restaurant, great meal deals most nights of the week, cosy motel accommodation, sports bar and bottleshop. It also gets nice and rowdy on the weekends (in the fun, kids dancing to DJs and bands kinda way).



Beerfarm, Metricup

If you love your beers frothy and your faces friendly, a pop-in to Beerfarm should be high on the list. An independently-owned Aussie brewery, their focus on sustainability and working with the land is only matched by their emphasis on good times and great beer. They sling some serious eats too, and there's always something going on for people of all ages across their expansive venue. Having been closed for renos the past few weeks, they've just opened back up at the start of this month!

Caves House, Yallingup

Caves House is basically the super club of the south (minus the tack), featuring four main rooms, a terrace, billiards room, long bar and the popular outdoor deck. One of the biggest and best beer gardens in the southwest, Caves plays host to some great live music on the weekends, runs a rad little outdoor cinema during summer and is a great option for accommodation down south too (just make sure you book well ahead).



PUBTIC
Everything that makes pubs tick

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HISTORIC ROSE CELEBRATES 160 YEARS AND MAJOR MAKEOVER

[Leave a Comment](#) / By [Jane Louise](#) / 14/05/2025 / [Changing Times](#), [Open & Closed](#)

One of Western Australia's oldest pubs, Bunbury's heritage-listed Rose Hotel, is set to celebrate its 160th birthday with a new lease on life.

The pub has served generations of locals and visitors, including Prime Ministers and a Governor General, as well as surviving an earthquake.



Owners LocalsCo, a family-owned hospitality group dedicated to preserving the heritage and legacy of historic pubs, purchased the Rose in 2015.

In 2017 the group completed the interior renovation, to focus on creating its award-winning status as a food and beverage destination.

2023 saw the beginning of the second stage of the project, which included structural repairs and external works such as restoration of the veranda and first-floor balcony, with its decorative ironwork and architraves, as well as tuck-pointing brickwork.

The group also restored the Hotel's 'Sample Room', now a bottleshop.

The recent works, coming in at almost \$3 million, were supported by a \$100K grant from the Government of Western Australia, recognising the importance of the restoration as a culturally significant heritage building.

Now complete, venue manager Mat Jeffries says there are big plans for the hotel's birthday this year.

The pub currently offers something for everyone, from quiet spaces to children's play areas; craft beers to local wines; games nights, competitions, and accommodation.

"As the current custodians of the Rose, we are honoured to have led this extensive renovation, safeguarding its character while ensuring it remains a local pub for our community for years to come," says LocalsCo director Dave Allan.

The group also owns Australind's Treendale Farm Hotel and Eaton Tavern, Perth's Subiaco Hotel and Bayswater Hotel, and the Exchange Hotel in Kalgoorlie.







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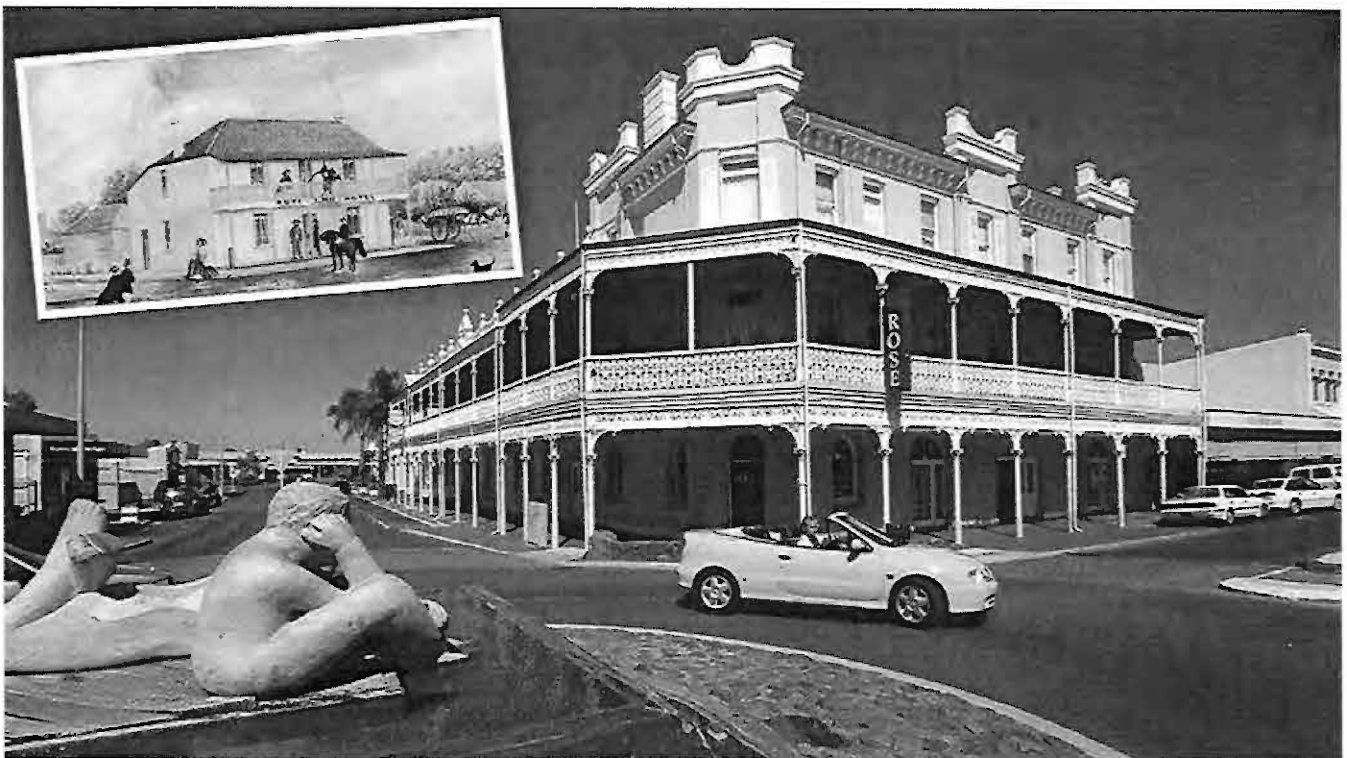
South Western Times

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Iconic Bunbury pub Rose Hotel to undergo external renovations to restore it to former glory

Holly Prentice | South Western Times

Thu, 9 May 2024 2:00AM | 💬 [Comments](#)



📷 The Rose Hotel in Bunbury. Credit: The West Australian



The Rose Hotel is set to undergo external renovations beginning at the end of May to restore the 160-year-old building to its former glory.



The State Heritage-listed building underwent substantial internal renovations in 2016 and the owners started planning the massive job of extending those renovations externally about the same time.

various structural repairs.

ADVERTISEMENT

The building will be under scaffolding while works are under way, but it will remain open while the external renovation is being completed.



 The Rose Hotel is set to undergo external renovations at the end of May. Credit: Image supplied

The construction of the building dates back to 1865 and it has been heritage-listed since 1997, surviving both World Wars and an earthquake.

It received a \$5850 State Government grant in 2016 to restore the heritage timber and brickwork, with other works to the ballroom, dining room, kitchen and bars

completed in 2019.

More information and updates can be found by signing up to The Rose Hotel's mailing list.



📷 Watercolour painting by Thomas Browne of The Rose Hotel in 1865, which is shown in the National Gallery of Australia. Credit: National Gallery of Australia.

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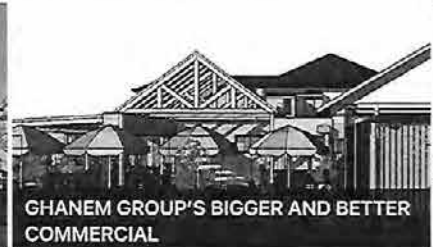
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 The historic pubs helping drive Bunbury's tourism revival

The historic pubs helping drive Bunbury's tourism revival

DOUG GREEN | APR 17, 2019

Bunbury's historic pub scene has undergone a big transformation, with three of the city's oldest hotels smarting multi-million-dollar renovations.

The 150-year-old Rose Hotel, the iconic Prince of Wales and the Parade Hotel on the shores of the Leschenault Inlet have each had facelifts designed to modernise their offerings, while maintaining their heritage roots.

The Rose Hotel celebrated its renovations with an event last month attended by 500 VIP guests, while the new look Parade Hotel re-opened its doors in October after almost 18 months.



The renovations represent a considerable investment in Bunbury's pub scene, and provide the icing on a hospitality cake that has seen a host of new small bars and restaurants spring up in WA's second city, as Bunbury transforms itself from a port city into a vibrant tourism destination.

Mayor Gary Brennan paid credit to the publicans for remaining faithful to the heritage of their establishments, and having the confidence to invest in Bunbury's future.

Mayor Brennan predicted a boom in tourism on the back of increased hospitality options in the city, along with a multi-million-dollar focus on new public infrastructure and amenities.

"Bunbury's got a great story to tell, and more people are experiencing that," Mayor Brennan said.

"We're anticipating a significant growth in tourism numbers. That will be people discovering Bunbury for the first time."

Sparkling Rose

Bunbury's grandest and oldest hotel, The Rose Hotel, has just completed extensive upgrades to its dining room area, bars and kitchen. The historic ballroom with its magnificent ceilings and stained glass windows has also received a facelift.

 The Rose Hotel's bistro retains its heritage links while receiving a modern makeover. Source: Sabine Albers Photography
The Rose Hotel's bistro retains its heritage links. Photo: Sabine Albers Photography

The renovations also uncovered some surprises, including a historic archway in the front bar which has been preserved.

The upgrades have given patrons of 150-year-old hotel a more modern experience while keeping the historic essence of the establishment, according to Rose Hotel co-owner Dave Allen.

"We're incredibly proud to have ownership of such an iconic hotel," Mr Allen said. "Our ambition is to bring the entire building back to its former glory. It's been a big job, and we've worked hard to strike a balance between the old and the new."

Mr Allen said the community feedback about the renovations had generally been very positive.

He plans to continue renovation work, with a new alfresco area and work on the garden bar planned in the new year.

The Rose sits proudly in the heart of Bunbury and is a notable example of the historic gold boom hotel class. It was one of the few examples of a WA pub with a detached sample room - a place where commercial travellers could discuss business opportunities.

The Rose Hotel licence was originally knocked back on grounds that Bunbury already had two hotels. However, locals signed petitions and got behind Samuel Rose's push for a new pub, which saw the licence issued in 1865.

The original Rose Hotel had a bar and dining room downstairs and four small bedrooms upstairs. A billiard room was added in 1888.

Given its age, the Rose Hotel has always held a central place in Bunbury's history. At the end of World War I, the hotel was used as a venue for recognising Armistice Day. The Bunbury Municipal Band performed before about 1000 people, where "rousing conditions of

'God Save the King and 'Rule Britannia' were performed", according to reports.

Sadly, original owner Samuel Rose died two years after his pub licence was granted.

There have been numerous owners of the historic hotel since, including Col and Meg Sangster, and John and Elizabeth Drinkwater, who sold the hotel to current owners Dave Allan and Lawson Douglas's company Burt Cooper Pty Ltd last year.

Mr Douglas and Mr Allan also own the historic Exchange Hotel on Kalgoorlie's Hannan Street.

Shiny crown for Prince

Some 300 metres away on Stephen Street, the iconic Prince of Wales Hotel has undergone an appreciable facelift.

Owner Mitch Thorn has completed renovations which has seen the development of a new function room space and a street-side alfresco area.

 The renovation of the Prince of Wales' function room has exposed some of the historic pub's massive timber ceiling beams, providing a unique highlight for the space. Photo: Prince of Wales.

The renovation of the Prince of Wales' function room has exposed some of the pub's historic timber beams. Photo: Prince of Wales.

The function centre on the second floor replaces several rooms and allows up to 70 guests an opportunity to enjoy historic decor and a spacious balcony overlooking the city.

The renovation has exposed some of the historic pub's massive timber ceiling beams, providing a unique highlight for the space.

The Prince of Wales' foundations can be traced back to 1858, when John Pratt built a house on the site. In 1873 John Edward Hands added a second house, before selling the property to John Fielder for a reported £1,456 in 1882, who promptly spent about £5,000 converting the house to the Prince of Wales Inn.