

Liquor Licence Application

Instructions

Lodgement

- For details of the lodgement process including the prerequisites and FAQs please see the [lodgement guide](#) for the specific application you are lodging.
- For help with the portal please click on the Help link in the top right corner.

Navigation

- DO NOT use the web browser buttons to move between pages or sections as this will cancel the form.
- Use the section heading links on the left or the Next button below each page to navigate to the next section.
- All fields with a red * are mandatory.
- All mandatory or invalid values will be shown in red with a message.
- New sections might appear/disappear based on how you answer certain questions.

Saving the form

- If at any time you would like to stop filling in this form you can save it by clicking the Save button below the form.
- If the form is left idle on a page for longer than 30 minutes the application will close and will not be saved.

Cancelling the form

- To Cancel the lodgement of the form, navigate away from it by closing the browser window or following a different link on the menu.

Progress

- The sections bar on the left give an indication of your progress.

Applicant Details

Details of the applicant applying for the grant of a liquor licence.

Applicant Ref	Category	Type
263953	Organisation	Body Corporate

Name

Endeavour Group Limited

Address

26 Waterloo Street SURRY HILLS NSW 2010

Please specify the contact person for this application, including a contact number and email.

Contact Person Name	Email
<input type="text" value="Susan Nicholson"/>	<input type="text" value="susan@luxlegal.com.au"/>
Telephone	Mobile
<input type="text" value="0422220111"/>	<input type="text" value="0422220111"/>

Existing Liquor Licence

Is an existing liquor licence currently attached to the premises?

☐ Yes ☒ No

Licence Type

Where is the proposed premises situated?

☒ Western Australia (excluding Christmas and Cocos Islands)

☐ Christmas Island

☐ Cocos Island

Please select below the type of licence you wish to apply for.

Liquor Store

If the liquor licence is granted are you able to commence trading immediately?

☐ Yes ☒ No

Trading Hours

The trading hours applicable to section 98 of the Act are:

Metro Area

Monday - Saturday 8 a.m. 10 p.m.

Sunday 10 a.m. 10 p.m.

Good Friday No permitted trading hours

Christmas Day No permitted trading hours

ANZAC Day 12 noon 10 p.m.

Not in Metro Area

Monday - Saturday 8 a.m. 10 p.m.

Sunday No permitted trading hours

Good Friday No permitted trading hours

Christmas Day No permitted trading hours

ANZAC Day 12 noon 10 p.m.

Do you seek any variation from the above specified standard trading hours as per the Act?

☐ Yes ☒ No

If the hours requested are earlier or later than the hours permitted under the Act, you are required to complete an application for extended trading permit application.

Ongoing Extended Trading Permits

Do you wish to also apply for an Ongoing Extended Trading Permit in relation to this application?

☐ Yes ☒ No

Premises Details

Please specify the details of the premises to be licenced.

Enter proposed trading name below (if unknown please enter To Be Advised).

Trading name

BWS - Beer Wine Spirits Sienna Wood

Premises address

Sienna Wood Shopping Centre
Corner Forrest Road and Weatherley Way
Hilbert WA

Is it your intention to allow people to consume liquor on the premises?

☒ Yes ☐ No

Is the premises owned by the applicant?

☐ Yes ☒ No

Please attach a Certificate of Title or Certificate of Survey.

Title Search Online 4058_694.pdf

304 KB

Please confirm the applicant will have exclusive possession of the proposed premises to be licensed (Extended Trading Permit area excluded).

☒ Yes ☐ No

Are there any payments made to any other entity in relation to the turnover of the business?

☐ Yes ☒ No

Please note that should the licence be granted and the licensee no longer has exclusive tenure of the licensed premises all rights to the licence will terminate pursuant to s37(5) of the Act.

Section 40 (Certificate of Local Planning Authority)

A section 40 Certificate of Local Planning Authority or Development Approval specifying the type of liquor licence sought is required to be lodged prior to the determination of the application, unless the licensing authority otherwise determines.

Are you able to provide a section 40 certificate or Development Approval now as part of this application?

☒ Yes ☐ No

Please attach a section 40 certificate and / or Development Approval.

DA Approval Hilbert Town Activity Centre 06 10 2023.pdf

185 KB

Freehold Owner Details

Please specify the type of the freehold owner you would like to enter.		
Is the owner a		
<input type="checkbox"/> Individual (natural person)		
<input checked="" type="checkbox"/> Body Corporate (a registered company - i.e. Pty Ltd, Inc, Ltd)		
<input type="checkbox"/> Partnership (jointly, two or more of the above)		
<input type="checkbox"/> Government Department		
Please specify below the details of the freehold owner.		
Body Corporate name	ABN	ACN
Stockland Developments Pty Ltd		000064835
Is this address outside of Australia?		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Postal Address		
Attention: Stephen Blanch, Senior Development Manager		
Stockland		
Level 36, 525 Collins Street		
Postcode	Suburb	State
3000	MELBOURNE	VIC
Contact Details		
Phone	Email	
0407909819	stephen.blanch@stockland.com.au	
	Preferred method of correspondence	
	Email	

Public Interest Assessment
(PIA)

Based on the licence type selected, you are required to lodge public interest submissions. Whilst not mandatory, the applicant is also encouraged to lodge evidence such as letters of support and surveys demonstrating the liquor licence will cater for the requirements of consumers for liquor and related services, with regard to the proper development of the liquor industry, the tourism industry and other hospitality industries in the State. Any evidence you wish to lodge must be attached as part of your public interest submissions.

	Default Category for all files
	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
PIA Form 2A.pdf 293 KB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
PIA Form 2A Annexure 1.pdf 5 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Statement of Anthony Smith 30 04 2025.pdf 1 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Stockland Sienna Wood brochure.pdf 6 MB	PIA

Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Location IQ Trade Area Assessment BWS Hilbert _April 2023.pdf 3 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Market Survey 160625_BWS Sienna Wood.pdf 4 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Statement of Anthony Smith Annexure 1_Community Charter.pdf 8 MB	PIA
Attach Public Interest Assessment submissions (including any supporting evidence) below	Category
Statement of Karen Sheppard 29 06 2021.pdf 1 MB	PIA

Address where the Application, Public Interest Assessment including Submissions and Evidence lodged, can be viewed during the advertised period.

BWS - Beer Wine Spirits Armadale, Armadale Central Shopping Centre, Cnr Neerigen Street and Orchard Avenue, Armadale

Mandatory Training Requirement

An applicant must provide evidence of training as detailed in the [Director's policy on Mandatory Training](#).

Please attach training certificate.

No attachment.

Harm Minimisation

Please attach a harm minimisation document as per the [Director's policy on Harm Minimisation](#).

Attach harm minimisation document below

BWS Sienna Wood WA Harm Minimisation Plan.pdf

294 KB

Plans

Plans of the proposed premises are required to be lodged with the application in order for the licensing authority to define the area in which the sale, supply and in some cases, the consumption of liquor will occur if the licence is granted (section 66). Please refer to [Standards of Licensed Premises](#)

Please click on the Select File button below to select the file you wish to upload.

The acceptable formats for uploading documents are:

- Portable Network Graphics (.png)
- Joint Photographic Experts Group (.jpg)
- Graphics Interchange Format (.gif)
- Portable Document Format (.pdf)

Attach Plans and Specifications below

Plan_BA200 CONTROL PLAN Rev C.pdf

332 KB

Document Submissions

Below is a list of documents that need to be lodged with your application (including documents already attached). In order to progress your application as efficiently as possible you are strongly encouraged to attach all required documents shown below.

Save this form if you need to obtain electronic copies of any documents not yet attached. If you are unable to obtain electronic copies you will need to submit the required documents by mail or in person however, this may cause a delay to the processing of your application.

	Number of Files	Size in bytes
Section 40 Certificate <input checked="" type="checkbox"/>	1 files	189777 bytes
Training Certificate <input type="checkbox"/>	0 files	0 bytes
PIA Submissions <input checked="" type="checkbox"/>	8 files	3.1505813E7 bytes
Harm Minimisation Submissions <input checked="" type="checkbox"/>	1 files	301746 bytes
Plans <input checked="" type="checkbox"/>	1 files	340656 bytes

Declaration

Is there any other information you wish to provide in support of this application?

☒ Yes ☐ No

More information

1. Consumption of liquor on the premises is only required for samples.
2. Endeavour requests the exemption relating to the mandatory training requirement apply.
3. Two additional supporting documents for the Public Interest Assessment will be emailed as they were too large to upload. These are: Hilbert Town Centre Structure Plan and MGA Town Planners Report

Is there any other supporting documents you would like to attach?

☒ Yes ☐ No

Default Category for all files

Attach supporting documents below.

Section 36B4 submissions.pdf	1 MB
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Category

Submissions

The applicant:

1. declares that all the information in this form, Public Interest Assessment and in any supporting documentation is true and correct and no relevant information has been omitted; and
2. consents to the Public Interest Assessment being displayed on the licensing authority's website during the advertising period.

Signatory full name

Position of Signatory

No work will be undertaken on the application until payment has been received. If the fee is paid after the application is lodged, the lodgement period is counted from the day the fee is paid.

In addition, it is recommended to save your application before submitting it to ensure that you don't lose any of your information in an unfortunate event.

Once saved, click **Submit** below to proceed to the **Payment** section.

Submitted By

luxlegalwa

Submitted On

18/6/2025